

HOWDY STRANGER
Fiesta Visitors

(Editor's Note: Persons having Fiesta visitors they would like listed in this column are asked to call the Society Editor of The Morning Star-Telegram).

all of Denton, saw the Fiesta shows last night.
Miss Grace Gibson of Electra, Mrs. W. E. Faust of Mineola and Mr. and Mrs. Roy Reid and Gloria Reid of McGehee were accompanied with

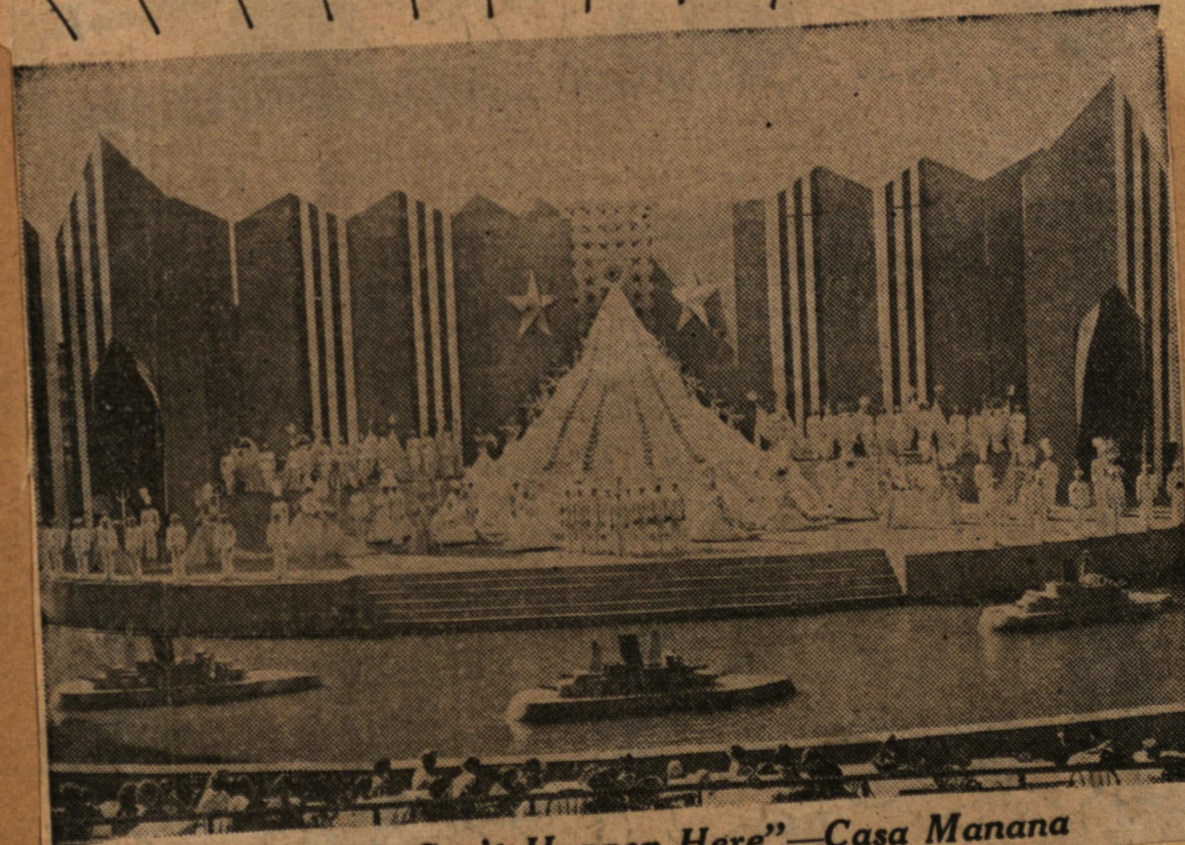


ANOTHER BIG SUCCESS.

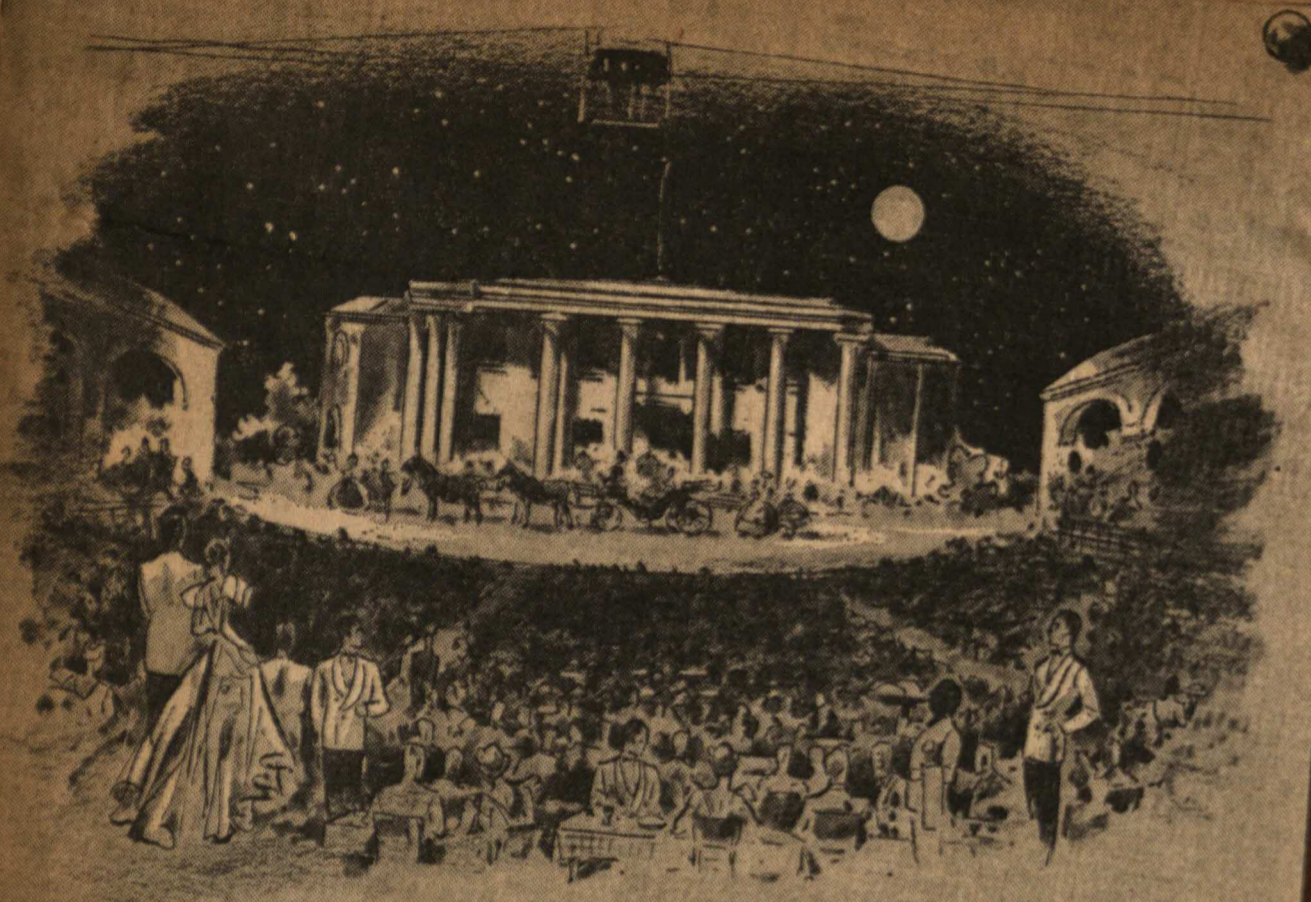
FRONTIER FIEESTA

The Fort Worth

1937



Scene From "It Can't Happen Here"—Casa Manana



"STAR OF THE EVENING"
for the Opening of Casa Mañana

Leonard... beyond description.
Calvert Tribune—Casa Manana is more gorgeous and spectacular.
Coolidge Herald—Practically the ultimate in entertainment!
Meridian Tribune—Even greater and more spectacular than the show last year.
More Gorgeous This Year.
Deport Times—Casa Manana is more gorgeous this year than it was last year.
Rockdale Reporter—If Casa Manana last year was a hit, the 1937 edition is certain to be the talk of the Nation.
Brownfield Herald—Billy Rose has surpassed even himself in this year's production.
Spearman Reporter—This writer has listened to 100 comments relative to the merits of the 1937 show in comparison with the gigantic success of 1936 and every comment gives Fort Worth and the master showman credit with having achieved the impossible—the production of a greater Casa Manana than the 1936 extravaganza.
Denison Press—Without a doubt the 1937 Casa Manana at the Fort Worth Frontier Fiesta is the most extravagant outdoor production that has ever been offered in the Southwest.
DeLeon Free Press—The writer predicts that hundreds of thousands from all over the Nation will revel in the beauty of the Casa Manana of 1937.

Casa Revue



—Star-Telegram Photo.

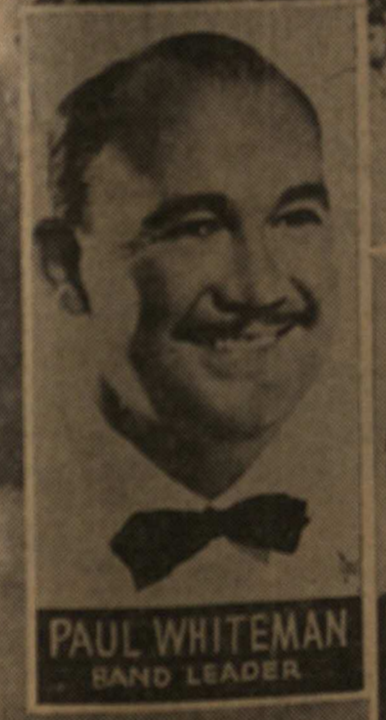
"Will Startle Visitors."
Hico News-Review—Amon Carter and Billy Rose are presenting a spectacle this year that will not alone entertain, but will actually startle visitors with the vastness of the undertaking.
Sudan News—In our minds was that everlasting question, can Casa Manana of 1937 be any better than last year? Yes, we were to answer a little later with blistered palms, ribs aching with laughter and sentimental tears.
Stanton Reporter—Colossal, stupendous, magnificent could be used in describing Casa Manana.

...ed in Eastland, were in praise of the show, even greater than

Albert Jones, 515... stopping at the Bar... New York.
Mrs. Herbert Joseph of... returned from Cin... they attended the Na... convention. The re... made through the... interesting points.
Mrs. Allan Carney, 5438... are on a two-week... Christ.

...woken inviting to him. There the fun began. People in the park joined the chase. The crowd chased the bull for awhile, and the bull would chase the crowd. Finally the exhausted truck drivers arrived. One of them caught the bull with a lariat and led him into the truck and the excitement was

Best Sellers Theme of Extravagant Casa Manana



PAUL WHITEMAN
BAND LEADER



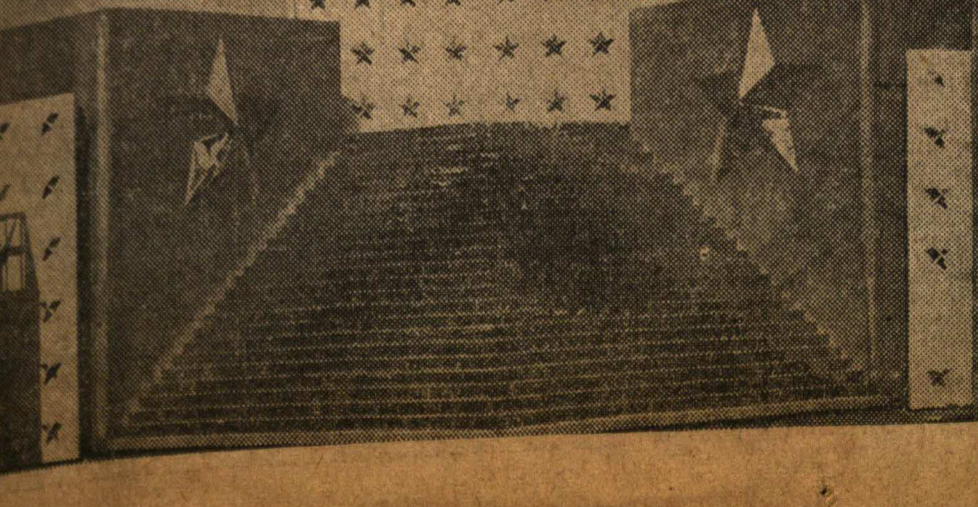
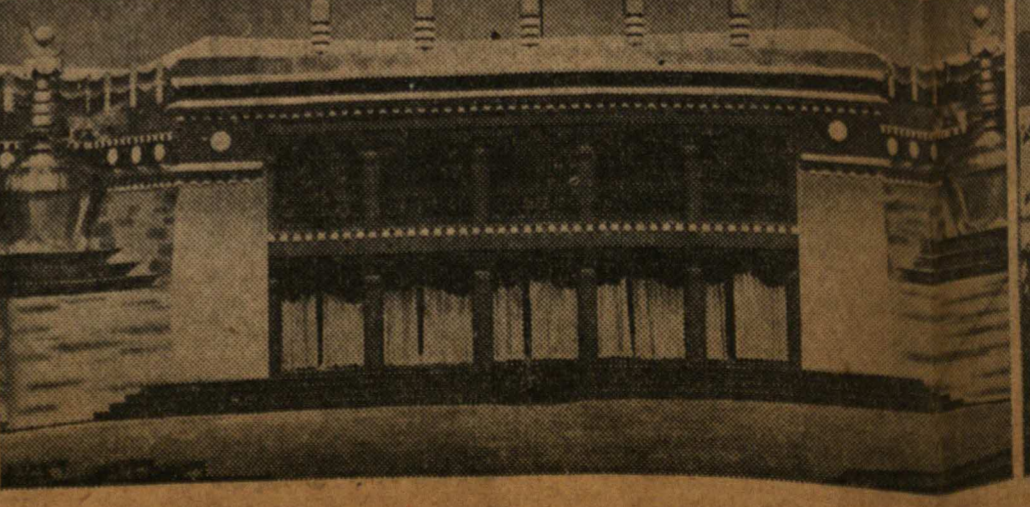
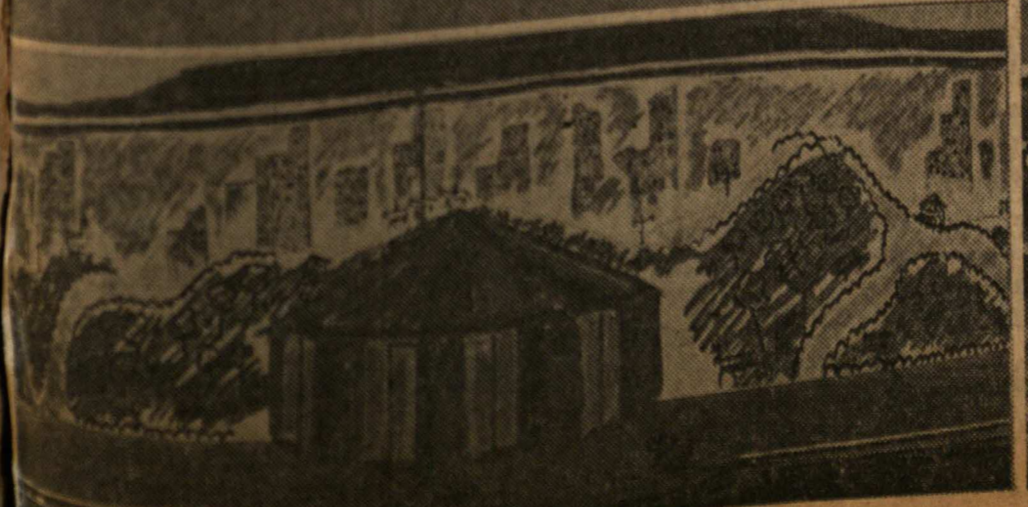
EVERETT MARSHALL
BARITONE



JOHN MURRAY ANDERSON
STAGE DIRECTOR



BILLY ROSE
DIRECTOR-GENERAL



ANDERSON AT R

BARKS WITHOUT STIRRING IRE

Gets Job Done



JOHN MURRAY ANDERSON.

Revue Director Works With Purpose; Jest Breaks Tension of Long Hours.

John Murray Anderson, who staged and directed the Casa Manana Revue, is more entertaining in rehearsal than any \$7,500-a-week comedian who ever worked in one of his shows.

He barks, he bawls, he cries, he wheedles. He damns the boys and brands the girls as stupid little germs. He finds a fault where duller eyes see nothing short of perfection.

Yet, never once in all the grueling weeks of putting a show together does the director show a trace of malice; a shadow of anger or a tremor of nerves.

His stinging words are said with purpose, not with malice. No victim ever left the stage in tears. She smiles when Anderson calls her a witless worm. Smiles and corrects her mistakes.

Sweetens Sarcasm.

Show girls, dancers and principals alike adore the man.

He sweetens the bitter dose of sarcasm with affectionate nicknames for every member of the cast. Nobody is miss or mister. They are Goo-goo, the Meatball, Fuzzy, the Cobra, Birthday Cake, Eyebrows, the Stutterer, Cupie, the Poser, Fautleroy, Chigger, Cigar and Spaggetti.

He works with such an orderly mind that nothing he does is without purpose. His witty jests break the tension of long rehearsal hours and add as much to the sum total of his achievement as sober words and serious direction.

His Eye is Quick.

His phenomenal success as a director is the result of an invariable aim toward a well-knit strand, spun with four threads—music, action, lines and settings. He is as interested, as critical, as alert to one as he is to the other.

His eye is so quick that he can detect a flaw in the wig of a dancer at the end of a 48-girl line, while haggling with the orchestra at the other side of the stage and interrupting himself at intervals to bark lighting cues.

He supervises every chore that goes into the production of a revue. The settings, the costumes, the dances, the lighting, the music, the action, the comedy, the lines—all meet with his approval first.

As Active as Any.

As active as any dancer in the show, he changes his seat often at rehearsals, waves time with his hand, gesticulates wildly when something goes wrong, yet his face rarely reflects anything except calm.

He looks like a professor, has a quick, sharp sense of humor, yet never laughs at any of the gags or skits he has to watch. High praise from him is "Now it begins to look like something."

He works sheer miracles the week before the show opens. And the producers he works for know that. They never worry when he is in charge.

The Casa Manana Revue, which opened last night is the sixth show he has staged and directed in quick succession and without a vacation—and the sixth may be set down as the biggest musicals produced anywhere in the world within that time.

Through Six Shows. He went from Billy Rose's "Jumbo" to Billy Rose's "Aquacade" at Cleveland and then back to Fort Worth again.

Previous to "Jumbo," he had done 28 successful musical comedies and revues in America and Europe and had directed more than 70 super spectacles for the larger motion picture theaters.

He created and directed the first all-color motion picture, "King of Jazz," with Paul Whiteman. His stage productions include six "Greenwich Village Follies," the "Music Box Revue" of 1924, "What's in a Name?" the "Ziegfeld Follies" of 1934 and 1935, and (in London), "The League of Nations," "How Bells," "Fanfare" and "Over the Page."

Born in Newfoundland, Anderson was born in St. Johns, Newfoundland, was educated at Edinburgh Academy and Lausanne University and began business as an art dealer.

He didn't enter the world of the theater until his early thirties when he produced and directed "The Greenwich Village Follies."

Since then he has become one of the famed directors of both London and Broadway. There was a brief foray into the spoken drama, but most of his work has been with staging musicals.

He lives in a Fifth Avenue penthouse apartment with a family of 10 black cats and a skyline garden. His superlatives are matched only by his curiosity.

Mustaches on a chorus boy or principal, if started after rehearsals begin, are worse than a locust plague. He puts on an old suit, threadbare and patches, at the beginning of rehearsals and refuses to change until

ENTERTAINING AS ANY COMEDIAN

October Is Called Marriage Month

BERLIN — October—not Spring Summer, as is usually supposed—he most popular time for wedding, according to statistics published here.

QUEER FISH ARE FOUND IN WATERS NEAR MIAMI

MIAMI, Fla. — Fish resembling squirrels, parrots, porcupines and horses are among the strange quarry which hunters from aquariums are trapping in the waters near here.

DEEP WELL

COLORADO — The near future, the gold will take the miles into the interior according to prediction by C. A. Young, secretary of the American Mining Institute.

Follow him as leader, but Conway can not forget his real world, although he would like to. He wishes to return. Conway falls in love with a beautiful Chinese girl, who, when they finally agree to leave together, is transferred to her real age, becoming a wrinkled old woman. Their love in frustration, as she had known it would be, and he finally returns to civilization.

"Wake Up and Live"

An escape from futility and an unhappy life is offered readers of "Wake Up and Live," Dorothea Brande's inspirational book which suggests the third sequence of Casa Manana.

"We are victims of a will to fail," says Mrs. Brande. Unless we see this in time and take action against it we die without accomplishing our intentions; there is a way of counteracting that will, which gives results like magic."

Her maxim of success is: "Act as if it were impossible to fail." The book has no story; it contains rules of discipline and systems of behavior by which one can cultivate this attitude of success. In the opening chapter Mrs. Brande tells how she herself successfully tried her system.

Forget the Failures. By avoiding memories of past failures and fears of possible future rebuffs, by cultivating an actual state of mind which invariably accompanies success, one releases the

HARRIETT HOCTOR

PAUL WHITEMAN

TEXAS SWEETHEART No. 1.

and the Old South, with all its feelings were performed in Berlin—a percentage of 12.3. Next followed April with 4,624 marriages or 10.9 per cent, and May with 4,251 marriages.

Months with important public holidays were also preferred. During December, for instance, 3,978 couples married.

January, the least favored, had only 1,961 marriages or 4.6 per cent of the year's total.

No foreign vessel can touch at the island of Guam without special permission from Washington.

in greater depth, injured in being face because of from great pressure the ocean floor.

COLLECTORS locate the type of fish they are seeking by peering through glass-bottomed buckets and water periscopes. After the schools of fish are spotted, traps are baited with meat and fish and lowered into the water until they rest on reefs from five to 35 feet under the surface. Collectors explain that fish caught

for success, but a practical, workable plan whereby, critics agree, the right frame of mind which makes for success may be developed.

Its title, which has been its fortune, strikes the keynote for the third Casa Manana scene of whimsical comedy and color.

Sinclair Lewis' novel, "It Can't Happen Here," provides a setting for a thrilling last episode in Casa Manana, in which soldiers, forces of air and sea and miniature battle-ships make spectacular successive appearances.

Doremus Jessup is the hero of this novel of the near future, in which the author pictures what will happen to America when a dictator comes to power. The satire moves the reader, who can be Jessup, to forceful agreement with the title.

Jessup is a small-town liberal editor, civilized and somewhat vague in his ideas. He fights Fascism. At first he is amusingly contemptuous of its growing tendencies; then he begins to organize against it as it comes to power. He goes to a concentration camp, from which he escapes as a refugee to Canada.

Back as Secret Agent.

Finally he comes back as a secret agent of political democracy to fight for the popular democracy of Jefferson and Jackson, in defense of the rights of the common man.

Three dictators succeed each other during the regime. They are Buzz Windrip, Lee Sarason and Dewey Haik, who have been termed "naturalized Hitlers." The language is American, but the notions are obviously German. The book is a

twice more she marries for government. But her emotional life centers and money, the last time to "Horizon" forms the basis of the second Casa Manana scene. Written in 1933, the book is an unbelievable tale of three men and a woman who found themselves out of the affairs of the world and did not want to come back to it.

The Europeans disappear while flying from Afghanistan to Atlanta and they are given up for business in a new way to travel. They have been spirited away and, most important of all, Texas has lost her standing in social life and the affection and respect of the Southern States. A young Englishman named Conway who is one of the party, tells the story after his life and the affection and respect of the Southern States. A young Englishman named Conway who is one of the party, tells the story after his life and the affection and respect of the Southern States. A young Englishman named Conway who is one of the party, tells the story after his life and the affection and respect of the Southern States.

Four Best Sellers

(CONTINUED FROM PAGE 6)

translation of the German revolution into American terms.

"It Can't Happen Here"

After all of Jessup's experiences fleeing the Fascistic reign and coming back to uphold democracy, the reader can see the beginning of the end of American Fascism. The Jeffersonian Democrat, in the person of Doremus Jessup, is coming back. All to prove that—after all, "It Can't Happen Here."

All four books are now in great demand by Fort Worth readers, each having a long reserve list at Carnegie Public Library. As unlike as cheese and chalk, the best sellers combine in Casa Manana to produce a spectacle pitched on an intellectual plane never before staged quite so elaborately.

Emma, Jessup's wife, supplies the domestic placidity for his social restlessness. Jessup has a mistress, a "comrade of the spirit." Another character, Shad, is a Vermont yardman who becomes a stormtrooper and exerts his authority over the Jessups. The story is of slight value, the political ideas being the forte of the book.

Beginning of the End.

He works with such an orderly mind that nothing he does is without purpose. His witty jests break the tension of long rehearsal hours and add as much to the sum total of his achievement as sober words and serious direction.

Tops as Funsters in Pioneer Palace Revue



This sextet of music-makers, members of the famous Dixieland Jazz Band, are tops as funsters as well in the snappy revue in the Pioneer Palace at the Frontier Fiesta. Those who frequent the popular fun spot are sure to sway with laughter as well as rhythm when this band goes to town. Their specialty in the show is known as the "Evolution of Swing." They are Nic La Rocca, leader; J. Russel Robinson, who also is a featured pianist in Melody Lane; Edwin B. Edwards, Tony Sbarbaro, Larry Shields and Harry Barth.

FIESTA PIANIST HERE 2ND YEAR

One of the most popular figures at the Frontier Fiesta is quiet, hard-working Roy Bargo, pianist and assistant conductor of Paul Whiteman's Orchestra, which is on the job at Casa Manana for the second year.

A pianist of rare ability and widely known for his musical arrangements, Bargo also is a composer. He has been with Whiteman nearly 10 years.

He will remember the Frontier Centennial of 1936 as a romantic highlight of his life, for it was here that he met Miss Virginia MacLean, then a member of the singing Dixie Debs, and whom he brought back this year as his bride.

A native of New Aygo, Mich., Bargo began his musical career in Toledo, Ohio, for it was there that he met the music teacher who was the only instructor he ever had. Max Ecker, the teacher, has always wanted Bargo to go into the concert piano field, but Bargo likes orchestral and radio work.

He had orchestras of his own before going with Whiteman, leaving such a musical organization while playing an engagement at College Inn in Chicago to join Whiteman. Bargo confessed he was attracted to the Whiteman orchestra at the time more because he thought the band was going to Europe than anything else. But Whiteman hasn't gone abroad yet, something better always being at hand in the United States.

What of the 1937 Casa Manana revue?

Bargo says he believes it definitely tops the 1936 show.

Whiteman Aid



Roy Bargo, pianist and assistant conductor of Paul Whiteman's Orchestra, who is on the job once more as chief aid to the maestro of the Casa Manana Revue.

Eyes of the Law



Keen eyes of three prosecutors Thursday night took in every detail of Billy Rose's Casa Manana Revue. Center is Brien McMahon; left is Welly K. Hopkins, and right, William McCraw. McMahon and Hopkins are assistants United States Attorney General. McCraw is Attorney General of Texas. The three were guests of Assistant City Attorney Kemble.

Any Old Musical Instruments?

PAUL WHITEMAN WANTS 'EM FOR HIS MUSEUM

HARPSICHORDS, AND ALL THAT SORT OF THING, YOU KNOW

Between baton waving at Casa Manana, radio broadcasting and keeping the machinery of the "King of Jazz" band well oiled, Paul Whiteman is due for a Summer full of activity.

But this week it was announced that Whiteman also will be occupied with the collection of old music manuscripts and instruments.

During his several months stay here he will comb the State for old or unusual musical relics for his Whiteman Museum of American Music, soon to be established at Williams College, Williamston, Mass. Whiteman is not seeking mandolins, saxophones or musical saws—although they have a place in his museum—but is interested in such old things as harpsichords; psalteries, which the Phoenicians may have played, a manuscript of the chanteys of the Norsemen or a homemade guitar used by cowboys riding herd on Longhorns in the old days of West Texas.

This is a sincere effort to collect memoranda of American music on the part of the maestro, who originated the idea, immediately accepted by Williams College.

Preliminary funds for the undertaking were raised at a symphony concert conducted in New York during the Winter by Whiteman. Donors are not paid, but are credited with their contribution.

The museum is not particularly seeking, valuable instruments or music, but wishes to obtain curiosities in the musical field.

As examples of what Whiteman wants, he offered the following list of contributions already received:

A melodophone, made in 1849 as the forerunner of the saxophone.

An eighteenth century orthocleide, the father of all the big trumpets, baritones brasses and tubas.

A serpentine of the seventeenth century, obtained from Florence. It has six finger holes and an ivory mouthpiece. From it is supposed to have come the wailing clarinets of today.

A bassoon made about 1750; a wooden clarinet of 1830; an eighteenth century trombone; a dancing master's violin, and an African tom-tom.

A real prize is a Tibetan horn with a shell from the seventh century and ornamental work added during the fifteenth century. An oliphant, used as a war horn in the fifteenth century, is particularly prized by Whiteman. There is a War of 1812 drum, a seventeenth century lute, a "cornet a piston" of 1837 and a monochord of the fourteenth century.

If you have an early folk song, a cowboy tune or anything from a harp to a harpsichord, communicate with Whiteman or the management of Casa Manana, and perhaps your name will be preserved for posterity.



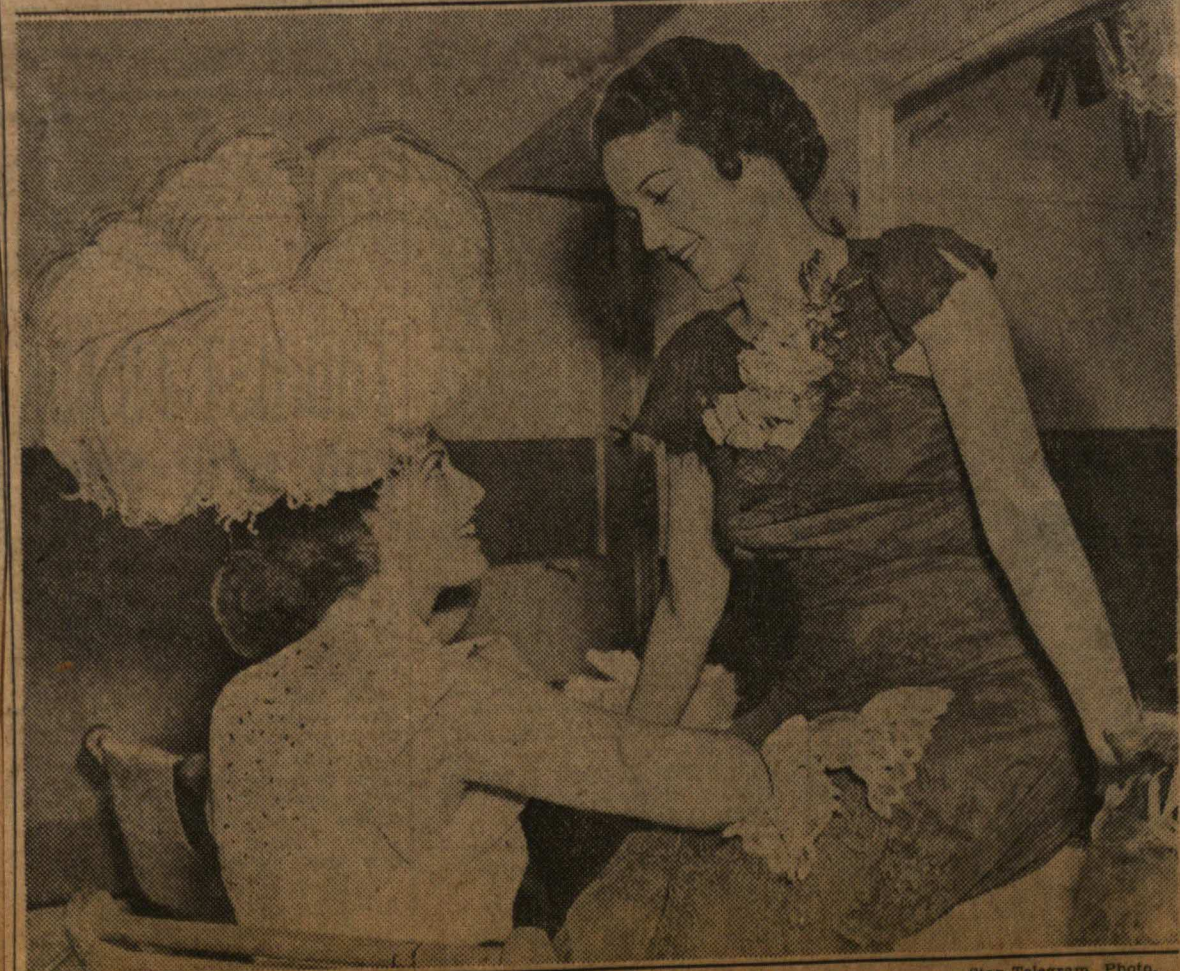
PAUL WHITEMAN.

Lots of Playing Ahead



If J. Russell Robinson doesn't get his fill of piano pounding during the Frontier Fiesta it will be his own fault. In addition to being a star performer in the famous Dixieland Jazz Band at the Pioneer Palace, Robinson presides over one of the battery of pianos in Melody Lane in which he is featured as a composer of oldtime hits, chief among which was "Margie."

Sweethearts No. 1 Meet at Fiesta Show



"You were marvelous, honey," which opened Saturday night, as the photographer caught them together in Grey's dressing room after the first performance of the premiere. They had a brief but happy visit together and want to get better acquainted. Faye, guest of the Fiesta at the opening, is to be married soon.

Grey Downs Both Say Biggest Thrill Was '37 Premiere

Two beautiful Texas girls experienced the biggest thrills of their lives at the premiere of the Casa Manana Revue of 1937 Saturday night.

The two are Grey Downs of Temple, Texas Sweetheart No. 1 for the second edition of Billy Rose's outdoor spectacle, and Faye Cotton, the Borger beauty who was sweetheart of the 1936 show.

Guest of the Fiesta opening night, Faye confessed that she got a bigger thrill out of the premiere Saturday night than when she essayed the glamour girl role in the Casa Manana of 1936.

"I really don't believe I was half so excited when I came out in the first number last year," said Faye, who is soon to trade the chance of a career in pictures for matrimony.

Miss Cotton didn't have to be asked what she thought about her successor in the sweetheart role. First thing she said to friends backstage was:

"Isn't she a darling . . . I want to know her better for we'll have a lot to talk about."

And Grey Downs, even in the excitement of her first appearance in the show, had time to say some lovely things about her predecessor, too.

"She's more beautiful even than the pictures I'd seen of her," said Miss Downs. "It's pretty hard trying to take the place of so charming a girl."

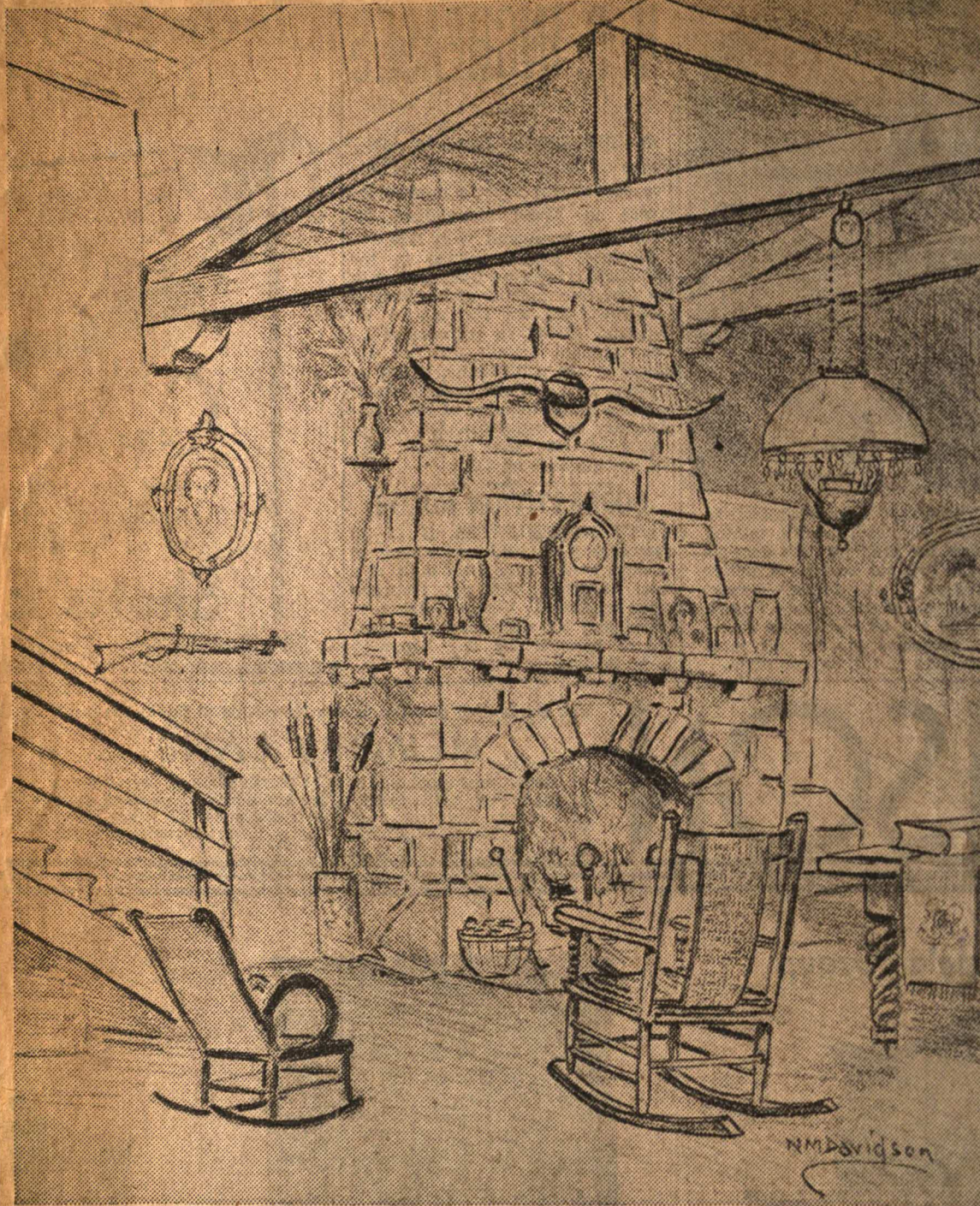
What does Faye think of this year's show?

"It's wonderful . . . simply grand, I think, all the way through," was her reply.

What about "The Night Is Young"?

(TURN TO PAGE 2, COLUMN 3.)

Pencil Drawing of WTCC Visitors Room



Western atmosphere as reflected in early ranch homes of the State will be seen in the visitors' room of the West Texas Chamber of Commerce Building at the Frontier Fiesta. In a pencil drawing, N. M. Davidson here has sketched one corner of the big room. This particular part of the room is arranged to represent the sitting room of the famous Circle Eleven Ranch. Other parts of the room has been furnished to represent this and other periods of ranch life.

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Billy Rose Writes a Letter to the Southwest About the

TO THE PEOPLE OF THE SOUTHWEST:

MAY I thank you for your vote of confidence in the Fort Worth Frontier Fiesta, as evidenced by the opening night demand for Casa Manana reservations.

By telephone, telegraph and personal visit, you have entirely taken up all space for the first two performances. To accommodate this unexpected tidal wave I have scheduled a third gala mid-night show. I checked with the reservation clerk a few minutes ago and this was half gone. Fortunately, there will be a thousand general admissions on sale at each of the performances to accommodate those who do not care to dine.

This unprecedented demand, far beyond anything I have ever heard of for any one attraction, makes me very happy. Though we sold

out last year's first Casa Manana performance, we started the day with less than a thousand advance reservations. A sell-out nine days before the opening and a second sell-out 48 hours later, means one thing—the Southwest is sold on Fort Worth and its Fiesta. We have religiously abstained from taking advantage of this situation. Your good will is too valuable. Though we could have charged any price within reason for the opening performance, we avoided this pitfall.

A dollar and a half, the same as any other Saturday night, is the policy. Dinners from \$1.25 to \$1.75, the same as any other night, will prevail. We write off a difference of \$10,000 in possible receipts over what we charge and what we could get, and consider it money well spent.

As I dictate this, I am a little

tired and a little sleepy. So is the rest of my staff. We have literally been operating on a 24-hour schedule. We will open Saturday night with all the flags flying—the Fiesta complete down to the last minute detail.

May I emphasize one point: The Casa Manana is one of five major attractions.

I sincerely think that our presentation of the Salici Puppets in the unbelievably lovely Firefly Garden, will delight your hearts and make you feel like kids again. The new Honky Tonk Revue at the Pioneer Palace faces the unenviable job of following last year's show. I don't think it will disappoint you. It looks awfully good in rehearsal.

The group of world famous composers that I have assembled for Melody Lane will offer 30 minutes that you will never forget. There will be a sentimental wallop in

every bar of music—an emotional thrill in every note. This is as novel a presentation as anything on the grounds.

The free show this year, "Flirting With Death," will angle our spine. This "Congress of Dare-Devs" is the most amiable group of mad men I have ever assembled. They walk wires 100 feet in the air without a net. A boy of 12 mingles with a group of man-eating African lions. Men work on ladders so far up in the air that I had to tear the last year's Frontier tent down so that you could see them. It looks like a swell show.

Last year we conducted an advance ticket sale. You bought about a quarter of a million tickets. To date, you have bought about a half million for this year's Fiesta. I don't think you have bought half enough. They will

command a premium 25 cents after we open. Like last year, you will probably visit our grounds not once, but a dozen times. Some people saw the Casa Manana as many as 50 times.

We are offering \$15 worth of amusement value, in any man's language, for \$3. This is a legitimate entertainment bargain without precedent. It is only possible because of our seating capacity and the fact that it's a civic enterprise. In New York I wouldn't dream of selling the Casa Manana for less than \$5.50 a ticket.

In New York I paid \$3.30 to see the Salici Puppets and considered it a good buy. Each advance ticket book has five admissions to the grounds and this year the grounds are really lovely. The old midway bric-a-brac has been torn down. Trees, electric fountains, and unbelievably lovely lighting effects replace the cheap carnival

No. 1 Chef Has No. 1 Job



One of Casa Manana's most popular attractions is its food. If your weakness is fried chicken, Head Chef Andrew Kitcher here displays a platter of the luscious meat, "chicken saute," prepared by his own recipe that's famous in hoteliers served by National Hotel Management Company, Inc., Casa Manana's caterers.

CASA MANANA KITCHENS HAVE BIGGEST CAFE TASK IN NATION

Biggest job at the Frontier Fiesta, of course, is the staging of the Casa Manana Revue, but pushing it close to the No. 1 gargantuan task is

pen here" again, the catering department has assured. Table service will be provided both before, during and after the performances.

Old Songs Free Secret Memories And Melody Lane Will Open Hearts

Fiesta Has Assembled Top Group of Song Hit Composers

BY E. CLYDE WHITLOCK.

What is so heart-warming as old, old songs? Hidden away in the secret recesses of memory, sometimes so deep that conscious recollection hardly remembers the key, is a cabinet seldom opened, which holds the few imperishable memories of a lifetime. The key may be a perfume, the shimmer of moonlight on ruffled water or a romantic scenic panorama. But nothing so surely supplies the key as a snatch of an old song. Who knows whether it may be a ballad, a sentimental threnody, the gay measures of a dance tune, or even the flippant impertinence of a modern hot number? Those are the associations which recognize no rule, and which every one cherishes for himself alone. They are not subject to conscious arrangement or arbitrary selection. But a snatch of song can delve to the depths of long forgotten memories.

So perhaps to many visitors Melody Lane at the Frontier Fiesta will be a sentimental adventure unsuspected to the person sitting at his elbow.

Perhaps Never Before.

But in addition to hear eight favorites of older days played and, in some cases, sung by the composers themselves, will be a fascinating experience. Perhaps at no time or place have there been assembled on stage as many composers of popular hits of two generations. It is certain that never before have these particular composers appeared together.

The auditor will be struck by the good fellowship of these men, as they occupy the stage together and even chime in on each other's choruses. Here is a group of highly individualistic musicians, accustomed to monopolization of the spot, little used to the concessions of ensemble effort, yet who are working like the routined troupers they are for the success of the show they are in.

So it is going to be an occasion which never will be duplicated when we hear Harry Armstrong, Phil Baxter, Euday Bowman, Ernie Burnett, David Guion, Joe Howard, J. Russell Robinson and Vincent Rose play tunes which have made them famous. Excuse us if we name them alphabetically. Who are we to attempt to establish precedence here? Every hearer does that for himself.

J. Russell Robinson. To open the program, as it now stands, Pioneer Palace will have to spare for an hour J. Russell Robinson, who is the pianist in Nick LaRocca's Original Dixieland Jazz Band, playing the show in the castle of jazz, so he may open the Melody Lane revivals with his "Margarita." This is one of the songs ("Lena From Palesteena" was the other) which on the two sides of a phonograph record, sold to 1,000,000 and brought him \$44,000 in one year.

Other successes on his list are "Aggravatin' Papa," "Beale Street Mama," "Stop the Sun, Stop the Moon" and "Get Rhythm in Your Feet." There are 300 songs altogether.

Robinson admits he can read music, which they say distinguishes him from his fellows in the jazz band.

Ernie Burnett.

Do you remember "Melancholy Baby"? It had its first performance in Denver, sung by Billy Beard, with Bert Swor, was an end in the old Lassie White Minstrels. So the song must have been in Fort Worth from 1910 on.

In Melody Lane



Remember her singing "Buffalo Bill" and "Home on the Range" in "The Last Frontier" at the Frontier Centennial? She's Bess Coughlin and is a featured singer in Melody Lane, one of the major attractions in this year's Frontier Fiesta.

Range" for concert purposes, and he will introduce it to Fiesta audiences.

Vincent Rose.

The famous conservatory at Palermo, Italy, did its duty for a number of years to give the world another pianist and violinist, but fate managed it otherwise, so we have Vincent Rose (his Americanized name) in this country, where he has been since 1893. Remembering the precepts of his teachers, he stuck to serious music for a while, then discovered his gift for the popular vein.

He had his own orchestra in some of the brightest spots of Hollywood, New York and Chicago, then turned exclusively to song writing.

There were "Tell Me Why," "Were You Sincere" and "Pardon Me, Praty Baby." But the three greatest hits were "Whispering," "Linger Awhile" and "Avalon." It is in the last that he will appear in Melody Lane.

Joe Howard.

Not many writers of popular hits of 34 years ago, that was in 1903, would still be putting them over the plate, but Joe Howard is even ahead of time with the theme song for the New York World's Fair of 1939, called "Oh Yeah, So What?"

There have been over 400 songs and a score of musical shows, among them, "The Time, the Place and the Girl," which was the current hit at the Byers Opera House back in 1912.

the song which adds a farewell sentimental touch to every gathering of males? There is only one answer and every one knows it. "Sweet Adeline!"

We incline to think that a song known by every man, woman and child in these United States must be a century old. But it was composed in 1903. A song which can become a national property within that time has "something."

Harry Armstrong, its composer, will close the Melody Lane concert, and whether or not the audience is asked to sing it they will do so anyway and it will be something to tell the revelers of other years that you sang the song with the composer himself at the piano.

Bess Coughlin.

There has been inquiry as to where Bess Coughlin was to be worked into the Fiesta, the idea being that it could not go on without her.

As she sat on the distant mountain-side by a camp fire singing "Home on the Range" to the accompaniment of that universal musical instrument of the cowboy, the guitar, in last year's "The Last Frontier," she proved to be one of

the hits of that thrilling spectacle. Now she sings the song again, this time to the accompaniment of David Guion, a composer who helped to popularize it the country over.

She also will sing Burnett's "Melancholy Baby" and an obligato to "Sweet Adeline."

Dot Echols Orum.

A glance into the elevated bandstand where last year's "Jumbo" orchestra of local men, led by Hyman Maurice, played so effectively.



Downs of Temple. Since last year's show, Miss Cotton has been a contract player at the Universal Studio in California.

Invitations also have been extended to Vice President Garner, Governor Alfred, Lieut. Gov. Walter Woodul, Attorney General William McCraw, Congressman Sam Rayburn and Fritz Lanham, and Robert W. Calvert, speaker of the Texas House. Gov. Alfred has accepted.

About 2500 newspapermen and radio executives will see the Casa Manana preview after dinner tomorrow. Mr. Pollock said the preview had been arranged in appreciation of the generous support given by the press and radio to the Fiesta and last year's Frontier Centennial.

Jack Hooper and Jack Sherry, of Associated Newsreels, Dallas, were here today, preparing to film the Fiesta's opening ceremonies, will supply all the major newsreels.

Final Paint Slapped On

Along the midway, final paint was being slapped on concessions. These will include "Nana," famous painting; a watermelon patch, shooting gallery, beer garden, two ice cream cone stands, a soda fountain, two hot dog stands, and popcorn and peanut stand, every novelty counter. Only carry-over from last year's carnival trippery will be the man who guesses your weight.

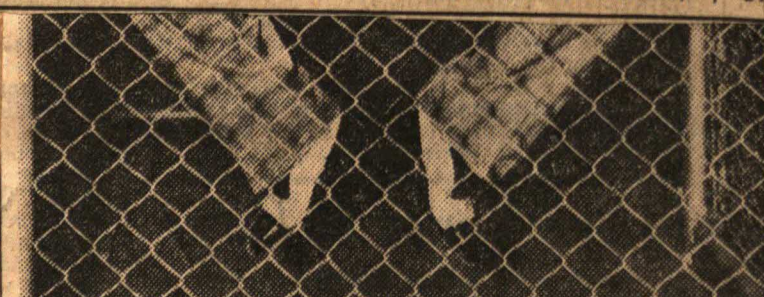
Everything is in place on Sunday. You will see an old-fashioned ball art treasures, a fashioner's yard and a barber shop of the "Sweet Adeline" era.

Our Western Neighbors Explore Sunset Trail



Arriving almost simultaneously, delegations from Mineral Wells and Glen Rose made quite a splash on Sunset Trail yesterday afternoon as they came in for their day at the Frontier Fiesta. Top, left, trying to decide where they'll go first when the shows open are, left to right, Frances Bagley, Harry Bell and Elizabeth Buzan, all of Glen Rose. Above, right, two Glen Rose officials and their wives taking refreshment at one of Firefly Garden's umbrellaed tables just before the Salici puppets went into action. They are, left to right, W. T. Roden, president of the Glen Rose Chamber of Commerce, and Mrs. Roden; Dr. W. E. Meaders, mayor of Glen Rose, and Mrs. Meaders. Below, left, the Mineral Wells delegation early arrivals shown beside the old well on Sunset Trail. Left to right, E. L. Malsby, Mrs. J. W. Crutcher, Mrs. Malsby, Miss Tommie Evans, Jim Bell Crutcher and Mrs. Lula Ruble. Below, at right, Miss Mildred Armstrong, who was "Miss Glen Rose" at the resort town's annual bathing festival in May, posing in the patio of Casa Mexicana at the

utes. Four other shows on the grounds will be scheduled to accommodate the crowds. The time table will be arranged to make it possible to see at least three, possibly four shows, in one evening. Tentative schedule for the Pioneer Palace Revue calls for shows at 7, 9 and 11 p. m. Four, possibly five, performances of the Salici Puppet shows will be held in Firefly Garden. Other shows are Melody Lane and the free thrill show, called "Defying Death" in the Last Frontier Arena. Excitement prevails. Gayety, engendered by lights, fresh paint and the excitement of last-minute rehearsals everywhere, (TURN TO PAGE 2, COLUMN 5.)



This is what long hours of rehearsals at Pioneer Palace of the Frontier Fiesta did to Pat Rooney Sr., featured dancer of the revue, pictured here in one of the monkey cages at the Jumbo building. It really isn't that bad, though. This performance was just another indication of Rooney's Irish humor. —Star-Telegram Photo.

West Begins *** FRIDAY Look to Fort W



lers were declared little lo... picture as opulent and beautiful as anything ever seen on the stage. Sanami and Michi, Japanese dancers seen in the movie "Anything Goes," make their appearance in what looks like a 10-foot bird cage borne on the shoulders of four young men. Sydel and Spotti, Oriental and his Chihuahua dog, make their appearance behind the peacock train of one of the showgirls. There is much more to the "Lost Horizon" than was seen last night. An arms-and-leg dance, done with special lighting effects and with dancers dressed in grotesque masks and torsos, is to be one of the spectacular sequences. Finale Rehearsal. Dress rehearsals for the "Gone With the Wind" sequence were held Tuesday night. Finale ("It Can't Happen Here") and the "Wake Up and Live" portions of the revue (TURN TO PAGE 2, COLUMN 6.)

Largest in OVER 17

FIFTY-SEVENT

ROB

FIESTA O AS PRES CUTS I

The Drops W Pressed b board U. S. stiles Sta er Cerem Nation's

views of r Palace, Firefly Garden, Lane, Flirting With will be found on Pages 3.

nt Roosevelt bestowed his benediction on the Fron... late yesterday to open of... the 1937 entertainment cap... second time the Chief Ex... of the Nation has thus hon... Worth.

drop of a knife, released... President pushed an elec... on the U. S. S. Potomac... person Island in Chesapeake... ribbon joining the lariat... across the entrance was... electrical impulse traveled on... radio to the Naval Observa... Western Union picked... and relayed it to the Fort... ayground. sa-Country Handclasp. s-country handclasp bless... formal opening ceremony,... out Whiteman of New York

DAY'S PROGRAM. Grande Valley Day. open 6:30 p. m. Manana, 8:30 and 10:30. Palace, 7:15, 9:15, 11:15 and 1:15 a. m. Manana, 6:30, 8:30, 9:30, 11:15 a. m. Palace, 7:45, 8:45, 9:45, 11:15 p. m. (free attractions), 10:30 p. m. Conditions in the... fiesta grounds, po... "no parking" of nearby streets. tick... will be given au... the order.

FORT WORTH REPEATS R-T

NEWSP

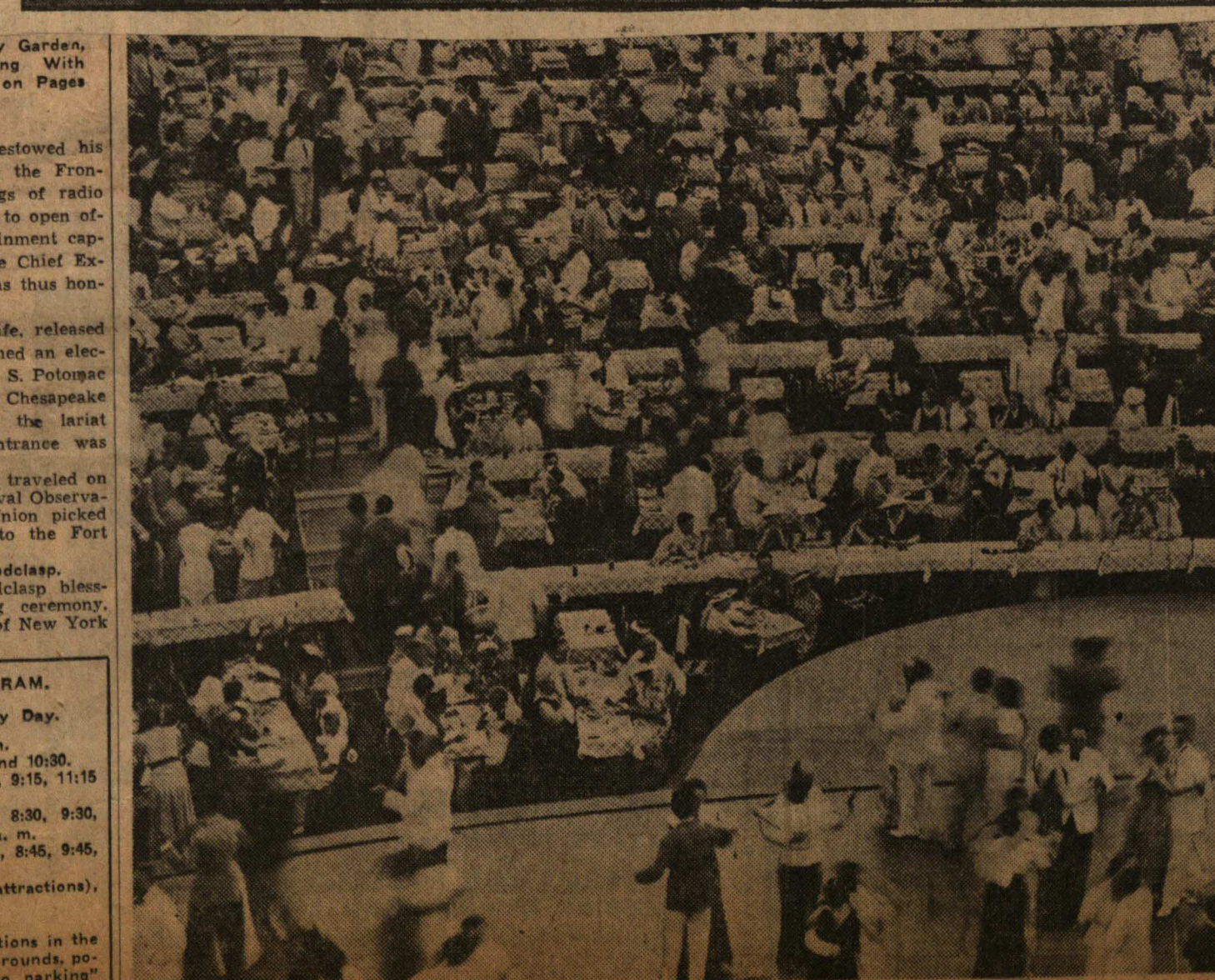
** SUNDAY,

SA

shoe fo



Photo. French ing the Chief d wife ers.



With state officials, a host of New York newspaper and magazine critics and other distinguished guests present, the 1937 Casa Mañana Revue of the Frontier Fiesta had its premiere last night before a capacity crowd. The huge cafe-theater was beginning

NE UR City s ending house, anvas, heatried he street Rose's n tour Fiesta. Designing ng for de de. "Shows" i Re-held in ys and th the

FIVE-SHOW TIMING TO BE SOUGHT AT PREVIEW

OPENING NIGHT HINTS.

First Casa Manana performance 8:30 o'clock.

Patrons are requested to be in their seats NOT LATER THAN 7:30 o'clock. There will be NO SERVICE DURING THE PERFORMANCE. The floor will be cleared of all waiters when the show starts. Arrive earlier than 7:30 if convenient, but not later.

Second Casa Manana performance starts at 10:30 o'clock.

Owing to the fact the entire house has been sold out for the second performance, only those holding reservations for it will be admitted. First show patrons, without second show reservations, are requested to leave at the conclusion of the show in order that seating may proceed in an orderly manner.

The Frontier Fiesta crew will be at work during the press-radio preview tonight, budgeting time on some of the shows and hoping to emerge with a schedule that will allow a visitor to see all five major entertainments in a single night.

Billy Rose and his producing staff set a new record for continuous rehearsal of Casa Manana sequences Thursday night when the cast and musicians were kept on the job for 13 hours straight.

Paul Whiteman and his orchestra went the cast one better. They claimed a rehearsal marathon mark of 22 hours for the orchestra went to work on the musical scores at 10 a. m. Thursday.

Shows to Be Clocked.

While 2,500 newspapermen and radio executives watch the entertainment tonight, shows will be clocked down to the minute. The public admitted to the grounds after 5 p. m. Saturday will find show schedules posted in a conspicuous place.

Preview guests will assemble at the grounds at 6:30 tonight. Dinner will be served at Casa Manana and then the final complete dress rehearsal will get under way. John Murray Anderson will take time to stop the show, wherever a rough spot shows up, and make last-minute adjustments then and there.

Roosevelt to Press Button.

The official opening Saturday will take place when President Roosevelt on Jefferson Island presses a button at 5 p. m. The electrical impulse will be carried over the Navy Department radio to Washington, where Western Union will pick it up. It will cut a lariat rope strung across the blockhouse entrance and the grounds will be opened formally.

There will be Casa Manana performances at 8:30 p. m., 10:30 p. m. and midnight. Tentative schedule for the Pioneer Palace Revue calls for shows at 7, 9 and 11 p. m. The others will be scheduled to accommodate the crowds.

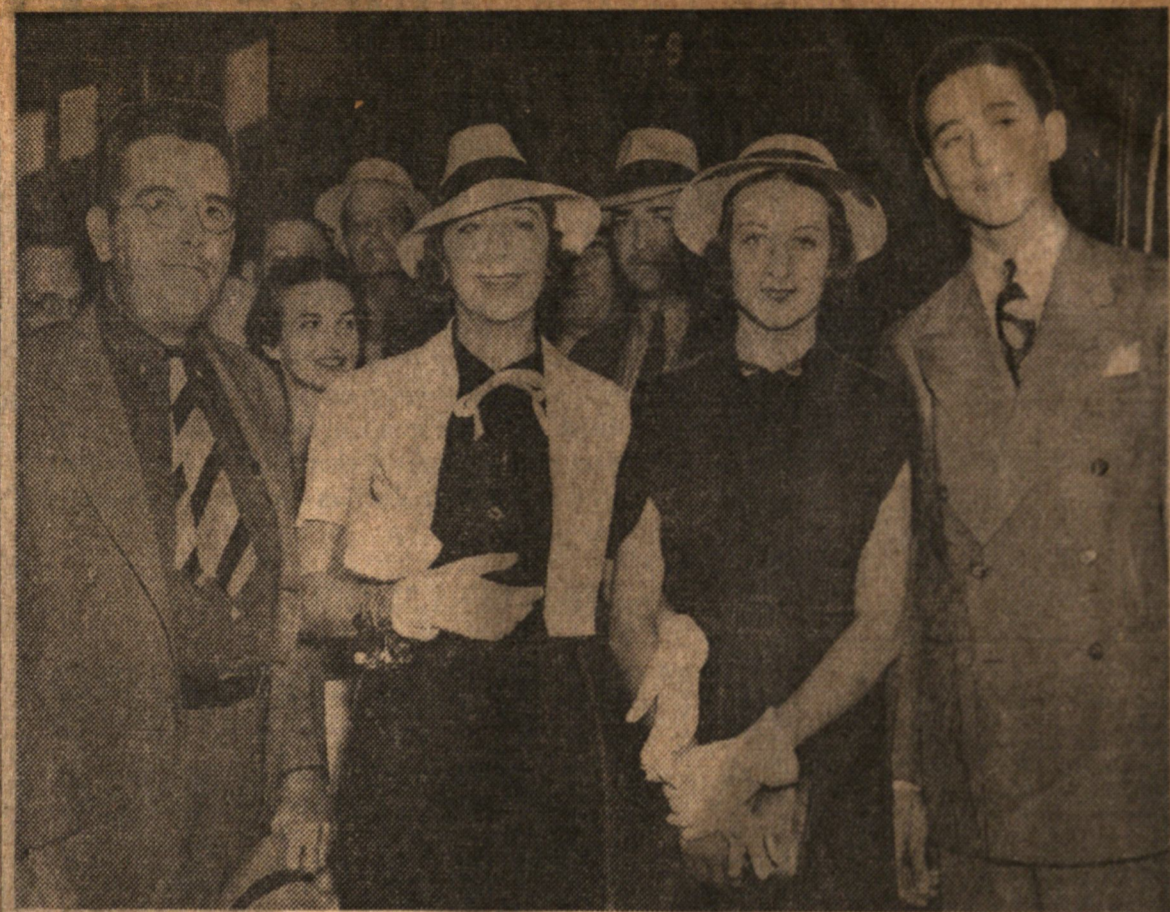
Governor Allred will be a guest at the opening, and other officials have been invited.

Two Entrances This Year. There will be two entrances to

(CONTINUED ON PAGE 3)

Both Ethel, in her cloud-like gown of white tulle, tucked in here and there with wax orange blossoms, and Franklin, stalwart in his black cutaway, and very serious, pronounced the

Billy Wasn't There—The Men Below Knew Why



Fannie Brice knew something unusual must have happened when her husband, Billy Rose, director general of the Frontier Fiesta, was not on hand to meet her when she arrived Friday morning. Rose was up all night rehearsing the Casa Manana Re-

vue. So Miss Brice was met by Ed Hanifan, secretary to Rose, shown above greeting the noted comedienne and her two children, Frances and Billy Brice. Below is a shot of Casa Manana's driving production trio trying to stave off a case of sun squints by shading their eyes

—Star-Telegram Photos. when they kept showgirls and principals rehearsing until 8 o'clock Friday morning. Left to right, they are Bob Alton, dance director; Carlton Winckler, technical expert, and John Murray Anderson, production director. (Story on Page 3.)

TODAY LAST FOR BARGAIN BOOKS

The last chance to buy bargain books of admissions is offered by the Frontier Fiesta this afternoon and tonight.

These books of tickets—a \$5.50 value for \$3—will be taken off sale by the Fiesta at midnight.

After tonight the only chance to get these books will be to find some organization, firm or individual that bought an extra supply and is willing to part with them.

It was learned Friday that a number of department stores, drug stores and hotels had purchased blocks of the books but as soon as these are gone the only alternative will be to pay straight admission prices. The

Jamesake Is Wed Plan of du Pont

eral other Cabinet members; Bernard Baruch, Frederick Delano, Admiral and Mrs. Cary T. Grayson and Relief Administrator Harry Hopkins.

Eugene du Pont, as father of the bride, was busily occupied at the outset of the ceremony. It was he who walked down the wide aisle with the bride and he who adjoined his daughter Aimee to "slow down" when the ushers in black cutaways and the bride's attendants in floating white mousseline de soie, led the bridal party up the aisle.

They gathered in a semicircle at

presidents of the Pan

Mr. Valentine Link

Miss Lucille Stillions, daughter of Mr. and Mrs. J. O. Stillions, and Mr. Valentine Link Jr., son of Mr. and Mrs. Valentine Link of Laredo, were married yesterday morning at St. Mary's Catholic Church, Rev. A. Schmidt said the marriage service, after which a breakfast was given by Mr. and Mrs. Stillions, 3504 South Henderson Street, at Hotel Texas.

Miss Margaret Mary Breen, the bride's only attendant, wore an aquamarine blue chiffon frock with a matching off-the-face hat, and she carried yellow roses.

of white satin of illusion, w Juliet cap. He of roses and

Mr. James I. best man, and Lawrence Sch Miss Midge G the prenuptial Miss Marie Ly

After a she Link will ma las. The br medal at Our lege for her there, but d

WEDNESDAY, JULY 7, 1938

GULF STUDIO IS OPENED AT FIESTA

"Rhapsody in Blue," Paul Whiteman's theme melody, resounding through the Frontier Fiesta grounds by public address system Tuesday night and brought back memories of last year's Frontier Centennial many.

The music originated in the new Gulf Fiesta Studio, which was formally dedicated with a half hour program featuring Whiteman's orchestra, Everett Marshall, the Varsity Eight and a number of speakers.

The program went on the air 10:15 p. m. and was heard over stations WBAP, KTAT and KFJZ. A crowd gathered early in the new blue and orange studio, which was built by the Gulf Oil Corporation as a contribution to the Frontier Centennial of 1936. Programs were broadcast from 10 p. m. The throng swelled, filling the studio, spilling out through the doors and clustering around a public address amplifier in front of the building, as 10:15 approached.

Play "Rhapsody in Blue."

Whiteman's musicians arrived at the Casa Manana and set up their instruments for the premiere broadcast from the new studio. Their 10:15 strains of "Rhapsody in Blue" floated on the air.

After an introduction by M. Tucker, radio director of the Fiesta who announced the program, Whiteman launched his orchestra into a catchy tune, "If I Haven't Got a Girl."

Amon Carter was presented master of ceremonies, stating that the broadcast was reminiscent of Frontier Centennial of 1936. National weekly programs by Whiteman were a feature of the show.

Officials of the Gulf Oil Corporation then were presented to the studio formally by Fiesta officials.

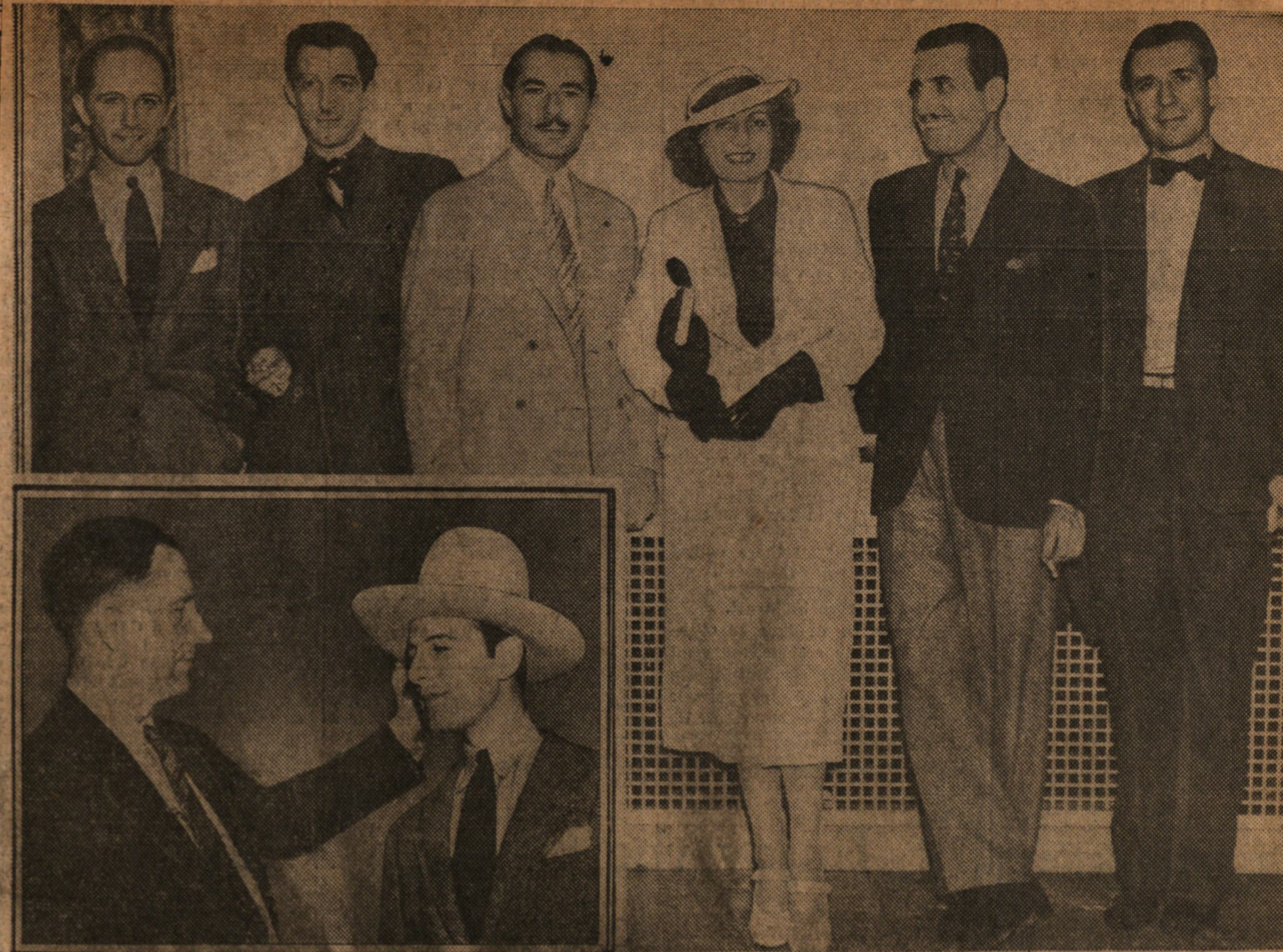
M. Farnsworth, Houston, assistant division sales manager of the company, said: "Gulf started in Texas, has grown with Texas. It owes much to Texas. Many employees of our company live and work in the city of Fort Worth.

Hopes Studio to Help.

"I am sure every employe, every friend of the company joins me tonight in expressing our pleasure in being able to take part in this ceremony. This studio and the public address system on the ground have been put here with the hope and in the belief that the system will add to the pleasure and entertainment of

"Lost Horizon" follows. It's a bit far-fetched in title, in case t

They'll Be Social Hubs in Wheels of Fiesta



—Star-Telegram Photos.

Nobility was given a typical Texas welcome when one titled lady and five noblemen who will move in social circles at Casa Manana this Summer arrived here Tuesday and they liked it. The six are shown above as they arrived at Hotel Texas after being welcomed at the Texas and Pacific station. They are (left to right): Pasha Ilias Topiani, Count Nico Vegetti di Caffa, Count Alexis Pantaleoni, Countess Helen Massy-Dawson, Marquis Bruno Pepe de Volpicelli and Count Adam Skarbek. Center, Sheriff Carter trying his "10-gallon" hat on Pasha Topiani, an Albanian prince. Bottom (left to right), Marquis Volpicelli, who is spokesman for the group; Miss Fay Kirkwood, who made a hit with the noblemen in her cowgirl costume, and Count Pantaleoni.

here as in dance

Titled Fiesta Hosts Get Western Welcome

A Western welcome was met with a courtly, yet just as genial, response when six of the seven titled personages who will serve as hosts and dancing partners this Summer at Casa Manana arrived Tuesday morning at the Texas and Pacific station.

There wasn't a monocle in the group, nor was there any raising of eyebrows as a committee of Fort Worth residents, including the sheriff and a flashily-dressed cowgirl, moved forward with enthusiasm to extend an old-fashioned Texas hand-clasp.

Marquis Out First.

First to emerge from the train was the handsome and immaculately-attired Marquis Bruno Pepe de Volpicelli, who is spokesman for the party and, er, shall we say, manager? He immediately disarmed the welcome committee with a warm smile and a friendly "hello" as Miss Margaret McLean, chairman of the women's committee, stepped up to meet him and inquire about the

only noblewoman in the party, the Countess Helen Massy-Dawson. Then before the greeters had fully recovered from the graceful informality of the marquis, down the coach steps came a charming blond in a white and green ensemble. Her eyes sparkled as her first look at Fort Worth was met by many pairs of friendly eyes and smiles that spoke more loudly than words of welcome. She smiled back, too, and extended her hand to meet those of the committee with as much fervor as a native of the Lone Star State.

Then come the others, four more noblemen, all smartly dressed. Only one was missing, the Baron Georges

(CONTINUED ON PAGE 4.)

in the background.

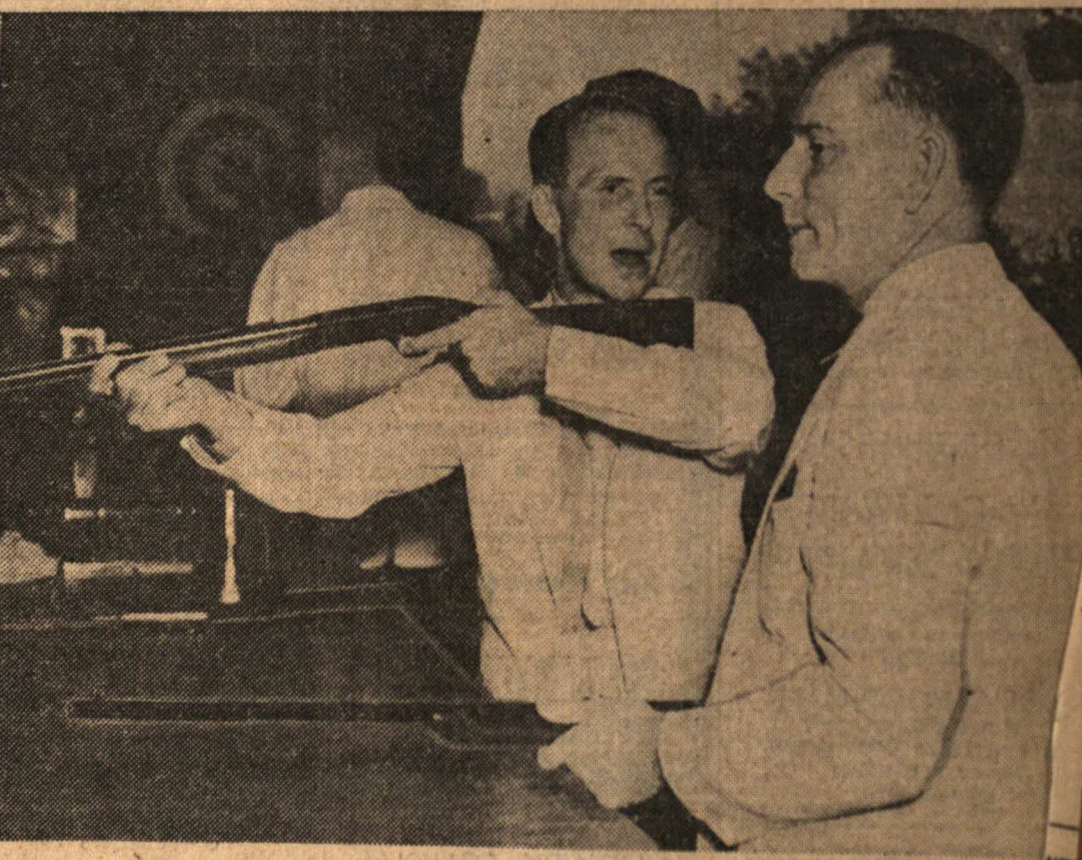


—Star-Telegram Photo.

beside one music sheets e of Melody ajor attrac-tier Fiesta.

Peeler and Rosenfield were in the crowd of 2,500 newspaper and radio men who attended a preview of the shows Friday night.

When Editors Had Their Fun at Casa Manana Preview



Editors had their fun at the Friday night press-radio preview of Casa Manana and other Frontier Fiesta attractions. Top left, W. C. Poole (left), editor of the Greenville Herald, and R. J. Edwards, publisher of the Denton Record-Chronicle, seeing if they can absorb a little luck from the stack of horseshoes on Sunset Trail. Top, right, Publisher R. K. Phillips of the Weatherford Democrat, who also is postmas-

ter, and Mrs. Phillips, shown as they watched one of the final rehearsals of the Melody Lane show. Below, those Mayes boys from Brownwood engaging in a little friendly rivalry at the shooting gallery. They are Wendell Mayes (left) of the Brownwood Banner, and Wendell Phillips of the Brownwood Bulletin. The two are cousins and their names are identical.



Here's an illustration of what an all-state production the Frontier Fiesta has in the Casa Manana Revue of 1937. With the company of show girls and

dancers almost 99 per cent Texan, six selected at random between performances are shown grouped around a map of Texas and indicating the

cities they call home. Reading clockwise, they are Ginger Johnston (lower left), Corpus Christi; Margaret Peters, Wichita Falls; Ned Stone, San An-

gelo; Margie Van Hoosier, Weatherford; Edith Goode, Paris, and Juleene Strang, Houston.

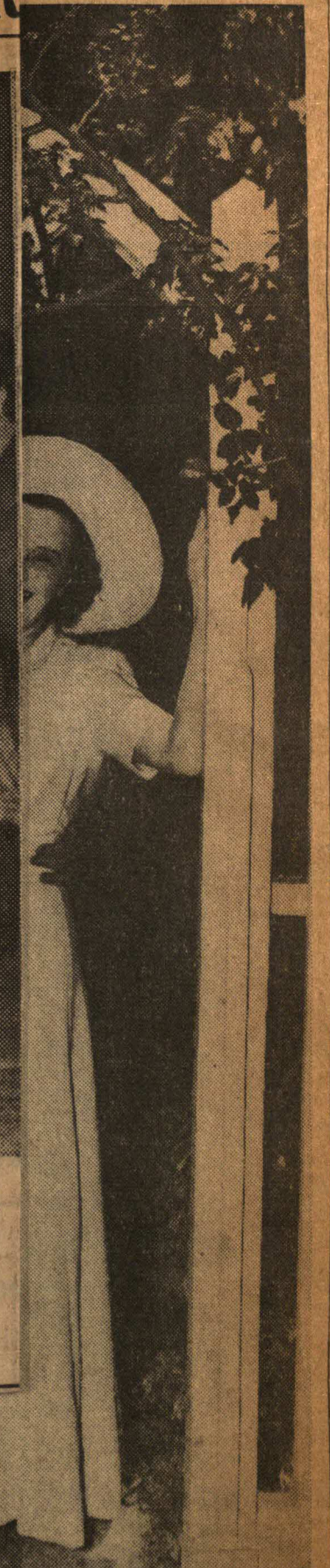
Camera Goes First-Nighting At Casa Manana Revue at Home



AS THE PREMIERE PERFORMANCE OF THE 1937 Casa Manana Revue sped into action, the camera recorded these random shots of personalities on the stage. Miss Grey Downs, Texas Sweetheart No. 1, is seen in her queenly taffeta gown, flashing a smile in response to the song the California Varsity Eight (The Peppers) just sang to her. It was "I Haven't Got the Girl," in the "Wake Up Live" sequence.



THE BEST SELLERS REVUE AT THE FORT WORTH FRONTIER Fiesta's cafe-theater opens with the "Gone With the Wind" episode, before this vast stage set depicting a Colonial mansion. Here are Harriet Hector, prima ballerina, as Scarlett O'Hara of the novel, and Everett Marshall, the baritone star, as Rhett Butler. The characters and only a thread of the theme are plucked from the book and fitted into a background of music and dancing. Marshall sings the 1937 Casa Manana love song, "Gone With the Dawn," to Miss Hector. She dances.



To Be 30 to 40 Per Cent Above 1936

Fort Worth's new Frontier Fiesta waltzed into its fifth today with attendance from 40 per cent above the first days of the 1936 Frontier tennial.

Billy Rose, director-general blantly announced the figure. Another capacity audience a speedier Casa Manana Revue the first show last night. T out was large, too, for the performance.

Today is Cleburne Day. Robbie Mae Peacock, Cleburne "Sweetheart," will head an caravan of 500.

Putting new zip into the Casa Manana show, Director John M. ray Anderson eliminated "arms and legs" dance of "Horizon" and had the horse let on stage as the big revue came around for "Wake Up Live."

He added a clash of bro black and red shirts at the beginning of the "It Can't Happen Here," finale, giving new swing and reason to the act.

And, by popular demand, Everett Marshall sang "The Night Is Young and You're So Beautiful" (Turn to Page 3.)



Here's the vanguard of the Original Dixieland Jazz Band, coming in to sing the cattle brands off Pioneer Palace walls with hot music this Summer. He



Shady Oak Farm, country estate of Mr. Amon G. Carter, has many attractive spots like this arbor gate beneath which Mr. and Mrs. Paul Whiteman are standing. The famous band master and his wife are housekeeping at Shady Oak Farm this summer. Posing for the camera is easy for Mrs. Whiteman. Before she married Mr.

Whiteman, she was Margaret Livingstone, movie star. Mrs. Whiteman has red hair, fair skin and a vivacious personality. She has an article "How to Be a Swell Wife" in the current issue of Good Housekeeping. Her famous husband may answer with "How to Be a Swell Husband." They have been married seven years.

president of the regional chamber, and Hamlin Overstreet, Farwell, are engrossed in the examination of an old branding iron selected from relics in the ranch sitting room; lower, Dr. L. H. Webb of Kerville, a director, and Mrs. Webb, proudly inspect the panel representing their home town in the exhibit building. Mrs. Studer is the wife of a director of the regional organization, while little Miss Hilburn is the daughter of Herbert S. Hilburn, a vice president of the chamber.

enthralled by everything we saw and all Texas should be proud of the spirit of citizenship that could envision and produce the Frontier Fiesta. We shall continue to boost the Fiesta and hope to visit it frequently.

Stage at 10 a. m. Friday, with a special showing of "Mountain Music," the Bob Burns-Martha Raye starrer.

Drunk Collegian Gave Song Writer Idea

THAT WAS 28 YEARS AGO BUT JOE HOWARD STILL TURNING 'EM OUT

ANOTHER TO GET ITS INTRODUCTION IN FORT WORTH

Joe Howard, 28, years ago, was sitting in a Chicago hotel, racking his brain for a song title, when a couple of college boys tottered cockeyed out of the bar.

One, he gathered from the conversation, had to leave town and didn't trust his girl. The other consoled him in stewed fashion, "sall-right, ol' boy, 'sallright."

"That's very well for you to say. You don't have a girl," blubbered the disconsolate one. "But I'm wondering who's kissing her now, that's what I'm wondering."

Howard jumped six feet in the air, leapt up the stairs four at a time without waiting for the elevator and startled his two collaborators by panting, just like they do in the movies:

Finished in Two Hours.
"Keep quiet, boys, don't bother me now. I've got it!"

The chorus to "I Wonder Who's Kissing Her Now" was finished in two hours.

It was written as a grind organ song for Henry Woodruff, matinee idol of the day, to talk. A quartet behind the star of "The Prince of Tonight" supplied background melody.

For eight months, nobody paid any attention to the song. Then it began to get a nibble. Pretty soon it was being sung in different languages all over the world and when the war came it got another boost. It was the kind of heartbreaking song that got right next to the doughboys.

Calls It Self-Made Song.

Howard calls it his self-made song. The publisher never spent a nickel on its exploitation, few plugged it and yet it made more than \$1,000,000.

That's where most of the ideas for Joe Howard's popular songs came from, a chance remark he happened to overhear on the street or in a cafe.

Altogether he's written more than 400 popular songs and 22 musical shows. First hit tune was "Hello, Ma' Baby," knocked off when he was 17 and singing in vaudeville. He's past 50 now.

Next and biggest smash was "Goodnight, My Lady Love," introduced 33 years ago by Blanche Ring. It was revived for the cakewalk in the movie, "Show Boat."

Still Gets Royalty.

"Somewhere in France Is the Lily" has sold close to 5,000,000 copies and still Howard gets an occasional royalty check of \$12 or \$15 from some place on the continent.

Joe Howard still knocks off a song or so a week to show the American Society of Composers what it means to be still active. He quit vaudeville after the Interstate Circuit dropped it almost a decade ago. Before that he came through once

in Denver, despite parental objections, they were married and their companionship was broken only by her death in 1923.

With advent of the World War, Burnett enlisted at Kansas City, being sent to an officers' training camp at Camp Funston, Fort Riley, Kan. He was overseas in the Eighty-ninth Division nearly two years, and after the armistice was in occupation service in Ehrenbreitstein in Germany.

CHORUS
won-der who's kiss-ing her
Won-der who's teach-ing her
Breath-ing
the wine Per
sighs, tell

Composer of more than 400 popular songs and 22 musical shows, Joe Howard was in town Friday piano-hunting the first thing. In Melody Lane at the Frontier Fiesta this Summer,

he'll sing the hit for which he's perhaps best known—"I Wonder Who's Kissing Her Now." Chorus of the 28-year-old song is background for the above picture. Like most of his smash

successes, the words were inspired by a remark he overheard, this time between two stewed college boys in a hot bar.

a year—you remember the Howard and Clark shows. He headlined his own "The Time, the Place and the Girl" here at the old Byers Opera House in 1912.

He just finished writing the theme song for the New York World's Fair of 1939. He's written another, "Oh Yeah, So What," that's due for publication next week. He plans to introduce it for the first time in Fort Worth.

Does Own Publishing.

Howard's opened his own publishing house now, he does radio work, he closed recently at Bill's Gay Nineties spot in New York.

He was, in fact, en route to Hollywood for a part in the new Mae West picture when he got Billy Rose's summons. He figured he could get along better with Billy Rose than with Mae West.

This old school songwriter is a silver-haired dynamo of energy. If ever he draws a breath from talking, it's to sing a snatch of one of the Howard hits. He has a weakness

mentioned on it to his companion, who eyed him incredulously and said, "Are you kidding me? You wrote that song yourself." It was "At the Angels' Rag-Time Ball," which he had published in 1907, and then it was 1916.

His Best Seller

His best seller has been "My Melancholy Baby," which was published in 1916.

for loud shirts and race horses, though notoriously unlucky.

If you're not careful, he'll remind you something of Will Morrissey.

Minstrels. The sale has been 1,000,000 copies, and his royalties have totaled \$91,000. Even in February of this year he received a half-year's check for \$1,185. Some popular hits do last a quarter of a century.

One of his most recent activities was to visit the Library of Congress in Washington, D. C., to look up his copyright dates. The publishing monopoly expires in 28 years, and if not renewed by the owner become public property. Burnett let his 1907 list in his bill-fold of the 1910 issues, ready for action.

Our parting question was one which will interest the musician. It was as to whether the serious study of musical theory and composition he had done in Leipzig, under the strict tutelage of his German teachers, had been of use to him in his later specialty. "By all means," he stated emphatically. "The training I had there in the development of themes has been invaluable to me."

So, budding songsmiths, as we have said before, do not underestimate the use to you of the training of the textbooks and the conservatory.

(Snake) King had operated a wild

She Gets Once Over and Goes Over Big With Writers



A press agent and a columnist gave their wholehearted approval to Stuttering Sam Dowell of the Casa Manana Revue. She is in the silver-spangled nucleus of

her 1,200-yard costume for the finale of the show. The columnist (left) is Ward Morehouse of the New York Sun. The other man is Richard Maney, Billy

Rose's powerhouse press agent, who flew down Thursday to see what he was writing about.



Music in any form always commands the attention of Hyman Maurice, the little man with the big smile who is an orchestra director at the Fron-

Mrs. Whiteman, a witness, contends it was 50 hectic minutes.

The horse fooled Whiteman. He wasn't supposed to be a bronco. And he appeared gentle. The King of Jazz, therefore, decided to take a canter over Shady Oak's acres.

It was just a canter until horse and rider were about 200 yards from the house. Then things began to happen. The horse went up and Whiteman went with him. The horse came down and Whiteman came down—an instant behind, but still in the saddle. That same sequence of events continued with interspersings of body whips that set the maestro's neck popping.

All these hile Mrs. Whiteman was shouting this advice: "Get off, Paul. Get off."

"Get off?" said Whiteman later. "I was doing my darndest to stay on. What a fine time I would have had getting off."

Whiteman was pretty proud, however, of his remark when the steed concluded that he'd had his fun. Trotting back to the house where the Mrs. waited pale and shaken, he inquired gently, "What did you want?"

Billy Rose's personal aids are checking the report a customer has

division. Ince, formerly at Denver, will succeed Barnett.

A vagrant breeze Tuesday night swept 50 per cent of the luxuriant mustaches of the Sunset Trail's storekeeper into his mouth. Bystanders thought of calling first aid, but the grocer retrieved the whiskers without outside help.

Vic Leighton, supervisor of Billy Rose's interests at the Fiesta, keeps an eye on the Cleveland Great Lakes Exposition attendance. He has a fairly effective method of checking rain there without the necessity of wire-tro's neck popping. He just looks at the baseball scores. If they played at Cleveland it didn't rain.

A visitor of distinction at the Fiesta Tuesday night was Gen. Miguel S. Gonzales of Mexico, D. F., an officer of the southern republic's regular army. On leave, he is vacationing in Texas, touring the State in a luxurious sedan with liveried chauffeur. Accompanied by his wife and small son, the general was in street dress. He praised the Casa Manana Revue and said he expected to return right soon.

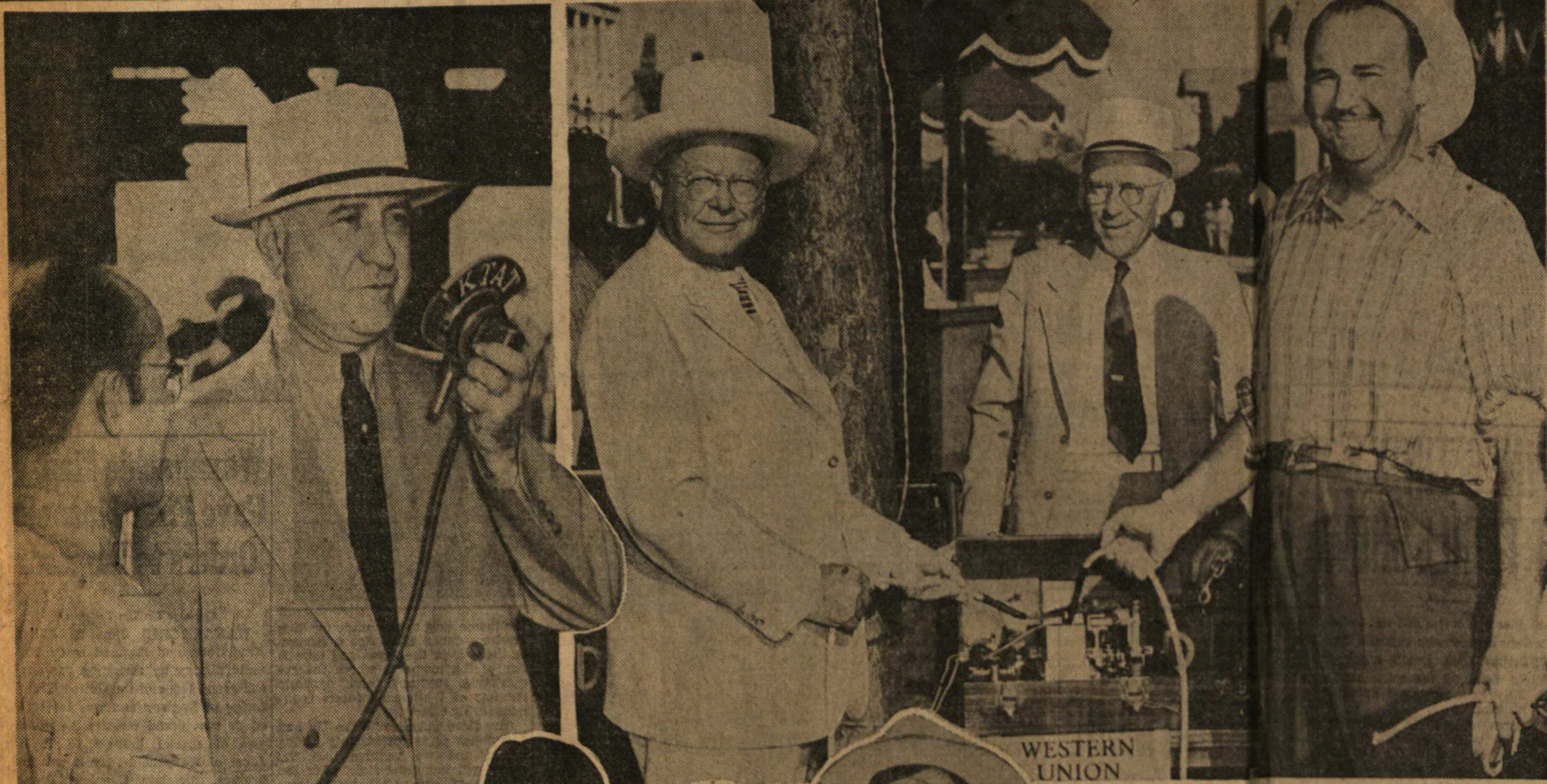
Ready For the Show



Here is Harriet Hactor, famed ballerina, all ready for a canter through the park. In the "Wake Up and Live" sequence of the new Casa Manana Revue. The "horse" is of white plush and cost \$250. A line of 24 ballet dancers also mounted, "ride" with Miss Hactor.

60 PLANES TO PARTITION OF
KEEP UP HUNT ESTATE SOUGHT

Pomp and Ceremony Mark Formal Opening of Frontier Fiesta



ISLAND PARTY BARS POLITICS

(CONTINUED FROM PAGE 1.)

hear that controversial measure mentioned. He agreed with others that there was nothing but fun and foolishness at the party.

But Joseph B. Keenan, assistant Attorney General, forecast as he left the boat that the court vote would come "much earlier" than expected, and that the Administration strength would be "greater than has been prophesied."

He said he did not base his forecast upon anything that happened today, because there was little talk of the court bill, but felt the party would not do the Administration position "any harm."

Remaining at the island overnight, in addition to the President and his Cabinet, were Harry L. Hopkins, Senators Pittman and Robinson, and Rayburn.

Representative Voorhis, California, was the only guest who said he talked business with Roosevelt. He said he told him that a House liberal group is insistent that Congress stay in session until the Administration's legislative program is completed.

He said a steering committee of his group made up of Representatives McFarlane of Texas, Murdock of Arkansas, Fessenden of Illinois, Leavy and Hill of Washington, and Golden of California participated in the discussion.

One Progressive made the trip today—Representative Havenner of California. He said he didn't know why he was invited but was "delighted." He was elected with Democratic endorsement.

was lying on the bed, apparently asleep, I didn't believe he had been asleep all that time. I was certain he knew of my coming. He would remember that when the police came.

"I stood for a moment over his bed. I lifted the ice pick, point down, and struck. Through the temple. Then I struck again. I don't know how many times I struck. Afterward, in the newspaper I read he had been stabbed 15 times. I don't know. If there were that many wounds I must have struck that many times. Then I went away. I did not attack either of those women. Mrs. Gedeon scratched my face like nobody's business during our fight. My hands were full of blood. I smeared it on her, on her face and on her breast. I threw her in the bedroom under the bed.

"After I strangled Ronnie I ripped her clothes off. She asked me not to attack her, that she had just had an operation. She didn't have much clothing on, only a thin chemise. That wasn't the first time I had ever seen Ronnie stripped. I never was intimate with Ronnie. She went with a class of people who were way above me.

"When I went there that night I thought that after killing Ethel, then they will kill me in the chair, but I didn't care. Then I said to myself that after being in the nut house all that year, you can't go to the chair. You might, but the chances are that you won't. They'll put me in a nut house again and then I'll be there all the rest of my life and catch up with myself, in a spiritual way.

"In 1932 I went to Bellevue Hospital and asked the doctors to emasculate me. I had one thing in mind. The one driving impulse of a man's life was sex. I figured that if I could remove sexual impulse and put myself under pressure that could solve that problem.

"All the time I knew there was one way out of it, by murdering somebody. If I were to do something like that I would put myself on a spiritual plane and make everything even.



Three views of ceremonies which marked the official opening of the Fort Worth Frontier Fiesta yesterday afternoon. Top, right, a moment after President Roosevelt, by remote control, had cut the lariat which was stretched across the Fiesta's blockhouse entrance gates. E. M. Swasey (left) of San Francisco and Paul Whiteman (right) of New York, representing extreme points of the Nation, are shown holding the severed rope which permitted first patrons of the 1937 show to enter the grounds. A. C. Farmer, Fort Worth, Western Union superintendent, is shown behind the telegraph ceremonial set which snipped the lariat when the President released an electrical impulse from Jefferson Island. The ceremony took place at exactly 5 p. m. Above, at the left, Amos Carter speaking over one of the half dozen microphones used by various stations to broadcast the ceremonies. Len Finger, who described the opening ceremonies for Station KTAT, is standing by. Below Mr. and Mrs. M. J. Wheatley of Fort Arthur, first to enter the grounds after the opening ceremonies, are shown passing through the turnstile. The gatekeeper receiving the first tickets is R. G. Wilkerson, coach at Riverside Junior High School.

Fiesta Opens as President Pushes Button to Cut Ribbon

(CONTINUED FROM PAGE 1.)

on the air by radio stations WBAP and KTAT. At the hour the gates were unlocked, Russ Lamb of WBAP was soaring overhead in an American Airlines plane, accompanied by the Texas Sweetheart No. 1, Miss Grey Downs of Temple, giving a birdseye description of the grounds.

As President Roosevelt pressed the button that released the knife, announcer Cy Leland stood at the gate with a WBAP microphone.

The first speaker on the scene of the Fiesta ceremonies was Paul Whiteman, who humorously mentioned that all he could talk about was sleep—a necessity with which he hasn't been very familiar the past few days, due to rigorous Casa Manana rehearsals.

Broadcast From Air.

Carter followed Whiteman to the microphone, declaring briefly that it was a "grand opening." James M. North Jr. came next with: "We welcome you, and hope to give you the greatest show on earth."

The broadcast, arranged by R. C. (Super) Stinson, technical supervisor of WBAP, originated at first aboard the Flagship Texas of the American Airlines, with Lamb using the shortwave transmitter, KNED, to give a description of the Fiesta grounds from the air.

Riding with Lamb were Miss Downs, who volunteered the greeting: "Hello, everybody." Albert Johnson, designer of Casa Manana, and other shows, who was interviewed by Lamb; Frank Parrish, control operator for WBAP; Fritz Goro, photographer for Life Magazine; Merle Tucker, radio director of the Fiesta; Harry McMains, assistant to Johnson; J. D. Goetze, a friend of Johnson's, and H. P. Oliver, city traffic manager for the American Airlines.

After returning to the ground Johnson said the flight benefited him in at least one way.

"I noticed for the first time, as we were flying over the Fiesta grounds, that the sign on the Flirting With Death show hadn't been air-brushed, a detail that will be taken care of immediately," he said.

During the interview while flying, Johnson told how he came to select blue and white as the color scheme in designing Casa Manana. "I was striving for simplicity," he said.

Pilots Paul Vance and Tom Hatton and Stewardess Pat Mully were interviewed briefly by Lamb during the course of the flight.

A telegram from George Marshall, producer of the Pan American Casino show in Dallas, was read by Carter. Marshall, in Los Angeles, sent his "best wishes" for a successful opening.

Predicts Greater Show.

James F. Pollock, interviewed by Leland at the Fiesta gate said: "Everything is in fine shape. I predict that it'll be greater this year than last."

With a portable transmitter on his back, Leland made a tour of the grounds at 8 p. m. giving a word picture of the sights along the way.

The premiere performance of Casa Manana Revue was broadcast over WBAP and a National Broadcasting Company network of 88 stations from coast to coast at 8:30 p. m. Ken Douglass officiated as narrator.

First-comers who surged in and scattered through the amusement grounds, exploring new corners, found a playground freshly scrubbed and dressed several shades brighter in new paint.

Scarlet Chairs Out.

Ricksha boys wheeled out a batch of conveyances, scarlet chairs cushioned in yellow. Cigaret girls, program sellers and refreshment stand attendants wore brilliant caballero costumes.

The Fiesta police department

DAVEY CLASHES WITH PERKINS

(CONTINUED FROM PAGE 1.)

ercise of the most autocratic and dictatorial powers ever attempted.

"In private life it would be kidnapping. Until the courts have decided that the companies have to sign contracts or agreements I have no right to take anyone and hold them.

"That might be all right in Germany or Italy. I am not going to abuse my constitutional power for Mr. Girdler or anyone else.

"I recognize that I may have committed political suicide. I knew from the outset that the situation was loaded with dynamite, but I have put politics out of consideration."

Claims and counter-claims echoed today along the strike-embroidered region from Johnstown, Pa., to Warren, Ohio, with leaders of steel flatly asserting:

"The strike is over. The mills are going. The men are coming back."

Mass 'Invasion' Called.

The situation in Johnstown tonight appeared potentially the same as last weekend's crisis, when Governor George H. Earle proclaimed martial law and shut down Bethlehem Steel's Cambria works after a similar threatened march by 40,000 miners to demonstrate "sympathy" for the steel strikers.

"Meanwhile, a 'back to work' movement in Chicago—scene of the bloody Memorial Day riot at the Republic Steel plant there, in which 10 men died—gained in strength while strike leaders echoed defiance.

Polar Flight

(CONTINUED FROM PAGE 1.)

had blazed," Mattern asserted. "I accepted and Hank (Jones) and I are going to show them that American-made planes and American aviators are the best in the world."

The ship in which the flight will be made was delivered from the factory to the two fliers in Los Angeles Friday. On the first test flight they flew to Las Vegas, N. M., and return in two hours and a half.

The plane, which has cost something like \$100,000, has been sent to another factory for radio installation and other finishing touches. Mattern expects it to be delivered in about 10 days. Then there will be two weeks of test flights before the ship will be ready for the flight over the North Pole.

Mattern explained that all equipment in the plane is heated and every precaution has been taken to prevent ice interfering with the ship's performance. It is a twin motor job and is equipped with every known safety device.

Shortly after the plane is completed, Jones and Mattern will fly it to Austin, where it will be christened by Governor Allred.

When the plane takes off at Oakland it will carry about 800 gallons of gasoline and will be refueled in the air at Fairbanks, Alaska.

When the flight is continued, the ship will carry about 1,100 gallons of fuel which will give a gasoline safety margin of 1,400 miles.

Neither Mattern nor Jones would divulge what they intend to do after reaching Moscow. Of course, there is the France-to-Syria round-trip race in August which was scheduled after the New York-to-Paris race was ruled out recently.

Mattern is officially listed for the race, since he had signed up for the New York-to-Paris event. He said Saturday he hadn't decided definitely whether he would take part. "It all depends on how things are," he said.

"Our attention right now is on the Oakland-Moscow trip and that invitation the Russians gave us."

MARY, BUDDY ARE MARRIED

Kneel Under Sycamore Tree on Hill Overlooking Town That Made Them Famous.

(CONTINUED FROM PAGE 1.)

bridegroom's parents, Judge and Mrs. B. H. Rogers of Olathe, Kan. Newspapermen were kept outside the garden until after the ceremony. Judge Rogers, who has officiated at more than 5,000 weddings in his home country, described the ceremony.

"Mary looked a little nervous, but not much. Say, she's a honey, isn't she? Buddy smoked three cigarettes in a row before they started the wedding march, but when the ceremony really began, he was fine.

Lump in His Throat.

"I guess I got a lump in my throat when I saw my two boys standing there." The bridegroom's brother, B.H., accompanied him to the altar. The judge said Mrs. Rogers, tall, white-haired, distinguished in manner, wept a little.

"Then, when the music began, they opened the doors of the house and Mary came out."

"I never heard a more wonderful ceremony. Buddy's voice quivered a little, but hers didn't. They exchanged rings, you know. She put hers on his little finger. And of course his went on the usual finger.

"She squeezed her hand tight as soon as the ring slipped on."

The ceremony, in the Congregational Church rites, was performed by Rev. James Hamilton Lash. Selmer Chalf, cousin of Miss Pickford, gave away the bride.

Mrs. Louise Lighton, wife of Producer Louis D. Lighton, at whose home the wedding took place, was matron of honor.

A Busman's Holiday.

"I guess it was a busman's holiday for me," said Judge Rogers later. "They call me 'The Marrying Judge' at home, and here I am, with a weekend off, attending a marriage."

For 43-year-old Miss Pickford, it was the third wedding. Her first husband was Owen Moore, her second, Douglas Fairbanks. She divorced each. Rogers, 34, had never been married.

"Buddy always was choosy," Mrs. Rogers said. "He waited a long time and now he's supremely happy."

Immediately after the ceremony, the guests assembled in an ante room, drinking champagne. For 15 minutes, the bride and bridegroom were alone in another room. Then they reappeared, radiant as two children.

Mary left the corsage of orchids she had carried, and her long gloves on a table in the library. When the moment came to cut the cake, there was a frantic scramble to find them. By this time, newsreel cameras, photographers and reporters had filled the garden. In spite of all the commotion, a robin flew into the big sycamore tree, directly over Mary's head, and watched, bright-eyed, until the first photo-bulb flashed.

"Now, you've frightened off our good luck omen," Mary smiled.

Ford Plant

(CONTINUED FROM PAGE 1.)

with the knowledge and consent" of the company, during working hours.

Discharge of 29 employees of the Rouge plant during the past year "by reason of their affiliation with membership in, or activity in behalf of" the UAWA.

Discharge of layoff of other employees because of failure or refusal to sign "the vote of confidence" pact.

Attached to the nine-page complaint was the notice of a hearing "by the National Labor Relations Board or by a trial examiner" July 6 in the Federal Building at Detroit. It notified the Ford Company of its right "to appear, in person or otherwise, and give testimony" and "to file with the regional director for the Seventh Region" an answer to the complaint on or before July 8.

No Ford official could be reached this afternoon for comment.

After the July 6 hearing here, the national board under usual procedure would announce its findings on the charges at Washington. If the Ford Company declined to comply with a board order, the board would request a writ of enforcement of the United States Circuit Court of Appeals at Cincinnati. Violation of this writ would constitute contempt of court.

Bernice Felton, Home, Makes Bond

LITTLE ROCK, Ark., June 26 (AP). Bernice Felton, 18, cleared of charges of aiding "crime tourist" Lester Brockelhurst murder Victor A. Gates to her Rockford, Ill., home to-night under \$1,500 bond on a federal charge of transporting a stolen car from Arkansas to Tennessee.

A professional bondsman posted bail for her several hours after United States Commissioner W. M. Rankin ordered her held to the October grand jury here.

TOO LATE TO CLASSIFY

BISCHOF ENGINE WORKS. Rebuilding, repairing, fitting pistons, pins, rings, reballing main bearings, re-face valves and seats, sleeves in scored cylinders, V-8 motors completely renewed, ready for exchange. The new "Linker" carburetor gives you 20 miles to a gal of gas, 10-day trial or money refund. Engine experience, with low overhead is your saving and a good job. 1520 Vickery Blvd. 2-8810.

H. P. WAGNER electric compressor, almost brand new, bargain. 2-1824.

LOST—A Springer Spaniel male, 8 mo. old. Phone 4-0423.

1936 HEMPHILL—1 and 2 room apt., furn. or unfurn. Bills paid.

'ART MURDERER' PICKED UP

IRWIN FLEES FROM JOB IN HOTEL KITCHEN

CLEVELAND, June 26 (AP).—An artist who police said "definitely" was Robert Irwin, fled his shabby, dim-lighted room and left only a slender trail Saturday for authorities seeking him for New York's famous Gedeon murders.

A kitchen girl, a clerk and a half dozen other employees at a leading downtown hotel identified a bar boy there as the sculptor-divinity student charged with the slaying last March 28 of pretty Veronica Gedeon, an artist's model, her mother and a man who roomed at their East Side flat.

"The man definitely is Irwin," declared Detective Lieut. Stephen Tozzer as a widespread hunt was started for the fugitive.

The kitchen girl, Henrietta Koscianski, 19, started police on an intensive search of the former insane asylum inmate, accused of triple murder.

Picture in Magazine. She recognized, as she thumbed through a detective story magazine Wednesday night, a resemblance between the 29-year-old man named as the killer of Miss Gedeon and the bar boy who had worked at the hotel for a month, and a half.

Police Finally Are Called. "I hadn't thought of him as a murderer. It was only after he was gone that I realized he must have been Irwin."

Shops Are Clew. Also left behind was a shabby pair of low-heeled black shoes, which had been half-soled. Inside was the name of a firm ending with the faintly decipherable letters "Lid."

Widow of Retired Navy Officer Kills Self on His Grave. RYE, N. Y., June 26 (AP).—The recently widowed wife of George Gardiner Fry, lawyer and yachtsman of Westport, Conn., shot and killed herself Saturday on his grave in Greenwood Union cemetery.

Eyes and Ears of the Press Arrive for Frontier Fiesta



Six New York magazine and newspaper writers and a photographer for Life arrived in Fort Worth Saturday morning, accompanied by Richard Maney, publicity director for Billy Rose, and Mrs. Maney, for the opening of the Frontier Fiesta.

FIESTA IS SET FOR OPENING AT 5 P. M. TODAY

The Fort Worth Frontier Fiesta will usher in its second season as fun capital of the Nation at 5 o'clock this afternoon, with grounds slick as a new dollar and the entertainments rid of kinks.

Attorney General McCraw's acceptance of the fiesta invitation to be present at the formal opening was announced Saturday morning, and the state official will fly up from Houston for the ceremony.

Governor Allred, who accepted several days ago, will board a plane at Silsbee, where he had a previous engagement, to be here in time.

Knives to Sever Rope. At the frontier blockhouse entrance on the stroke of 5, a knife will sever a lariat rope strung across the gateway.

Among other dignitaries who will attend the premiere tonight are Fannie Brice, famed comedienne and wife of Billy Rose; American Legion officials from all parts of Texas and Oklahoma; McLelland Barclay, renowned illustrator, and nine topflight critics who flew in at dawn from New York.

29 Salesmen Due. Nash Hardware Company will bring 29 of its salesmen from all parts of Texas and Oklahoma to attend the dinner show in a body, and afterwards carry on a word-of-mouth campaign as they did last year.

Radio stations WBAP and KTAT will cover the opening, going on the air at approximately 4:45 p. m. this afternoon.

WBAP will send Announcer Russ Lamb up in an American Airlines plane with shortwave transmitter KNED at about 4:30. Lamb will give a description of the birdseye view before him as the crowds surge into the grounds at 5 p. m.

Len Finger, announcer for KTAT, will cover the dedicatory ceremonies for his station and will give a verbal picture of sights along Sunset Trail at 4:45.

Tour of Grounds. At 8 p. m. Leland, for WBAP, will make a tour of the grounds and describe attractions other than the (CONTINUED ON PAGE 2)

Today's Program

- Time table for the Frontier Fiesta today: 5 P. M.—Cutting of the lariat across the blockhouse entrance formally opens the festival grounds for 1937. 7 P. M.—First performance of Pioneer Palace Revue. 7:30 P. M.—All persons holding reservations for the first Casa Manana Revue should be in their places at this hour.

STEEL MILLS ROLLING AGAIN

YOUNGSTOWN, Ohio, June 26 (AP).—Claims that their plants were "flooded with workers" were made by officials of Youngstown Sheet and Tube Company and the Republic Steel Corporation Saturday.

In Johnstown, Pa., the Cambria works of Bethlehem began to resume operations. There was no interference from lightly manned picket lines.

WASHINGTON—Republic Steel, in federal court, argued that "if CIO has power to control the postal system, then the time has indeed (CONTINUED ON PAGE 2)

BOY BURNED IN BLAST IS DEAD

Whitley King, 11, burned Friday in a gasoline explosion at the home of his parents near Roanoke, died at 6:30 a. m. Saturday in a Fort Worth hospital.

His father, Radio Patrolman Frank King, and his brother, Burnett, 13, are recovering in St. Joseph's Hospital from burns.

The two youths were working on a gasoline heating apparatus when it exploded from excessive pressure. They were preparing to can tomatoes at the time.

King, standing near by, was burned when he extinguished the flames from the boys' clothing. Despite his burns, the father drove a truck to Roanoke to summon an ambulance.

The body is at Shannon's North Side Funeral Home.

3 Ministers Are Drowned in River

WINONA, Minn., June 26.—Three clergymen, delegates to a Methodist church conference at Lake City, were drowned Friday night. They were thrown to their deaths in the Mississippi River when their fishing boat was drawn into a Minnieiska Dam flood gate.

The dead are Rev. E. C. Hickman of St. Paul, superintendent of the Winona district; Rev. C. F. Guse of Plainview, Minn.; and Rev. L. Williams of Dover, Minn.

KILLED WHILE ON WAY TO DAUGHTER'S WEDDING

ST. LOUIS, June 26 (AP).—State Representative Samuel Kircher of Kawkaulin was killed Saturday in an automobile accident while driving from an all-night session of the Legislature at Lansing to attend the wedding of a daughter.

Uninformed of the fatal accident, the daughter, Geraldine, was married at 8 a. m. in Kawkaulin to Adam T. Ezezulski of Detroit.

CITY EMPLOYEES WILL GET HOLIDAY JULY 5

City employees this year will enjoy a long Fourth of July weekend. With July 4 falling on Sunday, City Manager Edwards Saturday decreed a holiday on the following Monday for city forces.

Writers for All Nation Are Here for Premiere

While the praise of Southwestern newspapermen and radio officials who attended a preview of the 1937 Casa Manana Revue Friday night still rang in the ears of a grateful Frontier Fiesta staff, nine of New York's top light journalists and photographers representing some of the largest magazines and newspapers in the Nation arrived Saturday morning for the premiere of the show tonight.

Significant was the occasion Friday night when about 2,300 mounds of public opinion through printed page and ether wave saw the Casa Manana Revue in dress rehearsal and had a glimpse of other features of the Frontier Fiesta. Their impressions will be carried to readers and listeners of the Southwest.

Even more significant is the presence of the Eastern journalists for tonight's premiere, for their impressions will be carried to a national audience in such outstanding publications as Life, Stage, New Yorker, News Week and Variety magazines, and in three of the Nation's greatest daily papers, the New York American, New York Sun and New York Herald Tribune.

Fireworks Blast Burns Are Severe

George W. Haley, 26, of Lake Worth, was seriously burned on the face, hands and front part of the body shortly after noon Saturday when a box of torpedoes exploded at the Pan American Fireworks Company at Lake Worth.

SECOND AUTOMOBILE CRASH VICTIM IS DEAD

NACOGDOCHES, June 26 (AP).—J. H. Hood, 24, Jefferson, died Saturday from body burns suffered when his coupe struck a lumber truck near here, overturned and burned.

Bedpost Death Called Accident

SAN FRANCISCO, June 26 (AP).—The strange death of Frank Reeder, 51, lawyer and WPA instructor, was termed an accident by police and the coroner's office Saturday.

WEATHER

Sun sets today at 7:42 o'clock. Sun rises Sunday at 5:22 o'clock. Maximum temperature Friday 96 degrees; minimum temperature Saturday morning 78 degrees.

Repetition Seen As Only Test of New Song Number; Cold Ears Sometimes Thaw

Casa Manana Music Sounds Better With Every Performance; Robert Taylor to Make Movie in England; Keaton Now Director

By JACK GORDON

FIRST comment of persons who have seen the new 1937 Casa Manana Revue almost invariably is to compare the music of this year's show with last.



Mr. Gordon

That, this department contends, is not giving the new show a fair break.

Song numbers, unlike the boss's jokes, win respect and enthusiasm only from repetition. On first hearing, the ears are cold and unreceptive. Later, they wake up to a good thing and start you and you and you whistling.

We can't recall any rioting at the music stalls for "The Night Is Young" until the 1936 Casa Manana Revue was well along in its run. That was after local dance bands and the radio seized upon the tune. Then the town's collective ears began to pick up.

Your correspondent, who feels he is qualified for this discussion having once taken six of the 10 required lessons of a popular piano course, believes Fort Worthers will take "Gone With the Dawn" to its bosom before a month has passed. He also expects to hear the whistlers going to town on "Haven't Got the Girl," the happy little number the Peppers sing to Texas Sweetheart.

And there is "There's Nothing New to Swing," a catchy tune Janet Reade sings for you in Pioneer Palace.

A dozen oriental novelties not half as good as "Oriental Yogi" have got into the hit class.

Mark these words after your second or third visit to the show. We know because we have seen the new revue three times now and have got to that whistling stage.

Flash: It's a girl, at St. Joseph's Hospital, for Mr. and Mrs. John Holcomb. He's the Majestic Theater doorman.

Isis Hold-Over.

THE North Side Isis is holding over through today "Personal Property," co-starring ROBERT TAYLOR and the late JEAN HARLOW. . . Tony Lala's Jones St. spaghetti emporium now is open all night for the convenience of Fiesta performers. . . Interstate Circuit will bring MAURICE EVANS' "Richard II" here next January.

Lake Worth Casino will offer ISHAM JONES' nationally known orchestra over the "bargain counter" Wednesday week—at 60 cents per person. . . Something new: An exclusively watermelon jerm will open in the 700 block Main St. Thursday, if Gov. Allred doesn't mind. . . Loneliest place in town these nights is the Ringside Club with only a watchman and dog.

Bandata: Tom Gentry's band replaces Jimmie Garrigan in Hotel Texas' Den tomorrow night.

At the Fiesta.

FIESTA snapshots: PAUL WHITEMAN telling a reporter he hit 116 miles an hour with his Cord roadster over a stretch of road in Oklahoma. The maestro was en route to Fort Worth from St. Louis.

DAVID GUION, composer of "Home on the Range," driving up to the showgrounds in beret and with a chauffeur!

JAKE PHARLTON killing a slice of watermelon as he and the missus wait for the second Casa Manana show.

EVERETT MARSHALL, hoisting a mug of root beer at that stand just opposite Casa Manana.

Having fun in Pioneer Palace: MARYAN SMURALL, 17-year-old Brooklyn girl who rode a motorcycle to Texas to see the Fiesta.

jections to the whole affair lead to many of the picture's uproarious situations.

As Mr. and Mrs. Midwest, the pair go to Atlantic City.

Anne Shirley plays a daughter who tries to discourage her mother's contest ambitions. Alan Bruce a newcomer to the screen, appears opposite Miss Shirley in a romantic lead.

A huge Atlantic City hotel is the background for much of the action, and the mid-Western town of "Fosterboro" for the opening sequences.

best friends the sarcasm. And they

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Murray Anderson

vue and musical comedy field included six editions of "Gre. w. Village Follies," "The Music B. Revue of 1924," "What's In Name" and both of the Ziegfeld Follies since the death of the la Flo Ziegfeld.

As last year, he again is director general of Pioneer Palace.

No matter how well the cast presents a sequence, his only comment of approval is "Now it's beginning to look like something." After a show opens he rarely goes back to watch it. "Shows are like children," he says. "They either succeed or fail when they go out into the world. After you've given them all the training you can in youth, you can't help them much."

ded to Move Million-Pound Set



Plenty of creative genius was required to conceive and construct the million-pound set for the Casa Manana finale, and plenty of manpower is needed to put the huge set in place. In the above photos, one group of stage hands is heaving with ropes while another crew shoves. It is the largest stage set ever constructed.

Workers Say It's No Fun Pushing Mammoth Stage

Weighs a Million Pounds as Used in Fiesta Show; Is Largest Ever Constructed Anywhere

Maybe you just think "it can't happen here!"

It did. Billy Rose, Carleton Winckler, Albert Johnson, et al, built it for this year's Casa Manana revue—the largest stage set ever constructed anywhere.

It's that one, with all the stars and things, that you see in the finale of the show, a million pounds set to depict the "It Can't Happen Here" episode.

Unwieldy To Handle

And if you don't think it's something to push around, ask Carleton Winckler, the technical big shot of the Frontier Fiesta.

"One of the most difficult and unwieldy things to handle I ever saw," says he.

Imagine pushing around a million pounds on rubber wheels!

It takes 40 men to do it, says Mr. Winckler, but of course it isn't all in one piece then. It's scattered around back stage in 11 sections, so arranged that each section fits into the other like a jig-saw puzzle.

Must Work on Schedule

The men push one piece on the back stage, then the second, and so on, fitting each piece as they go along. . . and it must be done in exactly 12 minutes if it's to be in place when the stage revolves for the final number.

The other sets for the three other scenes must be handled in the same way, but the 52 stage hands who run the show back-stage don't mind that—after handling the million-pounder.

Hardly ever found sitting are Alton, "Jeffie" and Alton's assistant, "Chick." They seem to sail from one end of the stage to the other, pointing out flaws, and joining in the dance occasionally themselves.

appearance of various concessions

Gone With The Dawn

Theme Song of Billy Rose's Casa Mañana Revue of 1937 From the Fort Worth Frontier Fiesta.

Lyric by BILLY ROSE and STANLEY JOSELOFF

Music by DANA SUESSE

the love we know?

DAWN! The love-ly ro-mance that had it's

day. That n...

DAWN! Those fab-u-lous stars that

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 CANADA: Canadian Music Sales Corp., Ltd., 21 Dundas Square, Toronto
 AUSTRALIA: Albert & Sons Pty. Ltd., 447 King Street Sydney

Here is the first page of the refrain of "Gone With the Dawn," the romantic song of the "Gone With the Wind" episode of the Casa Manana Revue at the Frontier Fiesta. It is sung by Everett Marshall, who was the vocal star of last year's production and who started "The Night Is Young" on its road to national popularity. "Gone With the Dawn" is the creation of Dana Suesse, center, the composer of both last year's and this year's production.

Rose in this direction. Rose was born in New York. In high school there he was a poor English student until a medal was offered and then he led the class. He was able to win in foot races because he mastered the art of getting off to a good start. He's been starting with a bang ever since.

He landed in Wichita Falls and got a job there as a stenographer. Last year he met another young man who was a stenographer there at the same time, 1920, but neither of them met back in those days. The other was Governor Alfred. While in the State Rose attended the Republican state convention in San

FORT WORTH TELE...

Beautiful Div...

RELAXATION

SEE I...

Everd

MANUFACTURER

This art of display, natives cultural

College at St...

cludes historic representative production.

Star-Telegram Photo.

wide its gates Saturday. Pollock's office is in one of the frontier buildings about midway of Sunset Trail.

The Fort Worth Pr

VOL. 16, NO. 229 3 FORT WORTH, TEXAS, SATURDAY, JUNE 26, 1937



RT W... A F... FORT WORT... PRAISE FOR CASA MANANA UNANIMOUS

Critics Find Only Acclaim for Fiesta Presentation After Special Preview. 'Greatest Show on Earth' Is Paraphrased by Dallas Writer for Rose Revue.

The critical eye of Southwestern newspaper men was turned upon Fort Worth's Frontier Fiesta last night, but when they had seen their fill they had nothing but a press agent's enthusiasm for the entire enterprise.

It was Casa Manana they had mainly come to see, and it was Casa Manana that received the loudest measure of their praise, but after shows got glowing compliments.

John Rosenfield Jr., theater critic of the Dallas Morning News: "The 1937 Casa Manana is truly the greatest show on earth. The fact that somebody used that title before Lewis W. Bailey, The Dallas Dispatch: 'I am amazed and overwhelmed at the tremendous amount of entertainment afforded here. Casa Manana is an event unprecedented in the American theater.'

Fred W. Widwin, managing editor of the News-Tribune: "No one thought it possible of the Frontier Centennial, but Billy Rose has accomplished just that. It is a gathering of eye and ear-filling scenery not soon to be forgotten."

Rhea Howard, business manager of the Wichita Falls Times and Record-News: "I spent one of the most enjoyable evenings of my life within the gates of the Frontier Fiesta. Casa Manana is splendid and the other shows are grand complements."

Whithead, president of the

The Fort Worth Press

Local Forecast: Fair tonight and Thursday.

16, NO. 226

3

FORT WORTH, TEXAS, WEDNESDAY, JUNE 23, 1937

F
PR

Lovely Girls Pose in Beautiful Costumes



Fiesta Radio Studio Will Be Installed

Public Address System Also Be Hooked Up In Old Tango Palace

A radio studio and public address system will be installed at the Frontier Fiesta grounds, James F. Pollock, Fiesta business manager, announced today.

The project is being sponsored by the Gulf Oil Corp.

Don Riddle, advertising and sales promotion manager for the southwestern division of the Gulf, said that the entire system will be turned over to the management of the Fiesta after it is installed.

The studio will be in the old Tango Palace, a part of the Pioneer Palace building. It will be equipped with microphones and other studio equipment, and will originate programs from various Fiesta attractions and will provide them to broadcasting stations.

From the same studio will be controlled the amplifying system on the Fiesta grounds, which will provide music continuously.

Mr. Riddle said that technicians are at work night and day now installing the complicated wiring system in an attempt to have it

(Turn to Page 9)

—Photos by Wilburn Davis, Press Staff Cameraman.

EIGHT ESCAPED TEXAS C HOLIDAY

19 Make Break From Recaptured by Gaa Among Hunt

SMALL BAND GET

Victims of Robbery Fri One Walks to Town i Posse's T

By United Press.

TRINITY, Tex., June 23.—Eight escaped from Eastham State Prison surprised three men at a dipping them of their clothing, stole an Groveton. The 19 fugitives included burglars.

They were led by W. H. Bybee.

SLUGGED DRIVER LOSES \$1950

Olney Man Taken to Hospital After Officers Find Him Unconscious On Street

Two unidentified men escaped with \$1950 after attacking E. A. Fields, 32, Olney truck driver, near Houston St. and Exchange Ave. at 1:40 a. m. today, Fields reported to police.

Fields told police the two men sprang on the running boards of the truck, struck him across the head with a blunt instrument and took the money in a small compartment above the truck's windshield.



Traveling Men to Take In Wonders Of Shows Today

Understudy for Dog Star

Sneak

the price big enough to include "the and the missus, too."

(TURN TO PAGE 17, COLUMN 4.)



The Fort Worth

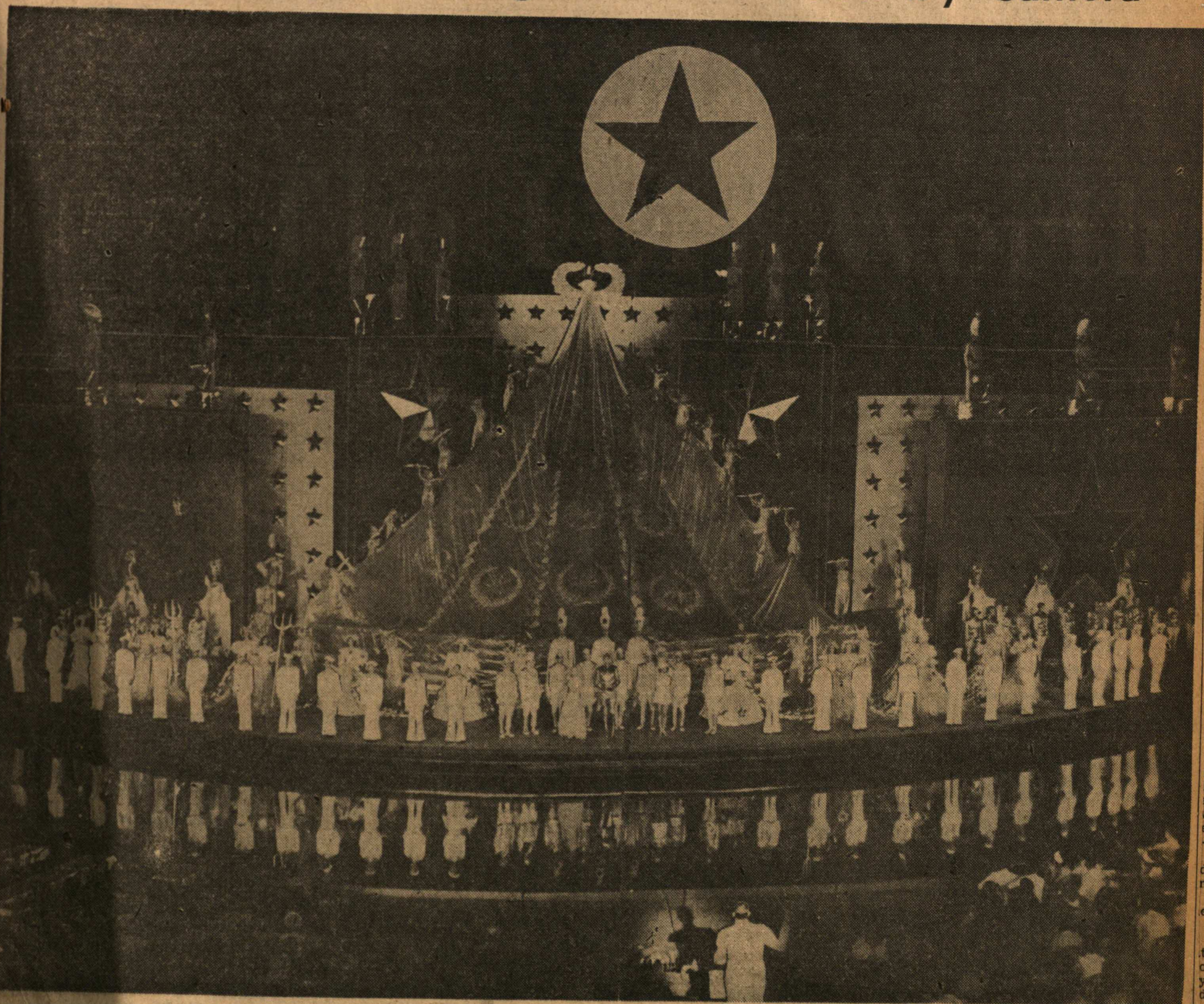
Local Forecast: Partly cloudy tonight and Wednesday.

VOL. 16, NO. 321

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FORT WORTH, TEXAS, TUESDAY, JUNE 29, 1937

Revue's Spellbinding Finale as Seen by Camera



Two bands, with Paul Whiteman waving his electrically-tipped baton, crash into "It Can't Happen Here!" Over the chromium stairways of the world's largest theater set a beautiful show girl spreads the silver train of the world's largest gown! In marches the army! The air corps! The navy! Elevators shoot plumed drummers high above the scene. In a second, rockets will

burst overhead. It's the spellbinding finale of Billy Rose's new Casa Manana Revue, that nightly is making audiences stand up and cheer at the Fort Worth Frontier Fiesta. Wilburn Davis, Press staff photographer, gives it to you in this remarkable night performance photo.

FIESTA TICKET SALE IS BEGUN

The ticket sales campaign for the Fort Worth Frontier Fiesta got away to a good start Monday morning with the headquarters in the Fort Worth Club literally swamped with salesmen and representatives of various organizations here and in a score of other cities ready to take their quota of books and go to work.

The first ticket book was sold to Sam Baugh, Texas Christian University's all-American quarterback, by Joe Frederick, a fellow student, who himself won national distinction as the university's homeliest student.

When Billy Rose, director general of the Frontier Fiesta, and other officials revealed for the first time the spectacular details of the 1937 show at a ticket campaign rally Saturday night, it started something. Harry F. Harrison, campaign director, stated.

"Folks were waiting for ticket books when our headquarters opened this morning," Harrison said. "Requests for ticket books are coming in from almost every section of the State. It looks like we're going to work day and night for a while to satisfy this flood of requests."

Harrison reminded again that only 200,000 of the souvenir ticket books will be offered in the advance sale to dispose of 1,000,000 admissions.

The ticket books will include, in addition to five admissions, one ticket each to Casa Manana, Firefly Garden, Melody Lane and Pioneer Palace, and an optional ticket good for admission either to Firefly Garden, Melody Lane or Pioneer Palace. These tickets, it was pointed out, have a value of \$5.50. The book will sell for \$3, a saving of \$2.50.

To safeguard against counterfeiting, the tickets have been printed on special paper provided especially for the Frontier Fiesta. The ticket books were printed in Fort Worth.

himself.

His music for the 1936 Casa Manana, together with his enthusiasm for the frontier atmosphere, terminated in his becoming Texas' adopted son long before the season closed.

Back With His Band

This year he's back with an orchestra literally built for the huge outdoor theater. Preparing for even better music than last

orchestra manager; Roy Barge, pianist, conductor and arranger; Charles La Vere Johnson, piano; Al Gallodoro, Murray Cohen, John Cordaro, George Banford, Vincent Capone, Walter Hegner and Frank Gallodoro, saxophones; Jack Teagarden, William Rank and Hal Matthews, trombones; Don Moore, Charles Teagarden and Lucky Traettino, trumpets; Mike Pingitore, banjo; Happy Vence, guitar; Art Miller, bass fiddle; Nor-

"all fixed up" this year, they say. And next door is the old covered wagon chuck house.

There's Firefly Garden ahead. Pardon me, M'lady, would you mind going on by yourself from here. I'm going back to the barber shop for a shave!

Lands in City With \$2.65

Landing in New York a year later with \$2.65, Harry Armstrong tried to peddle "My Old New England Home" to a music publisher. He got nowhere. To beat hunger, he took a job playing piano at Coney Island. Armstrong received \$2 per "day," for pounding the ivories from 11 a. m. to 2 a. m.—the next day.

He got to thinking about "My

mortal songs play their compositions in "Melody Lane."

Joe Howard, "I Wonder Who's Kissing Her Now?"

Euday Bowman, "Twelfth Street Rag."

Ernie Burnett, "Melancholy Baby."

David Guoin, "Home On the Range."

J. Russell Robinson, "Margie."

Vincent Rose, "Avalon."

When It's Fiesta Time In Old Cowtown, It's Playtime For All of Southwest!



Atta Girl! With Fort Worth's Frontier Fiesta in full swing and with the glorious Fourth of July right before her, it's no wonder that Miss Southwest waves her 10-gallon hat as her spirited mount rears its head. The gay rider above typifies any real daughter of the

Southwest who hears the annual call of the Spirit of Fun to ride high, wide and handsome—bound for any summer's outdoor sports attractions that abound in Fort Worth and all of Texas. Today edition of The Fort Worth Press is dedicated to the Spirit of Play

This stunning costume, worn by Mary Lou Bentley in the new Casa Manana Revue, is from an elaborate wardrobe designed for the Frontier Fiesta by Raoul De Bois, 25-year-old artist. De

Bois, who has been designing since he was 12, came to Fort Worth after triumphs at the Radio City Music Hall, in the 1934 Ziegfeld Follies, "Life Begins at 8:40," "Thumbs Up" and other New York productions.

song will be a hit. Last year she thought it would be the catchy "Toy Balloon." But you know the answer to that. It's popularity was second to "The Night Is Young."

This year's "Gone With the

symphony concert since his famous Aeolian Hall program 10 years ago. Miss Suesse was at the piano while the orchestra played "Waltz Rhapsody." Her "Jazz Nocturne" was played by the Boston Symphony two years ago.

the men who make Melody Lane a unique attraction at the Fiesta. Each, in an inspired moment, has given music to the world that has lived on and on. For that reason they feel something in common and although they've been gathered from many sections to blend their talents in a new show idea, each quickly has taken to the role of trouper and is as much or more concerned in putting over the other fellow's song as his own.

"The show also is a new experience for me in that I never played popular music before," Guion said. "Now I'm enjoying it a lot, and who wouldn't when the people seem to enjoy hearing those oldtime blues numbers and love songs so much."

star of "Road to Rio," midway musical extravaganza at the Dallas Pan American Exposition, who does an original "Gone With

rimsey cotton costume is swept away, bit by bit, by the breeze. Miss Villon was three years in the Folies Bergere in Paris.

CASA MANANA SOLD OUT FOR SECOND SHOW

Midnight Performance Is Added for Opening Night of Fort Worth Fiesta.

Last Showing of Revue on Saturday Expected to Be Standout of Day.

Midnight performance of the Casa Manana Revue was added to the schedule for opening night Saturday when the last of second show reservations had been grabbed off by nightfall yesterday.

Both the first and second shows Saturday are sold out. Midnight performance, heightened by the carnival gaiety that prevails on the Fiesta grounds at that hour, is expected to be a stand-out of the evening.

Frontier Fiesta, with four days left before the opening, went into the home stretch yesterday with everything on the grounds in rehearsal.

Camping Grounds Ready.

Windmill, chuck wagons and range camps had been set up in the stockade on Sunset Trail for Western atmosphere—and the practical purpose of providing camping grounds for out-of-town parties.

Sunset Trail was equipped with old-fashioned postoffice, barber shop, fire hall, livery stable, general merchandise store—all set up ready for what looks like business.

Casa Manana Revue went into first dress rehearsals last night, the vast colonial house of the "Gone With the Wind" number dressed too with its own ivy. First rehearsal of the mansion "burning" Monday night proved to be one of the spectacular highlights of the revue.

House in Flames.

The whole house appears to go up in flames.

Jumbo Building which housed the musicalized circus last year has been redecorated throughout with bands of musical notes for "Melody Lane."

Salici's remarkable little puppets were rehearsed in Firefly Garden, until they're letter-perfect in their lines and note-perfect in their music.

Sets for Pioneer Palace (they'll have old-fashioned drops there this year) were painted and drying, ready for dress rehearsals tomorrow night.

Even the turnstiles were given rehearsals yesterday. They work this year without a click. Second entrance to the grounds, the new one off Burleson Street east of Casa Manana, was virtually complete.

Last of the featured performers to

(TURN TO PAGE 2, COLUMN 5.)

for their
S
But G
to shoot
here. A
would be
Life, he

and that included everything from tourists camps (which are not found around New York) to a longhorn steer.

"The photographer does not have any idea how many of the pictures he took will be used by the magazine. "I will submit my best ones, and the editors will choose from them," he said.

"Life goes to a party" is one of the weekly features of the magazine. And what a party Life went to this past week-end!

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to pester him.

Unsung Casa Manana Heroes Have Day Before Lens



Unsung heroes of the Casa Manana Revue changed places with the cast yesterday and here you see them. They are the scene painters who have executed in metal and paint and linen the designs drawn by Albert Johnson for four vast sets in the Casa Manana Revue, and for all the other shows on the Fiesta grounds. In the center front are, left to right, E. F. Karr, business agent of the

painters' union (with cigar in his mouth), C. A. Winsby, president; Albert Johnson, designer; Harry McMains, assistant, and Marcel Robin of San Antonio, artist-foreman. Others in the photo are: P. R. Merrick, John Bonner, Erwin West, Roy Lyons, Bill Russell, Buck Atkins, W. E. Faulkner, B. McIntyre, J. A. Maddox, Pat Wallace, L. R. Brown, Tom L. Crane, W. B. Riddle, Camillo Scarpitti, U. H. Bowen, A. B.

De Rossett, T. L. Glover, J. T. Belzner, G. R. Page, R. L. Chiles, William Milstead, H. N. Christopher, Ben Miller, F. E. Turner, Luther Gillespie, Jack Burton, Frank Rodgers, G. W. Christopher, J. S. Clellan, R. E. Harris, G. Spurrier, W. E. Davenport, Ira Statler, James Turnball, Gabe Pollock, J. L. Tallman, H. B. Bond, F. L. Millstead, Bill Adams, John Esque, Birdie Russell, J. A. Adams, W. Parnell, J. W. Bhenen, F. M. Straely, G. C. DeRossiti, W. F. Mitzer, A.

NEWSPAPERS OF SOUTHWEST GENEROUS IN PRAISE OF SHOW

Leading newspapers of the Southwest gave generous coverage and prominent space Sunday to the opening of the Frontier Fiesta.

Jimmy Lovell of the Dallas Times-Herald devoted a full column to the show, accompanied by a picture of Harriet Hoxter in costume.

"Fort Worth began its second season Saturday night as a community entrepreneur of Summer entertainment," he wrote. "Once more Billy Rose is the major domo of a staff of skillful and ingenious theatrical artists who have produced another spectacle on the order of last year's Casa Manana, which depends on sheer enormity and vastness to awe the spectator."

"Last year's show was something of an experiment for the Rose theatrical laboratory and this year they have mastered the process and have the tricks down pat. Technically this year's show surpasses that of last year."

R. P. Mathews in a front page article in the Tulsa World describes the spectacle Billy Rose elected to create in basing his bid for Fort Worth as the joy spot of the Southwest in 1937.

"Flashing through each act is a skillfully blended motif of aisle-rolling humor calculated to bring guffaws from the most sophisticated. Precision dancing by a vast chorus and a series of mechanical stage

tricks keep the audience gasping in amazed unbelief."

He told also of the welcoming ceremonies at the press-radio preview Friday night, and the other Frontier Fiesta attractions, including Firefly Garden and Melody Lane, which also were viewed by the preview crowd.

A half-page spread in the San Antonio Light described the entire playground and each entertainment in detail, carrying a picture layout of a blockhouse, the frontier entrance, Harriet Hoxter, Paul Whiteman and Grey Downs.

"A splendor that is breath-taking, presented on a scale that is overwhelming—such is the Casa Manana Revue of 1937, presented by the world's greatest showman, Billy Rose, as the foremost attraction of the Fort Worth Frontier Fiesta, which flung open its gates on June 26 and will run to Oct. 16."

That's the way the article began. The rest of the story dealt in detail with each attraction, Sunset Trail, Pinwheel Boulevard, the West Texas Chamber of Commerce Exhibit Hall, and the costumes in a separate article.

"There are puff sleeves, each of which is six feet long and required more than a day's work by two seamstresses. There are cellophane skirts that rustle in cascades of colors and pairs of wings with a 10-foot spread."

WHITEMAN TO RIDE AT HEAD OF STAMFORD REUNION PARADE

Paul Whiteman in cowboy togs will ride his horse, Walk-Along, at the head of the parade, as Fort Worth Day is observed Friday at the Texas Cowboy Reunion at Stamford.

The maestro will leave Fort Worth after the second Casa Manana show Thursday night, with Mrs. Whiteman and her guest, Miss Peggy Ziegler of Great Neck, Long Island. Whiteman's personal representative, Irving Strouse, also will be in the party.

Lionel Bevan, president of the Chamber of Commerce, mailed letters Wednesday to all Fort Worth business firms urging them to take part in the observance at Stamford.

"The reunion, which begins Thursday and continues through Saturday, is a real West Texas institution," he pointed out.

"It has honored Fort Worth with a special day from its beginning and it is only becoming that Fort Worth business men recognize and patronize it in a manner suitable to the occasion."

If there is sufficient demand, a bus will be chartered for the trip. Since there will be no solicitation, however, those interested in a special bus should contact Charles G. Cotten at the Chamber of Commerce.

A number of reservations for a chartered bus already had been made Tuesday afternoon, Cotten said, and if the trip should be arranged it will leave the chamber at 6 a. m. Friday, arriving at 10:30 a. m., in time for the parade.

A string band will go along, tickets will cost \$5 and the bus will leave Stamford for the return trip at 5 p. m. Friday.

Henry Love, chairman of the chamber's trade extension committee, offered this challenge: "All through the Summer we are going to ask our friends from Stamford and all West Texas to visit Fort Worth and the Frontier Fiesta. For that reason I hope that many Fort Worth people will aid in the observance of their special day at the Stamford celebration."

His Fiesta Job's a Busy One



Managing Casa Manana, world's largest cafe-theater, is only a part of the job of Edward J. Moriarty, jovial and husky Irishman in charge of catering interests of the Hotel Management Corporation of America,

at the Frontier Fiesta. He's shown here at his desk in the Casa Manana office, checking on the business done at Pioneer Palace, Firefly Garden, Chuck Wagon and the Silver Dollar bar as well as the voluminous Casa Manana records.

TALL IRISHMAN WITH A SMILE NEW MASTER AT CAFE-THEATER

A tall, good-natured Irishman with a ready smile and such a capacity for work that his energies hardly know any bounds is the new master of Casa Manana. He is Edward J. Moriarty, manager of all catering interests for the Hotel Management Corporation of America at the Frontier Fiesta.

Coming here from the ultra-modern and popular Netherland Plaza Hotel in Cincinnati, Moriarty succeeds Richard Daley, who managed the cafe-theater for the Frontier Centennial of 1936. Daley now is assigned to the Belmont Plaza Hotel in New York City.

Native of Massachusetts, Moriarty has lived in the Middle West and South most of his life. A Notre Dame man, he's always been interested in sports, particularly hunting, fishing and baseball, but lays claim to the title of "world's worst golfer."

Moriarty is distinctly a family man, has a wife and three sons, who reside in Fort Thomas, Ky. They expect to visit here later.

Moriarty's assignment to duties here accounted for his first trip to Texas, and does he ever like it!

"I hear some complaining of the weather down here, but I haven't found anything wrong with it so far," Moriarty declared. "In fact, the climate here is much better than in Cincinnati."

Moriarty also had some nice things to say about the spirit of Texans, having had the opportunity to see a pretty fair cross-section of

them since the show opened.

Amazed at Casa Manana. "I've never met finer people anywhere, nor made friends as fast," he said. "Already I feel like I'm a Texan, too."

What about Casa Manana? Moriarty was amazed at its size and beauty, and delighted with the spectacular revue.

It is the aim of the catering company staff to make the service at Casa Manana and other dining and refreshment places at the Fiesta as famous as the show itself has become, and for that reason he wants it understood that criticisms and suggestions from patrons will be welcomed.

"Sweet Adeline" Almost Failure

TEXT REWRITTEN, THEN SONG WAS SHELVED

WHEN PUBLIC HEARD IT ARMSTRONG WAS MADE

BY E. CLYDE WHITLOCK.

Out in Melody Lane at the Frontier Fiesta before the piano next to the south exit sits a man somewhat along in years, placid and kindly in demeanor, who has the last place on the program. He passes leisurely to the center piano under the spotlight, and the audience meets Harry Armstrong, who, no matter what else he has done, will go down in history as the composer of "Sweet Adeline."

Probably no song, at least its chorus, is known by as many Americans, young and old, as this old favorite, and, parodied, burlesqued and derided though it has been, the old song somehow still remains a missionary of the gospel of kindly fellowship, imparting a congenial, sentimental glow to an occasion.

We think of a song so universally known as something legendary, like "Home, Sweet Home," or "Annie Laurie," written long ago by some composer whose legacy was his song and not even his name. But from the realm of legend the composer of "Sweet Adeline" appears in the flesh and sings his own song. A song that can become a legend during the lifetime of the composer has something that happens few times in a generation.

Was Musical Lad.

Harry Armstrong grew up in Medford, Mass., a musical lad, who always was singing. His enthusiasm was hardly equaled by the musical qualities of the performance of the kid quartet he gathered around him, and no one would tolerate them indoors. With an uncanny prophetic coincident the songs Armstrong began to invent, harmonized by ear, including the germ of "Sweet Adeline," had their first hearing under the lamp posts of the town.

During this era Armstrong worked out a song called "My Old New England Home," which was the first draft of our old friend, the Adeline song. He sent it to New York and Boston publishers, who promptly sent it back.

Determined to challenge luck in New York, he sailed on a Fall River Line boat and landed in the metropolis with \$2.65 in his pocket. While walking anxiously and aimlessly along the street he saw a bulletin stating that a piano player was wanted at Coney Island. He presented himself, worked one night from 11 until 2 and earned \$2.

Get Job With Orchestra.

The next day he landed a job playing piano with an orchestra at the old Sans Souci music hall at Thirtieth Street and Third Avenue, the honorarium being \$15 a week. He moved uptown to Tin Pan Alley, then on Twenty-eighth Street, and with two other young fellows rented a room, where they lived together for a year. The two were Harry Hoard, the bouncer, and a drug clerk named Joseph M. Schenk, who became the husband of Norma Tamadge.

His first advance in worldly position was to a place at \$18 a week, with the Witmark publishing house, his particular duty being coaching show acts.

Eventually he got four or five songs accepted, and "The Story the Violets Told" went to 500,000 copies.

Theme too Local.

But no one would have anything to do with the New England home piece. Realizing that the theme was too local, Armstrong asked Charley Lawler, who wrote "The Sidewalks of New York," to compose a new text for it. Lawler mulled over it a while and gave it up. One James J. Walker, whom our generation knows as "Mayor Jimmy," was doing some song texts and vaudeville parodies. Armstrong had written the music for his first song, "Eyes of Blue," so he asked Walker to take a hand at the text. He gave it up, but introduced Armstrong and Dick Girard in the postoffice, where the tune was hummed through, with the result that the title became "You're the Flower of My Heart, Sweet Rosalie."

Still Witmark would not take it, and several other publishers turned it down, including one who kept it six months, once agreed to use it and finally returned it with the comment that it was too old-fashioned and too slow.

Then Armstrong himself took the matter in hand. Honoring the famous prima donna, Adelina Patti, he thought of addressing the song to "Adaleen," but on account of the rhyme of the song changed it to "Adeline."

Forgot It and Took It.

By that time Witmark had forgotten all about having seen it before, and took it. But no one sang it, and nine months after its publication it was put on the top shelf with the other failures.

Then one day came the Quaker City Quartet, a noted vaudeville group, who wanted to hear all the new songs. Nothing quite suited them, and finally Armstrong brought himself of his Adeline song. He climbed to the top shelf, blew the dust off the music and offered it for trial. It was just what was wanted, the quartet sang it at Hammerstein's Victoria Theater at Forty-second Street and Broadway, and Armstrong had arrived.

Other hits came from his pen. Remember "I Love My Wife, but Oh, You Kid?" Then there was "Can't You See I'm Lonely?" sung by Montgomery and Stone in "The Wizard of Oz," and selling to 2,000,000 copies.

But "Sweet Adeline" has been the abiding favorite. Since it was issued in 1903 it has sold to 3,000,000 copies. And when it ceases selling altogether it will be winning that far greater tribute of being known by ear to every man, woman and child in America.



Melody Lane patrons are given a thrill when Harry Armstrong, above, walks to the piano and starts playing "Sweet Adeline," his own composition. After being

shunted to a shelf in a music publisher's establishment, "Sweet Adeline" became a national favorite and has endured through the years.

'AMARILLO' COMES TO SEE SHOW ONCE—STAYS FOR EIGHT OF 'EM

BY BESS STEPHENSON.

Elizabeth (Amarillo) Morris, cute little dancer in last year's show, remembered for her bangs, long bob and Oriental eyes, was in town Thursday night to see the show once. She'll stay and see it eight times.

Billy Rose offered to make a place for her if she wants to go back to work. She wants to, but can't. She's enrolled for a full summer of ballet study in Amarillo.

You can expect clever tricks from showgirls and dancers in Pioneer Palace by the end of the week. John Murray Anderson, Robert Alton, the two assistant dance directors (Chick and Jeffie) and Billy Rose all took them in charge for new rehearsals Thursday.

Those fireworks you'll be hearing around town Sunday will have nothing to do with Independence Day.

"They'll be celebrating my birthday," says Pat Rooney Sr., "Mine and George M. Cohan's. We're both Fourth of July babies."

Pat Senior, dancing star of Pioneer Palace, was born July 4, 1880. In Washington last year they gave him a birthday cake in the form of a giant Roman candle.

Charles King, the singer at Pioneer Palace and announcer for Melody Lane, was a mighty happy man last night. Got a wire that his wife and three children will be in today. He's rented a house for the Summer at 2800 Primrose Street, in Oakhurst.

Incidentally, his 17-year-old daughter, Lila J. King, is a tall beauty who is reputed to rival any of the showgirls in Casa Manana for looks. His other children are Helen, 14, and J. Charles King, 12.

Jeff Lowry, host to 20 architects and contractors at Casa Manana (and the Silver Dollar) last night, pulled off a neat coup. He had Faye Cotton, last year's Texas Sweetheart No. 1, pin a rose on each guest's coat lapel.

Galen Gough, strong man in "Flirting With Death," left St. Joseph's Hospital under physicians' protest and swears he'll be ready to let another truck run over him within a week. He was carried from the arena Monday night when the wheels of the truck left him stiff with injuries that were first believed to be serious.

He blames the accident on the weight of the truck. It weighed six and a quarter tons, he says, and he's accustomed to a truck weighing a mere six tons flat.

That extra 500 pounds was the "straw that broke the camel's back."

Russell Robinson, pianist of the Dixieland Jazz Band, spends all his spare time at the piano in the North Blockhouse composing new songs. He's the one who can read music.

Harriet Hocter, ballerina star of Casa Manana, has offered to give pointers to dancers in the show who are ambitious to study ballet. She rehearses three hours a day anyway and will let them join her.

There is some talk (now that two

...er Fiesta, with four days left before the opening, went into

has taken to the role of trouper and is as much or more concerned in putting over the other fellow's song as his own. I will submit my best ones, and the magazine.

Up at One, Breakfast and Swim--Pretty Chorine's Day Is On



"Look at that clock—practically mid-afternoon!"



"Am I a lazy bones! Gee, it will take a cyclone to get me awake. . ."



"Dancing at the Fiesta certainly puts a girl's appetite in high gear. . ."



"Say, now. This is something like. A good swim gets your eyes open."



"Okeh, I'm almost ready. I'll be in the dressing room at seven sharp."



"It's comforting to have Miss Allen to help. I'd never make it alone."

So, You Would Like To Be a Chorus Girl?

Pretty Gene Ree Timmons Takes Over Newspaper Gal's Assignment, Interviews Self

By GENA REE TIMMONS They call me "Gena Ree," but my mother really named me Eugenia Marie. I'm not from New York, but I reserve the right to "just love" Fort Worth, too. Wish to heck I'd been here last summer so I could greet all you Fort Worthers with "this is home to me—I'm so happy to be back" since that's what's being done. Now please stop me if this isn't the way to write a story. A Press reporter came to interview me, something about a chorus girl's life. Poor thing, she looked so tired. I found that she'd never had a chance to read the last chapter of "Come With the Wind," on account of so many Frontier Fiesta stories to write. So while she sits over there by the fan with the book (I think it's something Margaret Mitchell got an idea from after hearing of Billy Rose's Casa Manana) I'll see how good I'd be as a newspaper woman. But I had to first make the reporter a promise that I wouldn't expect her to fill in for me in the chorus line-up at Casa Manana tonight. Thinks Harriet a Honey No, I've never had aspirations of portraying Scarlett. So John Murray Anderson gave me the role of her sister, Carrena, in Casa Manana. Not bad, playing sister to Harriet Hoctor. She's such a honey, too. I guess you'd probably like to know how come me in this business of dancing. Well, my first desire for being on the stage came when I was about five. I was in a school program—one of those where the most popular girl is crowned in the midst of school pageantry. I was the crown bearer. Just as I walked up to the king, who was making a long speech about the about-to-be-crowned queen—and just as he said "I now crown . . ." I sighted my mother in the audience. And if you knew my mother you wouldn't blame me for what happened. I forgot all about that crown, and started waving to her. Of course it fell—it hit my foot, too. Well, anyhow, I was such a sensation after that that, even at such an early age, I knew my calling. Lived on Arkansas Farm I was living on a farm, in Arkansas then. It was 40 miles from any town. We later moved to Camden, Ark. Then to San Antonio. I was about 11 then. Much against my mother's wishes, studied dancing a year. Then finances wouldn't permit it any longer. So I started dancing in night clubs, while I went to school and studied dancing another year. Later Alberta Callya saw me at the Almos Dinner Club, and gave me a contract to make Spanish movies. Mother and I moved to Mexico City, and there I made four Spanish pictures. Between pictures I went to Cuba for a month's engagement. I've lived in Mexico two years, and will go back after this show. I speak Spanish more fluently than I do English, so if any of you can hablo Espanol well, come up to see me sometime. In Mexico, my mother is the only one I speak English to. Last summer I heard much about your Casa Manana. Then when I found out the show was

SHOWDOWN IS SEEN IN CITY GAS STRIKE

Union Leaders Prepare New Charges to Labor Board

Fort Worth's month-old gas strike appeared headed for a showdown before federal authorities today as union strikers prepared to file additional Wagner Labor Act charges against Lone Star Gas Co. Clyde Mays, attorney for the strikers, said that M. L. Perrin and R. M. Jarrell, strike leaders, were to file a statement this afternoon with regional headquarters of the National Labor Relations Board here. The new charges will be filed as an amendment to the previous case now pending before the labor board, Mr. Mays said. They will allege violation of the labor act through discharge of 15 men whom the company says cannot be reinstated, and failure of the company to re-employ 26 men discharged in April. CHILDREN TO COMPETE Children between 3 and 15 years will compete for honors in the Recreation Department's seventh annual health and beauty pageant at Forest Park Pool beginning at 8 p. m. Saturday. Contestants must register at the Recreation Dept. office by Saturday morning. Mrs. Ida Mae Hefington will be in charge.

Fort Worth Knows Fiesta Benefit Reaches Beyond Dollar Sign at Turnstile

By DAVE HALL Shows like the Frontier Fiesta launched on the grand scale of civic enterprise, seldom make money. That's the history of them—in Fort Worth, Chicago, Dallas and elsewhere. The cost of top-flight entertainment, studded with big names, comes high. Overhead is staggeringly high. Yet admission prices must be kept down within reach of John Public's pocketbook. But shows like the Frontier Fiesta give jobs to free-spending hundreds. They start millions of dollars rolling in trade channels. Merchants, hotels and other lines of business prosper. Money-wise Fort Worth business men, schooled by experience with last year's Frontier Centennial, know all these things. They put \$300,000 into the till this spring, and pinned their faith on Billy Rose, the nation's No. 1 showman, to make the Fiesta a financial success—if it could be done. Although the 1936 show failed to pay off its bondholders, Casa Manana was hailed from coast to coast as a successful show. Millions saw the most dazzling spectacle ever presented in the Southwest. That was last year. Casa Manana struck at the supply show buildings, representing an investment of something like \$1,000,000. There was the stage, why not another show? Campaigners got busy. They shook the sock and rattled the safety deposit box. They raised some \$300,000 by public subscription and gave notes for it. Showman Rose was hired at a salary of \$50,000—with stipulation

BOYS' CLUB BUILDING WILL BE DEDICATED

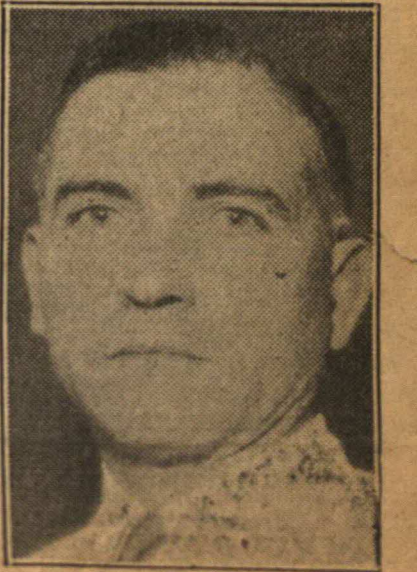
Kiwanians to Lunch With Group on Friday

Dedication ceremonies at the new Fort Worth Boys' Club building at Ellis Ave. and 20th St., will be preceded by a joint luncheon of North Side Kiwanians and the club council at the Boulevard Methodist Church Friday. Civic leaders and friends will join the organizations, co-sponsors of the new club, at the luncheon. Reservations can be made with Henry Reeves, secretary of the North Side club, and C. C. Makarwich, director of the Boys' Club. The ceremonies, climaxed in the unveiling of a bronze plaque, will start at 1 p. m. Judge Walter Morris, past district governor of the Kiwanis Club, will be master of ceremonies. for another \$50,000 on a percentage basis if the show made money. The transformation followed—and gave Fiesta visitors what they are seeing today. Casa Manana put on a new frock, Jumbo became Melody Lane, and the site of Sally Rand's Nude Ranch sprang up with Firefly Gardens. With all bills paid, there is money from advance ticket sales in the bank to meet operating expenses. Business men are confident that the Fiesta will prove that even a show built around civic enterprise can sometimes make money.

Will K. Stripling Is 1937 Fiesta Association Leader

Group of Fort Worth Business Chieftains Laid Groundwork for Momentous Event

A genial and good-natured business man, owner of one of Fort Worth's largest department stores, is the 1937 head of the Frontier Fiesta Assn., the organization which is chiefly responsible for the great show Billy Rose has produced. He is Will K. Stripling, a native of Sunset, Texas, who came to Fort Worth by way of Bowie in 1899. He now heads the store which his father, W. C. Stripling, established here in 1893. Mr. Stripling became the Fiesta Association president this spring when Amon G. Carter resigned because of his planned absences from the city to carry on much of the show's business. Other officers are Ben Keith, vice president; Stanley A. Thompson, second vice president; John Sparks, treasurer; William Monning, chairman of the executive committee; and Executive Committee members Lionel Bevan, R. C. Bowen, Leon Gross, James North, Don E. Weaver, Mr. Sparks, Mr. Thompson, Mr. Keith and James T. Taylor. These officials, all leaders in the business world, are the men who sounded out the city on whether it wanted the show, then went about raising the funds necessary to give it a start. Some of those on the executive committee were among leaders who met two years ago to form the Association, elect William Monning president and start the Fort Worth Frontier Centennial on its way. Long identified with the civic life of Fort Worth is Will K. Stripling, president of the Frontier Fiesta. A tireless worker, his position as head of the Fiesta organization is by no means a strange one to him. He was president of the Fort Worth baseball Club from 1917 to 1929 when it won six league championships and five Dixie pennants.



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Meet the Men Who Built Your Show This Year



Stanley Thompson One of the largest individual buyers of bonds for both the Frontier Centennial and its successor, the Frontier Fiesta, is Stanley A. Thompson, well-known independent oil man who is a vice president of the Fiesta Assn. The Exchange Club selected him to receive its annual "outstanding citizen" award, for 1936.



William Monning Much credit for the operating success of the Frontier Fiesta and for the permanent organization of forces to present the big show is due to the work of William Monning, president of the 1936 show and chairman of the executive committee for the current celebration.



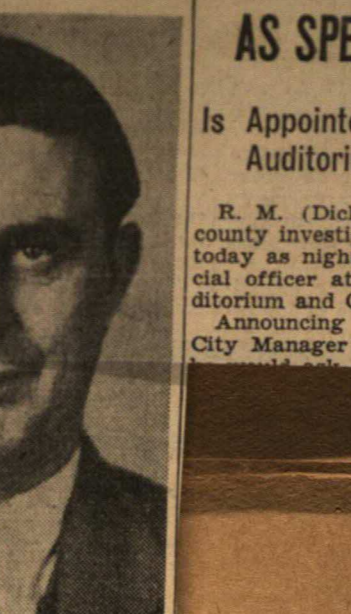
Leon Gross One of Fort Worth's first civic leaders to urge a successor to the popular Frontier Centennial was Leon Gross, department store head and pioneer civic worker, who began "talking up" the 1937 celebration even before the close of the 1936 show. He took an active lead in the subscription drive.



Ben E. Keith The man who directed organization of the campaign for bond subscriptions to finance the Frontier Fiesta was Ben E. Keith, who subsequently was elected vice president of the Fiesta Assn. An outstanding civic leader, he is a former president of the Chamber of Commerce.



R. C. Bowen The first individual to make a large purchase of bonds for the Frontier Fiesta was R. C. Bowen, bus line operator, who asked for a \$10,000 block before the bond drive opened in March. He also took a leading part in the campaign, and is a member of the association's executive committee.



James T. Taylor In addition to being one of the contractors for the buildings on the Frontier grounds, James T. Taylor has been active in stimulating interest among business men for supporting the 1937 successor to the Frontier Centennial, and worked in the bond subscription drive. He is a member of the Fiesta executive committee.



James N. North Jr. A veritable dynamo of energy behind the scene of action to bring Frontier Fiesta into realization was James N. North Jr., newspaper editor, who began working toward plans for a 1937 Frontier celebration before the 1936 show had closed. He is an executive committee man.



John N. Sparks A busy man in connection with the Frontier Fiesta is John N. Sparks, bank president, who is treasurer for the Frontier Fiesta Assn. and a member of the executive committee. All banks made liberal purchases of bonds for both the 1936 and the current year's Frontier show.



Don E. Weaver A member of the executive committee for the Frontier Fiesta, who took an active part in the bond subscription campaign, and who has been an active worker in helping bring the show into realization is Don E. Weaver, editor of The Fort Worth Press.



Lionel W. Bevan The president of the Chamber of Commerce, Lionel W. Bevan, was active in the bond subscription campaign for the Fiesta, and has been an important factor in working to help give Fort Worth another big show. He is a member of the Fiesta Assn.'s executive committee.



Dick Harris NAMED AS SPECIAL OFFICER Is Appointed For Work at Auditorium, Coliseum R. M. (Dick) Harris, former county investigator, was employed today as nightwatchman and special officer at the Municipal Auditorium and Coliseum. Announcing the appointment, City Manager Edwards said that Harris would work City Council tomorrow.

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M'CARTY EXECUTION APPEARS CERTAIN

Negro Believed Doomed to Chair After Reprieve

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Young New Yorker Genius Behind Magical Lighting



Carlton Winckler

Silhouetted against one of the big reflectors in Casa Manana is shown Carlton Winckler, the masterful young electrical engineer who has shown the old timers in the business a few tricks that have them gaping.

Stage Director Winckler Dictates Cues for Changing Beautiful Effects; Controls 248 Beams

Light's magic casts her spell over the Frontier Fiesta under the guiding genius of Carlton Winckler.

The stage director is the Svengali of illumination not only for the dazzling Casa Manana Revue, but for the entire entertainment recess of the 32-acre grounds.

This year the talented New Yorker has lent the enchantment of his artistry to the lustrous, twinkling Firefly Gardens, the radiant "Flirting With Death" show, the rowdy Honky Tonk Palace and the more modest Melody Lane, as well as to the colored fountains and illuminated streets of the Fiesta.

His work on the Casa Manana Revue is his masterpiece. The importance of his contribution cannot be over-emphasized, for the lighting effects interpret the changing moods of this fast-moving spectacle. His lights translate through their sensitive combinations night and day, the Orient and Occident, solemnity and gaiety.

Dictates the Cues Over and over during rehearsals Mr. Winckler's wizardry was put to test by the exacting director, John Murray Anderson.

Just as rapidly changing as the tempo of the music is the pace of the multi-colored light shafts. Mr. Winckler has charted and timed each manner in which he must bathe the massive stage. He sits in a concealed box in the left wing and continually dictates his cues to the five light-control rooms as well as to the control cab for revolving the turning stage or sliding it back and forth to expose or cover the lagoon that fringes it.

The manner in which the bespectacled young easterner commands his batteries of 248 lights is remarkable. None of the crew members in the five control rooms is working "in the dark" depending entirely on instructions telephoned from Mr. Winckler.

"Dim 4, 8, 18 and 20 . . . out with your blue side spots . . . increase your amber on the center . . . On and on he drones the orders.

"It's a Close Call" On his shoulders also rests the responsibility of seeing that the mammoth sets are changed on time. "We have from 15 to 20 minutes to switch sets for each sequence, and it is a close call in preparing for the finale," he confides.

The stage has one semi-circular set exposed to the audience, while another is put in place on the back. A touch on a button, a twist on the throttle and the colossal stage starts on its circuitous route, one set disappearing as the succeeding one follows in its wake to replace it.

This year the sets have been placed on rubber-covered rollers to allow the 40 stage hands to slide them on and off noiselessly. The largest set ever built is the 43-foot high, 137-foot long one for the "Gone With the Wind" sequence, but the most difficult to handle is the 12-piece giant for the breath-taking finale.

As in the 1933 edition of Casa Manana Revue, the stage director creates his powerful effects by throwing the rays a distance of 180 feet from the rainbow lights around the wide arc at the top of the back of the building. When the stage recedes to reveal the lagoon, the distance the lights must travel is increased to 200 feet.

Beams Are "Thrown" Without the director's inventive ability, incandescent lights never could have been made to carry that far. Mr. Winckler "throws" the beams by using polished glass reflectors ground like lenses.

Of course, this master electrician has the advantage of his last year's experience, but, never resting on his oars, he has surpassed his previous wonders for the current show.

The technician has an impressive record behind him. Interested in the theater since childhood, Mr. Winckler worked with Bobby Fulton's Marionette Show in high school. Then he haunted Mr. Anderson for five months until placed with Public Unit Shows. When 23, he had climbed to the position of producing Public units in his own right. Now he has more than a hundred productions to his credit.

During the past winter Mr. Winckler was on the staff of the big production, "The Eternal Road," in New York City. Previously he had been director for the Montreal Opera Co. and technical advisor for Manhattan's Roxy Theater.

The young master now is in his fourth year with Billy Rose.

CROWDS CHEER CHARLES KING, SINGING STAR

From a \$6 a Week Song Plugger He Rose To A Movie Star

Meet that singin' man in the high silk hat.

Out into the midst of Pioneer Palace audiences goes Charles King to sing the great songs he made famous—"Broadway Melody," "Sometimes I'm Happy," "Singing in the Rain."

His topper sits at a jaunty angle on greystreaked hair. He wears a white Tuxedo with boutonniere. The crowd roars approval.

A Heady Wine A heady wine, this applause. But Charles King has heard it since he was 15, and can "take it."

From song-plugger at \$6 per week to movie star, at a thousand—that has been his dizzy career. The song-plugging job—his first—came from Harry von Tillzer, noted song writer. Young King warbled a number titled "Wait 'Till the Sun Shines, Nellie." He stood in the gallery of a New York Theater, in the manner of the day.

He made good, and soon was in musical comedy. George White, Earl Carroll, Flo Ziegfeld. All the important revue producers sought his services.

Jumped To Hollywood Then, with advent of the talkies, Charles King jumped to Hollywood. It was a good hunch. He found himself in the lead of "Broadway Melody" at M-G-M—one of the most successful of the early revues. He was given another singing lead in "Hollywood Revue," a sensation in 1929, in which King sang the infectious "Singing in the Rain."

Remember the chorus of cuties, all diked out in slickers? Brushes Off Topper King had just closed in "Sea Legs" on Broadway when the Pat Rooney's loaded luggage on their auto and announced they were heading for Fort Worth's Frontier Fiesta. The Rooneys invited King, his wife and two children, to come along.

They did, intending to go on to Hollywood. But Billy Rose needed a singer like King in the Palace.

Chas. King brushed off his silk topper and said okay.

OLDEN SCHOOL HEAD NAMED OLDEN, June 29.—L. A. Woolbridge, superintendent of the Highland consolidated high school near Roscoe, has been named to a similar office for Olden Independent School district, succeeding W. H. Collins, who has resigned.

for 13 counties in the Texas division of the Amateur Softball Assn. of America. Counties in the district are Shackelford, Stephens, Palo Pinto, Erath, Eastland, Callahan, Coleman, Brown, Comanche, Hamilton, Throckmorton, Young and Jack. Dates for the tournament here have not been decided.

EASTLAND CHILD DIES EASTLAND, June 29.—Funeral services were held Sunday for Carolyn Ivy Boggus, 8, daughter of Mr. and Mrs. J. R. Boggus, who died as a result of complications developing after an appendectomy.

Peter the Great once ordered all Russians to cut their beards, because his whiskers were feeble in growth.

Busiest Person on the Show Grounds Is Mrs. Thompson, Telephone Operator

"Frontier Fiesta. Whom do you wish, please?"

Not once but 360 times an hour does the switchboard operator at the Fiesta grounds repeat that query. She works from 8 a. m. to 4 p. m. and before each day is done, she has breathed "Frontier Fiesta" into 2880 unseen ears.

But she has only eight lines over which she answers outside calls. There are 28 inside lines and her voice repeats "Operator" an average of 5760 times a day.

Yet the owner of the voice, Mrs. Mae Thompson, doesn't forget to say "thank you" to most of those callers and she smiles when she says it.

She sometimes has three conversations going at once and is flipping the board controls from one side to the other while she answers their questions . . . and keeps each thinking he is the only one on the line. Sounds like genius.

"It's just my job," she claims.

On the side . . . yes, she actually manages to get in a sideline, too . . . she keeps a record of all numbers left to be called, keeps track of the show performers and personnel, runs a sort of lost and found department and gets in a word now and then to an interviewing reporter.

At 4 p. m. Mrs. Opal Bates comes on the board and stays until the grounds close up.

Together they represent "the voice" of the Frontier Fiesta.

EASTLAND WILL HAVE SOFT BALL TOURNNEY

Special to The Press

EASTLAND, June 29.—Between 35 and 40 men's teams are to compete in a district tournament here this summer, according to Earl Weathersby, commissioner

for 13 counties in the Texas division of the Amateur Softball Assn. of America.

Counties in the district are Shackelford, Stephens, Palo Pinto, Erath, Eastland, Callahan, Coleman, Brown, Comanche, Hamilton, Throckmorton, Young and Jack. Dates for the tournament here have not been decided.

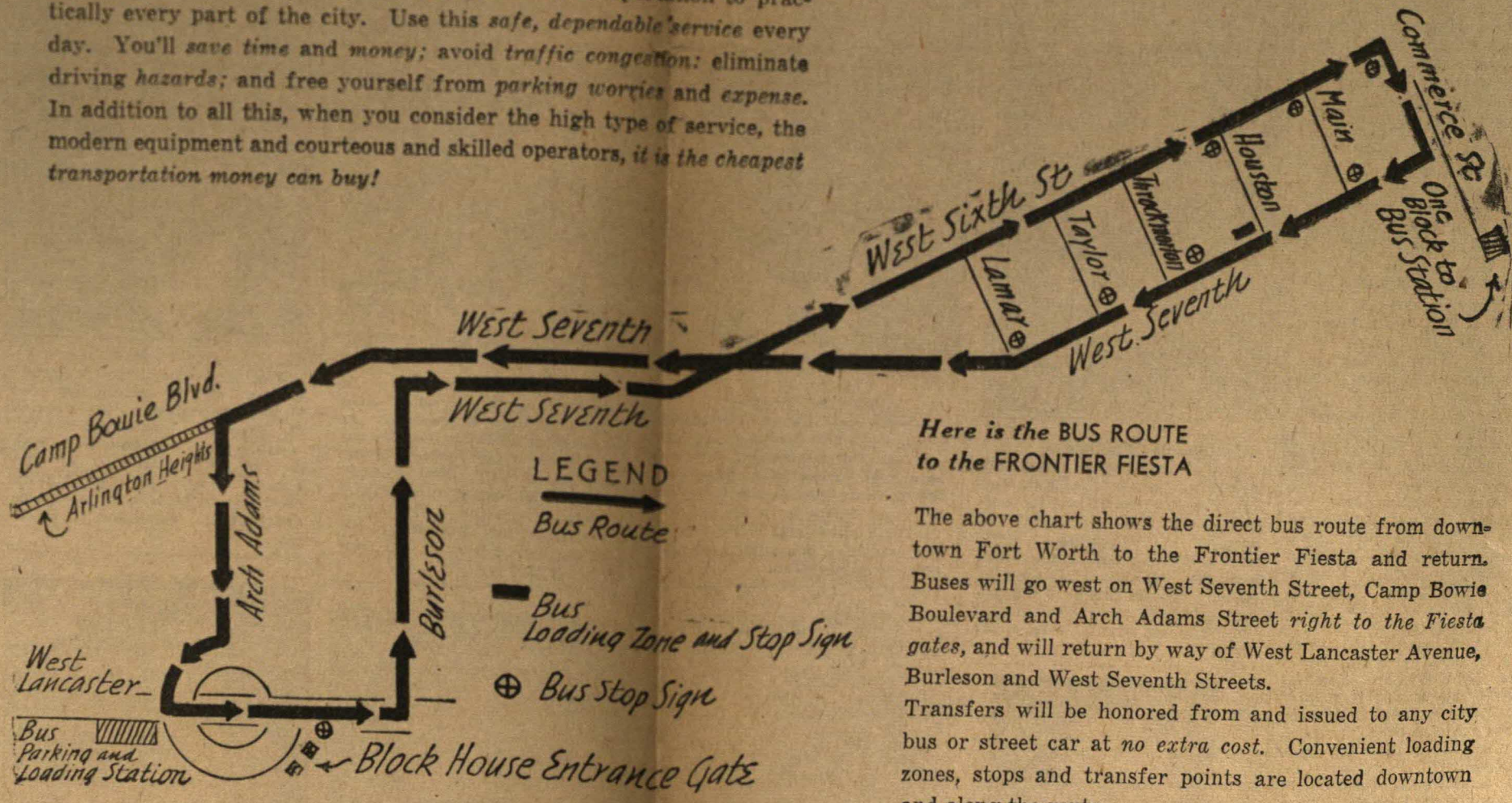
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THRILL-PACKED nights are here . . . with the golden brilliance of a harvest moon focused like a great spotlight on the gay Fiesta! Of course, you are going to the Fiesta many times. When you go, enjoy the thrill of a fast, cool glide in one of America's most modern buses, operating over a direct route from downtown Fort Worth right to the main entrance of the Frontier Fiesta. When you get there, you'll have no parking expense: no waiting; no long walks. Fast schedules will be maintained . . . and lots of them.

Fortunately, Fort Worth is served by an inter-connected time-scheduled bus and street car service, affording personal transportation to practically every part of the city. Use this safe, dependable service every day. You'll save time and money; avoid traffic congestion; eliminate driving hazards; and free yourself from parking worries and expense. In addition to all this, when you consider the high type of service, the modern equipment and courteous and skilled operators, it is the cheapest transportation money can buy!



Here is the BUS ROUTE to the FRONTIER FIESTA

The above chart shows the direct bus route from downtown Fort Worth to the Frontier Fiesta and return. Buses will go west on West Seventh Street, Camp Bowie Boulevard and Arch Adams Street right to the Fiesta gates, and will return by way of West Lancaster Avenue, Burleson and West Seventh Streets. Transfers will be honored from and issued to any city bus or street car at no extra cost. Convenient loading zones, stops and transfer points are located downtown and along the route. Any information will be gladly furnished by the operators or by calling 2-9271.

WELCOME VISITORS to the greatest Fort Worth we welcome respect our city. Egg Co. 715 E. 9th St.

NORTHERN TEXAS TRACTION COMPANY

Candid Cameras Get Eye-ful at Fiesta



Candid cameramen, visiting the Frontier Fiesta yesterday, designated in their honor, found many scenes and personalities on which to train their lenses. This photograph shows three of the visitors getting informal shots of Casa Manana show girls. With the cameras are H. N. Phillips, left; C. D. Jacobs and Miss Adelle Herring, all of the Dallas Camera Club.

Famed Criminal Lawyer Maps Plan Of Defense for Sculptor-Slayer

Insanity Plea 'Speaks for Itself,' Samuel Leibowitz Says After Meeting With Triple Killer in New York Cell.

NEW YORK, June 28 (AP). — A bizarre combination of smiling nonchalance and petulant bravado, Robert Irwin tonight pitted the skill of one of the Nation's shrewdest criminal lawyers against the threat of execution of the Gedeon triple slayer of Easter morning. Stepping in as the 29-year-old sculptor-bus boy whirled through the routine of questioning and arraignment, Samuel Leibowitz, through whose legal strategy 123 felons have side-stepped execution, stopwittedly mapped an indicated insanity defense. "Res ipsa loquitur (things speak for themselves)," the lawyer remarked at the end of a 90-minute conference with Irwin after the latter had been locked up in the Tombs Prison.

The debonair prisoner repeatedly has spoken of dodging the electric chair on the strength of several incarcerations in "the bug house." Leibowitz cryptically called attention to a reported statement of a high police official while Irwin was a fugitive, that if he gave himself up, he would not receive the death penalty because of his probable insanity. As District Attorney William C. Dodge moved to obtain three murder indictments from the grand jury tomorrow, Leibowitz said he would ask at Irwin's hearing Wednesday a setting of trial for next Fall, because the lawyer is scheduled to go to Alabama next week for the Scottsboro case. The trial will probably not be held this Summer. "It is the custom of the courts to give counsel adequate time to prepare any case in which the State is demanding the

Move to Call Farley Defeated

WASHINGTON, June 28 (AP). — The Senate Postoffice Committee abruptly ended its steel strike investigation today, defeating the effort of five Senators to summon

British to Spend Billion Dollars

Equalization

H.B. Moore Dies Of Heart Attack

H. B. Moore, 54, secretary of the Anderson-Borsey Building Company, and of several compress companies, died at 12:30 o'clock this morning at his residence, 2327 Lashlock Avenue, from a heart

FIFTY-SEVENTH YEAR.

GAY CROWDS STROLL DOWN SUNSET TRAIL

Special Contingents Provide Fiesta Shows With Full Houses; Interviews Held.

Candid Cameramen Have Many Willing Subjects on Their Day in Fort Worth.

Frontier Fiesta grounds were gay last night with a visiting band, cameras clicking from every corner and "Vox Pop" strolling down Sunset Trail with a microphone for interviews with showground visitors. Large crowds were at every show. First of a series of nightly interviews with visitors on Sunset Trail was broadcast over KTTT from the Gulf Radio Station on the grounds at 7:15 o'clock last night. The microphone will be there each night at the same hour. Paul Whiteman's Orchestra will add to the great tide of national publicity for the Fort Worth show when the first of a series of semi-weekly broadcasts over a nationwide NBC hookup is held a week from tomorrow night.

Whiteman on Air. Whiteman will broadcast a half-hour of dance music at 10 p. m. twice weekly all through the Summer.

Broadcasts will be from the studio on the grounds and will be open to the public. Studio is located back of Pioneer Palace where the Tango room was last year. The Fiesta honored Weatherford and candid cameramen last night, and the grounds swarmed with cameras and Weatherford hatbands. The neighbor city delegation arrived in two caravans with approximately 100 men and women in each group. The municipal band, heading the first contingent, arrived early and played a concert in front of the West Texas Chamber of Commerce Building at twilight. Mayor G. A. Holland, other city officials and Chamber of Commerce officers, headed the delegation.

Hold Front Seats. Candid cameramen occupied front seats at the second Casa Manana Revue. Publicity given the candid camera night brought dozens to the grounds early in the evening with cameras ranging from the \$2 type to expensive picture machines. Kids formed a kodak brigade on Sunset Trail to get their snapshots before the sun went down.

Today, the Fiesta will honor Mineral Wells, Glen Rose and the Junior Woman's Club. Mineral Wells will send a large delegation, headed by Miss Mary Twilight Stewart as "Sweetheart." The town's entry in the Texas Sweetheart contest, she will be introduced from the stage of Casa Manana preceding the dinner show. The Mineral Wells delegation is due to arrive at the city limits in an auto caravan at 6:30 p. m. and will be met by a police escort with welcoming committee.

Written five days after the City Council election, Leach's letter advised Hammond that he had submitted his resignation as a director of the league because of "fundamental differences that exist between us." Leach, who had failed in an effort to block reappointment of City Secretary Keller, opposed the appointment of City Tax Assessor Colleton

THE FORT WORTH PRESS



There's a fine state of affairs almost every day at the Fiesta!

Floral Ass'n are this week!



Second, we have in mind to put

Texas Sweethearts Are Pals

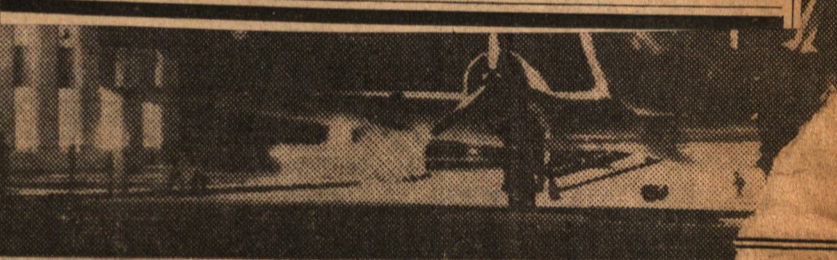


Grey meets Fay—and look! They're already friends. Miss Grey Downs, Texas Sweetheart No. 1 for this year's Frontier Fiesta, (shown at left), smiled and put her arm around Fay Cotton, the Borger girl who preceded her in the Casa Manana role last year. Fay clasped the other girl affectionately. "She's lovely," Grey whispered a little later. "Billy Rose's taste gets better every year," Fay observed. Fay is in town as a guest of the Fiesta. The Borger beauty, back from Hollywood only a short time, is to be married this summer.

GRAM—EVENING

PRODIGY FINDS CASA MANANA TOO PRODIGIOUS FOR WORDS

"It's just just—" And there little Jean Ellis, 9, Kentucky belle who despite her years has a Paul Whiteman contract and motion picture offers, stopped. She was trying to describe her reaction to the Frontier Fiesta Casa Manana Revue. She tried again, "Well, it's just—I can't find the words." Jean and her mother, Mrs. Dorothy Ellis, arrived Thursday by train from their home in Williamsburg, Ky. They saw the show Thursday night. Already the possessor of a Kentucky colonel's commission, the blond and slim Jean is looking forward to becoming a Texas Rangerette as well. Whiteman has promised her he'll have Governor Allred attend to the matter at once. Jean was made a colonel by Governor Laffoon of Kentucky before he relinquished the office to his successor, Governor Chandler, who said he was sorry Laffoon had beaten him to the opportunity of conferring the commission. Mrs. Ellis and her daughter have been in New York where Jean was given a screen test that has resulted in a contract offer. On their return they stopped in Williamsburg for a few days then came on to Texas. It's their first visit to the State. Jean admitted she was thrilled by her motion picture test, while her mother contributed that the 9-year-old was about the calmest person present. Jean's ambition is to be an actress, not a singer. But it was her



airport terminal reaching for the beacon of the new giant air transport ships preparing to take off. This night photo was taken several hundred feet from the building on one of the runways of the field. The building was with the aid of a grant and already "outstanding."



tor, premier ballerina of the Casa Manana Revue, shown below with two of the Temple delegation. Happy Smith (left) and Bob Gresham, chairman of the special train committee, are seen for let Hoc- tor, premier ballerina of the Casa Manana Revue, shown below with two of the Temple delegation. Happy Smith (left) and Bob Gresham, chairman of the special train committee, are seen for let Hoc-

News and Views as Midland's Cowboy Rodeo



There was a warm welcome for Fort Worth's delegation yesterday to the Midland Fair and Rodeo. Here Roy Jones (left) of the Fort Worth party which went by train is being greeted by Bill Collins (Get a load of that fancy vest), secretary of the Midland Chamber of Commerce.

Sharing honors of the occasion with Gov. Fort Worth Frontier Fiesta who made a show above at lunch in Hotel Scharbau James H. Goodman, Midland; Gena Red, and Miss Grey Downs, Texas Sweetheart.

GERMANS SET PARLEY STAGE

Plans Are Laid for Meeting Face-to-Face of Hitler and Dictator of Italy.

BERLIN, Sept. 4 (AP).—Nazi party convention preparations today paved the way for Benito Mussolini's impending face-to-face meeting with his closest collaborator — Reichsfuehrer Adolf Hitler.

Strengthening of Italo-German relations and open inclusion of the Spanish insurgent regime of Gen. Francisco Franco in the Fascist bloc of nations were expected to be important developments of the Nazi convention that opens in Nurnberg Monday.

Soon thereafter the Italian duce will come for a portentous visit with Hitler. Official announcements said he would make his visit in the last half of this month upon the invitation of Der Fuehrer.

Hitler's own mouthpiece, Voelkischer Beobachter, hailed the approaching event as new evidence of the strength of the Rome-Berlin axis and as heralding the birth of a new Europe.

Although plans for II Duce's visit were incomplete, it was understood he would be present at special army maneuvers in Northern Germany.

Planning Ho



Making plans to start work on Fort Worth's Fall Horse Show and Community Circus to be held Nov. 9-14, Mrs. J. W. McAlister, president of the Fort Worth Federation of Women's

FIESTA UNITS GET NEW LIFE

Bess Coughlin Will Appear At Astor House; Change In Acts Planned

Just to make sure there's no lull in your life, especially while you are at the Fiesta, officials today are adding Bess Coughlin and an electric piano to the Astor House.

They're also planning to change specialty acts in both Casa Manana and Pioneer Palace every two weeks. This will not apply to permanent stand-by acts, like the Stuart Morgans, Billy Rose said.

Bess Coughlin will be at the Astor House every night after 11:30, when Melody Lane closes, until the wee hours. The electric piano will fill in while the orchestra has intermissions. Old-time "hot" tunes—the kind that come on rolls—will keep the place lively while the musicians refresh themselves.

Casa Manana will be in its regular place tonight, unless it rains before time for the show. The show went on schedule last night for the first performance, but a rainstorm about 10:15 p. m. forced officials to call off a last Casa Manana show. It was too late then to move to the Jumbo building.

Pioneer Palace and other indoor attractions played to full houses. A special performance was given at 11 p. m. to take care of the crowds disappointed at the calling off of Casa Manana.

Along Sunset Trail, such as the Silver Dollar and the Astor House were packed with gay crowds long after the shows went dark.

Newest attraction in Casa Manana is one of the country's most recognized dance teams, Gomez and Winton, who appeared for the first time Tuesday night and were given a big hand. They are the popular pair which gained friends so rapidly at the 1936 show. In the Jamboree, the second show audience saw and

(CONTINUED ON PAGE 4.)

FORTH STAR-TELEGRAM

FORTH WORTH OWNED NEWSPAPER

TEXAS *** Where the West Begins *** THURSDAY, JULY 15, 1937.

EIGHTEEN PAGES

ORCHIDS FOR FIESTA REAL, FIGURATIVE

Florists Shower Show With Tributes; Denton Group Tops That High Praise.

Optimists, College Alumni to Descend on Amusement Center of Texas Today.

Texas florists last night presented the Fort Worth Frontier Fiesta with literal and figurative orchids, while Denton residents followed with even more lusty tribute.

More than 1,000 members of the Texas Florists Association came early and stayed late. And staying right with them were Dentonites who brought their own band and a bevy of beauties.

Today Optimists and college alumni will descend on the amusement center to maintain the festive note which last night's visitors set.

Optimist Day, this is "Texas Optimist Day" and "T. C. U. Ex-Students' Day" at the Fiesta, and both groups have indicated they will be well represented.

The Fort Worth Optimist Club has extended invitations to all clubs in the State to participate in the occasion. One of these, the Optimist Club of Wichita Falls, will bring a motor caravan here this afternoon.

Heading the Wichita Falls party will be Solon Featherstone, vice president of Optimist International, and Jim Hanks, governor of the Seventh District. A. S. Hull, Austin, governor of the Sixth District, also will be here tonight.

To "Adopt" Whiteman, Paul Whiteman, Casa Manana's maestro, will be "adopted" by the Optimists, given a life membership in the Fort Worth club and presented with a gold membership card by I. E. McWhirter, president of the local club.

Whiteman will introduce Featherstone and the two district governors at Casa Manana, and also will present Peggy Carol Haney, 4, "sweetheart" of the local club.

A reception will be given by the local Optimists for the visitors this afternoon at 3:30 o'clock at the Worth Hotel, after which a parade will be staged out West Seventh Street to the Fiesta grounds. Mayor Hammond and the Optimist officials will head the parade.

"Fees" Are Due. T. C. U. "cess" from many parts of the State are expected, Frank Ogilvie, president of the association, announced last night. Oran E. Steadman, chairman of arrangements, said that the ex-students will gather at 7 o'clock tonight at the entrance to Casa Manana. They will occupy a reserved section of the cafe-theater for the dinner show tonight and afterward will go in a group to the other Fiesta attractions.

The glamor of Casa Manana was accentuated last night by two style shows, presented before the first performance of the "Best Sellers Revue" and after the second show. The huge revolving stage was banked with flowers and evergreens as a background for the style shows, sponsored jointly by the florists and The Fair.

Headed by Mayor. Heading the Denton party last night was Mayor J. L. Wright. The Denton group also brought along the North Texas State Teachers College Band and Miss Inez Mayo, Denton beauty recently chosen "Miss West Texas."

Along to give publicity to the attractions that have thrilled the Nation were R. J. Edwards, pub-

(TURN TO PAGE 2, COLUMN 5.)

OPTIMISM AND COLLEGE SPIRIT AT FIESTA TODAY.

Texas Optimists and ex-students of Texas Christian University will be the favored guests of the Fort Worth Frontier Fiesta today. They will lend optimism and college spirit to the festi-

Stunned Congress Through Turmoil by Death of R

There's Sunshine in These Denton Smiles



Denton's delegation was in the limelight along with the throng of Texas Florists who invaded the Frontier Fiesta last night. Above, a part of the Denton group who were in line early at Casa Manana for the flower and style shows as well as the dinner show of the "Best Sellers Revue." Among those caught by the cameraman in the crowd waiting to get in are, left to right, Mrs. Walter Wilson, F. L. McDonald, Mrs. W. H. Hawley, Mrs. F. L. McDonald, Manager O. L. Fowler of the Denton Chamber of Commerce, Mrs. J. A. McDonald, L. A. McDonald, editor of the Denton Record-Chronicle, and Mrs. O. N. Mayo, mother of Miss Inez Mayo, who is "Miss West Texas." Below, Miss Mayo standing beside a sheaf of gladioli at Casa Manana's big revolving stage just before she was presented to the audience last night. The flowers which form the background for her pretty smile were part of the floral display at the style show staged in connection with the cafe-theater revue.



WTCC SOLIDLY BACK OF CANAL



These Fiesta representatives to Midland were dressed for the occasion. Posing just before they took off for Midland in a chartered plane are, left to right, Grey Downs, Texas Sweetheart No. 1 of 1937, Bess Coughlin, songstress at the Melody Lane show; Gena Red Timmons, Casa Manana dancer; Stuart Morgan, head man of the dashing Morgan adagio dancers; Lira D'Oray, his blond partner who floats through the air with the greatest of ease when propelled by Morgan and two stalwart assistants, and Ed Ritchey, pilot of the plane. The performers led the "Fort Worth Day" parade at Midland, accompanied by a host of delegates from this city, and later were introduced at the rodeo.

Fiesta Performers Fly to Rodeo and Back

BY C. L. RICHART

Battling headwinds going and coming to accomplish a 600-mile air journey to Midland for "Fort Worth Day" at the annual Midland Fair and Rodeo, five mighty happy Frontier Fiesta performers flew in from the West last night just in time to answer their show cues.

Several stage managers were turning handsprings and tearing their hair in suspense but the flying Fiesta troupe soon had them calmed and listening with fascination to the story of how they invaded the real West.

Stuart Morgan and Lira D'Oray of the Stuart Morgan adagio team; Grey Downs, Texas Sweetheart No. 1, and Gena Red Timmons, blond and beautiful dancer, all of the Casa Manana Revue, and Bess Coughlin, singer in Melody Lane and Astor House, were the five who made the trip. They boarded a plane piloted by Ed Ritchey yesterday morning at the municipal airport and two hours later arrived at Midland.

The rodeo events were particularly fascinating to two of the visiting show people, Morgan and Miss D'Oray, as they were getting their

visitors rode in the grand entry that practically filled the huge arena with mounted cowboys and cowgirls. They were introduced by Rodeo Announcer Bob Calen of Fort Worth along with Governor Alfred, Railroad Commissioner Terrell and other dignitaries, riding out to take a bow and receive the applause and cheers of a crowd that almost packed the big stands for the matinee performance.

Declining seats reserved for them in the grandstand, the Fiesta gang chose perches atop chute gates or on railings of the judges' stand for a closeup view of one of the most famous Western sport events in the State. Rodeos have been staged at Midland as far back as 1898. The present plant, which includes fair grounds, race track and rodeo arena, is one of the finest to be found anywhere.

The rodeo events were particularly fascinating to two of the visiting show people, Morgan and Miss D'Oray, as they were getting their

Rotarians Are Honor Guests at Casa Manana

After gathering downtown at luncheon yesterday for a preview of the Frontier Fiesta entertainment, Rotarians from all over the Southwest were on hand last night for a first-hand impression of the shows.

They were honor guests at the dinner show at Casa Manana and made the round of other attractions before calling it a day long after midnight.

Introduced at the dinner show were J. Edd McLaughlin of Falls, district governor of the One Hundred and Twenty-seventh Rotary District, and Fred Wemple of Midland, immediate past governor.

Also introduced at the show last night were Miss Mary Ellen Foltz, queen of the recent XIT Round-up, and Miss Dorothy Jean Mullins, princess of XIT. They made their appearance on the stage of Casa

Manana and were presented by Paul Whiteman.

Today's honor guests at the Fiesta will be Catholic Daughters of America, Knights of Columbus and a delegation from Elk City, Okla., honor town at the show.

Sweetheart of Elk City will be Miss Betty Berly Nischwitz.

More than 600 Rotarians gathered at Hotel Texas yesterday for the luncheon, where Whiteman, his band and entertainers presented the program. Occasion was the weekly noon meeting of the Fort Worth Rotary Club.

Introduced by John B. Collier Jr., chairman of the day's program, Whiteman took over the master of ceremonies job.

"I'm not going to make a speech except to say that I hope to see 1,000 Rotarians and their wives at Casa Manana tonight," said Whiteman. "With that, I'm going to shut up and take the baton."

President A. L. Shuman of the local Rotary Club presented Mrs. Whiteman with a large basket of

Three Groups To Be Honored At Fiesta Today

Honor groups at the Frontier Fiesta today will be Catholic Daughters of America, Knights of Columbus and a delegation from Elk City, Okla. Time-table for the shows is as follows:

- 6 p. m.—Gates open.
- 6 p. m.—First Melody Lane Show.
- 8:30 p. m.—First Casa Manana show.
- 7:45 p. m.—First Pioneer Palace Show.
- 8:45 p. m.—First Puppet Show in Firefly Garden.
- 9:30 p. m.—Second Melody Lane Show.
- 10 p. m.—Second Pioneer Palace Revue.
- 10 p. m.—Second Puppet Show.
- 10:30 p. m.—Second Casa Manana Revue.
- 11 p. m.—Third Melody Lane Show.
- 11:30 p. m.—Third Puppet Show.
- Midnight—Last Pioneer Palace Revue.
- Rest House opens at 9 p. m. with dancing from 10 to 3 a. m.

(TURN TO PAGE 2, COLUMN 2)

The Weather

Aug. 21—Sun rises here today at 5:56 a. m., sets 7:08 p. m.; maximum temperature this date 103 degrees in 1916, minimum 62 in 1927; maximum rainfall this date 2.25 inches in 1919; maximum temperature yesterday 95 degrees, minimum 76; forecast for Fort Worth and vicinity today, unsettled, scattered thundershowers.

West Texas—Partly cloudy, scattered thundershowers in north portion Saturday; Sunday partly cloudy, warmer in the Panhandle.

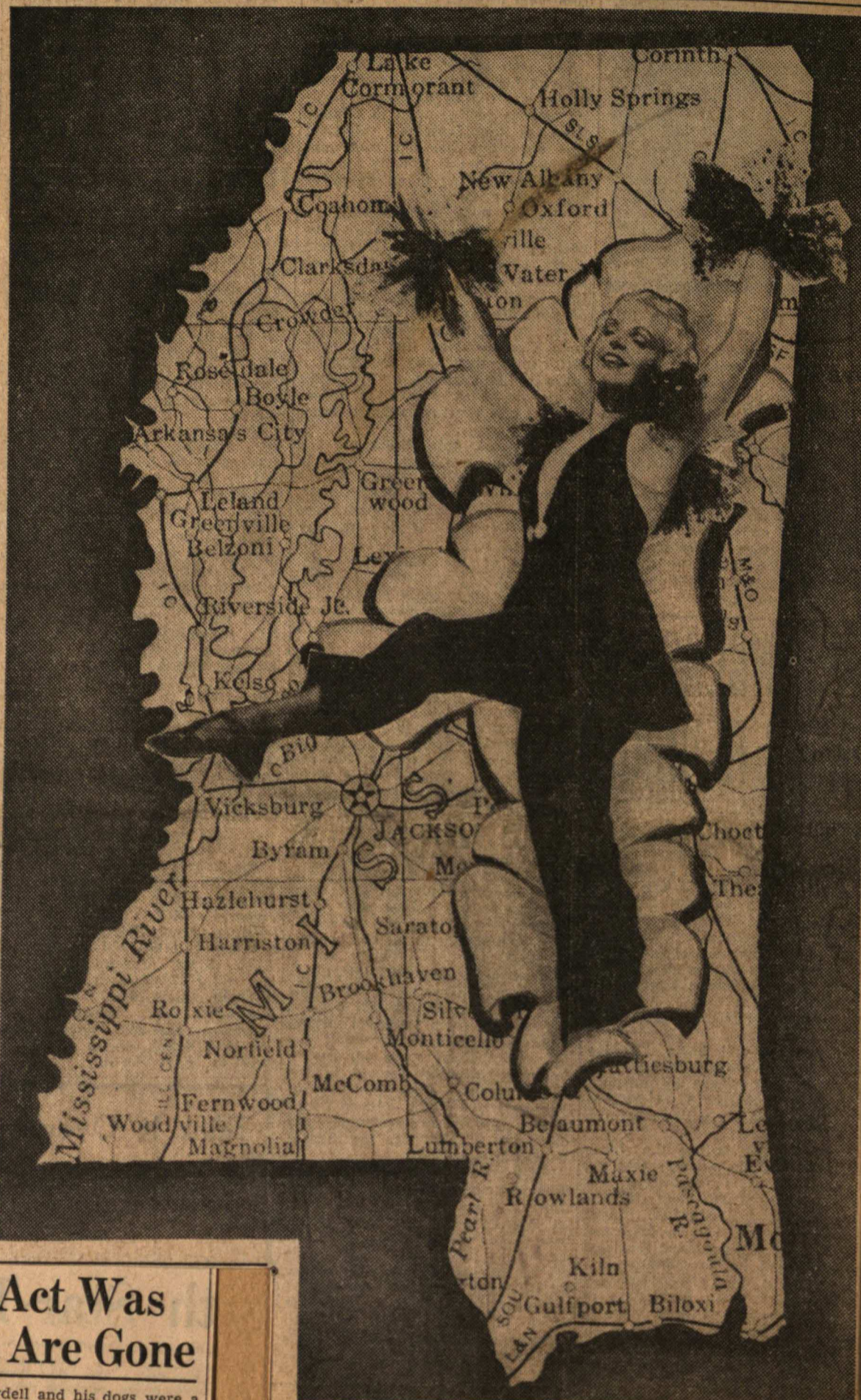
East Texas—Unsettled, scattered thundershowers in north portion and on the upper coast Saturday; Sunday partly cloudy.

Louisiana—Partly cloudy, scattered thundershowers Saturday and in east portion Sunday.

Arkansas—Partly cloudy, scattered thundershowers Saturday and in east portion Sunday.

Oklahoma—Partly cloudy, local thundershowers in south and east portions Saturday; Sunday partly cloudy and warmer.

Harriet Blossoms Out for Mississippians



On her toes, as usual, here's dainty Harriet Hoctor, star ballerina of Casa Manana, ready to welcome Mississippians and ex-Mississippians to Fort Worth and the Frontier Fiesta today. Yes sir, that's the good old State of Mississippi that Harriet is blossoming out of like a magnolia bloom to dip a toe in Old Man River.

SURPRISE GIVEN READERS OF 4 BEST SELLERS

Musical Interpretation of Books Not Parallel to Original Themes

By WAURINE HUNTER

The reader who has kept abreast of the last few best sellers may get a shock when he first views the 1937 Casa Manana Revue.

If he is expecting a synopsis in music of "Gone With the Wind," "The Lost Horizon," "Wake Up and Live" and "It Can't Happen Here," he is due for a surprise. He will find it interesting, however, to compare the musical interpretation of the themes of these four best sellers with the books themselves.

"Gone With the Wind," by Margaret Mitchell, is the story of the Civil War as it affected the lives of the people in the Old South. It is frankly a partisan account from the Southern viewpoint. Scarlett O'Hara and Rhett Butler, "two of a kind," furnish the story with its driving force. Theirs is the philosophy of materialism which gives them the stamina to survive the chaos wrought by the war.

Tara Loses Identity

Endowing her central character with the human qualities of selfishness, determination, vanity and charm, Miss Mitchell has created a character outstanding in modern fiction.

The plot tells how Scarlett snatched from the wreckage of the Civil War financial security for her family, herself and Tara, her plantation home; and how, in the process, she lost everything Tara stood for—her standing in society, the affection of friends and the respect of the old families.

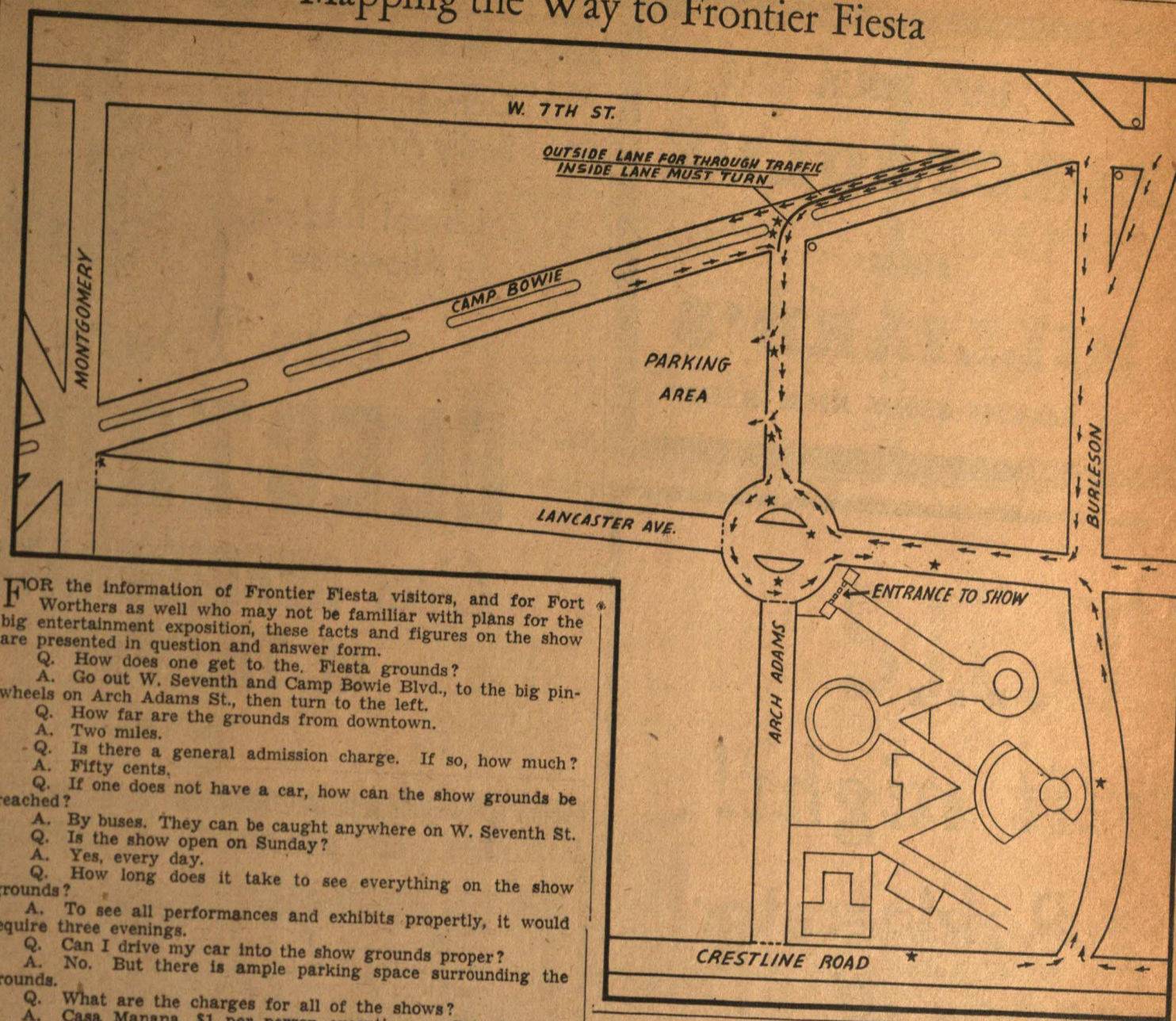
Though the belle of the community, she is thoroughly understood by only one person, Rhett Butler, a charming scoundrel who is as unscrupulous as she. Together, they typify that part of the Reconstruction South which came out of the Civil War hardened and devoid of ideals.

One Lost Man Reappears

James Hilton builds the plot of "The Lost Horizon" about a mysterious lamaery in one of the uncharted valleys of Tibet.

Four Europeans, flying from Afghanistan to Peshawar, disappear. They are given up for lost and are forgotten. It is when one of them finally reappears and is recognized by a former schoolmate, that the fantastic story of the lamaery is told.

Mapping the Way to Frontier Fiesta



FOR the information of Frontier Fiesta visitors, and for Fort Worthers as well who may not be familiar with plans for the big entertainment exposition, these facts and figures on the show are presented in question and answer form.

- Q. How does one get to the Fiesta grounds?
- A. Go out W. Seventh and Camp Bowie Blvd., to the big pin-wheels on Arch Adams St., then turn to the left.
- Q. How far are the grounds from downtown?
- A. Two miles.
- Q. Is there a general admission charge. If so, how much?
- A. Fifty cents.
- Q. If one does not have a car, how can the show grounds be reached?
- A. By buses. They can be caught anywhere on W. Seventh St.
- Q. Is the show open on Sunday?
- A. Yes, every day.
- Q. How long does it take to see everything on the show grounds?
- A. To see all performances and exhibits properly, it would require three evenings.
- Q. Can I drive my car into the show grounds proper?
- A. No. But there is ample parking space surrounding the grounds.
- Q. What are the charges for all of the shows?
- A. Casa Manana, \$1 per person excepting on Saturday and Sunday when the admission is \$1.50; Firefly Garden, Pioneer Palace and Melody Lane, 50 cents each.
- Q. Will there be ample hotel facilities?
- A. Yes. All hotels are co-operating to provide a maximum of service, and to direct visitors to hotels which may not be filled.
- Q. What does the average hotel room cost?
- A. \$2.50.
- Q. Should I make hotel reservations early?
- A. Yes.
- Q. Would you suggest early reservations for Casa Manana?
- A. By all means.
- Q. Have cafe prices increased as a result of the show?
- A. No.
- Q. What is Fort Worth's bus fare?
- A. Ten cents cash, or three tokens for a quarter.
- Q. Will there be a place to leave my children?
- A. No.
- Q. How can a lost child be found in the grounds?
- A. Grounds officers will gladly assist in finding the child.
- Q. After I pay 50 cents to enter the grounds, what can I see or hear without a further charge?
- A. "Flirting With Death," the West Texas Chamber of Commerce exhibit building, concert in the fountain garden and all exhibits on Sunset Trail.
- Q. What are special days for?
- A. They are set aside for cities and counties which wish to send large delegations.

May Find 'Jeffie' In Any Disguise, Busy Filling In

Patient Ballet Mistress Is Toast of Entire Casa Manana Cast

You may see her as an old southern miss in the "Gone With the Wind" sequence at Casa Manana.

Or you may see her in oriental costume in "The Lost Horizon." Yet, she may be at a table near the lagoon with a hawk eye on the performance.

But don't be surprised if you look up and see her disguised as a show boy—or as one of the boatman. For it's her job to fill in where needed after the show opens. She's Laurretta Jefferson, ballet mistress at Casa Manana. But the cast knows her as "Jeffie." No one has been busier during rehearsals than "Jeffie," and no one will be busier as long as the show goes on.

Last year she spent about three-fourths of her time after the show opened fulfilling her obligations as



Laurretta Jefferson

ELEGRAM—MORNING

Critic Decides Casa Manana Dog Act Was Doggoned Good Now That Dogs Are Gone

BY C. L. RICHHART.

Personal nomination for one of the most uproariously cheered acts seen in Casa Manana in its two seasons:

Paul Sydell and Spotty.

And that goes for the other principal in the act, the comic and lovable little Kiki, not forgetting, by any means, the tiny bit of canine cuteness recently added to the act, the four-weeks-old puppy that the marvelous dog trainer had standing on front feet in his palm some 10 minutes after he begged it from a local family.

We have no apologies for tossing this bouquet into the lap of Sydell now, for he and the dogs made their final appearance in the show last night. They didn't need such a puff while they were here, the act sold itself. This morning they leave for Chicago to go on tour, filling a previously signed contract. They could have stayed on at Casa Manana as long as they wanted to except for that.



"Miss Smarty Pants" . . . Casa Mascot Now.

plause. Sydell and his dogs were a constant problem to stage managers for admirers of the act all but fought to get backstage after every show to get a closer look at them. Sydell and his wife, an ever-smiling, red-haired lady who has the same consuming love for dogs as her husband, had to abandon their custom of leaving the grounds at night by the front gate. It took them from one to three hours to get out, for everybody wanted to see those dogs.

Oh yes, about the puppy . . . Sydell is not taking it with him. Gave it to Laurretta (Jeffie) Jefferson, popular ballet mistress and general handy-woman at Casa Manana. Jeffie promptly named the tiny pup "Miss Smarty Pants." She (the pup) will become another of Casa Manana's mascots.

Some may wonder why Sydell parted with the clever pup so readily. He explained that cleverness in a pup usually lasts only a few weeks, or until they "get wise." They quit their tricks abruptly then and the trainer must start all over with them.

Sydell, incidentally, modestly gives all credit to the dogs, but those who came to know the re-

Casa Manana audiences spoke volumes for the clever dog act for it never failed to draw general ap-

AY BE NECESSARY
HIS CONSTITUTION.
(ON 42.)

changes in their laws, with little they can do about it.

While the Forty-fifth regular session passed appropriation bills totaling a little under \$75,000,000, an increase of \$12,000,000 over the previous high record, yet this \$75,000,000 is only about half of the expense of the state government. Some costs of government are not by direct appropriation, the two largest being highway funds from the gasoline tax and the public school apportionment, but all of it is paid by taxes.

The Legislature therefore passes taxes in various forms to bring in \$150,000,000 annually, while its members serve at \$10 a day.

EX-RANGERS TO HOLD REUNION

SANTA ANNA, July 31.—Approximately 40 Texas ex-rangers, their families and friends will arrive here Monday night to attend the three-day reunion to be held Tuesday, Wednesday and Thursday. Speakers for this eighteenth annual reunion of men who served as rangers in the seventies will be Maj. George B. Black of Comanche, Representative Ross K. Prescott, J. K. Baker of Coleman and Sheriff Frank Mills of Coleman.

Registration will begin Tuesday morning at 9 o'clock at the high school building, where the meetings will be held. Mayor E. D. McDonald of Santa Anna will extend the official welcome.

Entertainment during the three days will include old-time fiddling, square dancing in a roped-off section of Main Street, band concerts and tap dancing programs. Music for the reunion will be furnished by the Texas Ranger Band, the local band directed by Tom Wallis.

One of the most enthusiastic ex-rangers, Capt. John R. Hughes of El Paso, who drives alone from El Paso each year in a Model T to attend the reunion, has already started on his trip to Santa Anna. He is about 85 years old.

Several ex-rangers will drive from Oklahoma to attend.

The reunion is the second held in Santa Anna, selected as the permanent home of the ex-rangers, who saw their first service in this vicinity. The first reunion here was in 1935.

Last year the meeting was held

Mild mannered, a compromiser rather than a militant leader, Green inherited the AFL presidency from fiery Samuel Gompers.

At last year's convention in Tampa, when the federation was split from stem to stern over the CIO issue, Green weathered storms of discontent with little trouble. But his leadership is in jeopardy now.

Key men in the big unions and departments of the 50-year-old federation are quietly discussing plans for placing another man in Green's office at the September election. This opposition has not come out in the open, but it is daily gaining strength, according to an executive high in AFL councils.

Various Reasons for Change.

Various reasons for a change have been put forward by federation chiefs who are discussing a new president. Many of these men, international union heads, members of the AFL executive council and other officers, have differed sharply with Green during the past year. Frequently, they have counseled a more militant policy toward John L. Lewis, CIO, itself the direct product of a rebellion against Green policies.

At present, this discussion has centered on two men as possible candidates against Green—black-haired, black-hatted Matthew W. Wolf of the printers' union, and George Harrison of the railway trainmen.

Events of the past two days, bringing an open breach between Green and his most important lieutenants, have given new point and new strength, to the anti-Green sentiment.

Two days ago, inadvertently or otherwise, from Green's office there emanated word that the American Federation of Labor wanted the pending wages and hours bill in the United States Senate returned to committee and studied for later action.

Urges Senate Adoption.

But yesterday Green, along with Assistant Secretary of Labor Edward F. McGrady, called at the White House, and after 15 minutes chatting with President Roosevelt, Green issued a statement supporting adopting of the wages and hours bill, revision sought by the federation presumably to be obtained in the House.

Less than an hour after this, heads of several important AFL unions were busy on Capitol Hill defying this edict of their president, urging Senators to vote to recommit the bill. As the day wore on, two of the most powerful figures in the AFL—President John P. Frey of the metal trades and John Williams of the building trades—issued joint statements calling on the Senate to recommit the bill.

Later, Frey told International News Service a copy of this statement had been deliberately placed on Green's desk, and that regardless of the AFL president's sentiments, the two biggest departments of the organization were standing by their guns for recommitment.

So today, Green stands virtually alone in his position, and with rumblings of changes already present below the surface, his position is precarious indeed.

One of the young president's father said has been placing small wagers on horses.

The young man likes to read and play bridge, with a nurse handling the cards. He also plays chess with his father.

Paralyzed from the neck down and encased in a large barrel shaped machine which helps him breathe, young Snite reads by having the book placed on a glass over his head and looking straight toward the ceiling.

Red Cross Still Busy in Flood Area

A preliminary statement from Cary T. Grayson, chairman of the American Red Cross in Washington, received this week by Miss Margaret McLean, local Red Cross secretary, indicates that rehabilitation work is still under way in areas stricken by floods along the Ohio and Mississippi Rivers last Winter.

All or part of 206 counties in 12 States were flooded and refugees were scattered to 114 additional counties.

Approximately 1,500,000 persons were affected. More than 700,000 were cared for by the Red Cross—half in nearly 900 camps and concentration centers and others elsewhere. Relief work required an expenditure of \$10,286,628.48, or about two-fifths of the entire relief fund of \$25,391,007 contributed by the American people.

Approximately 1,163,000 persons, representing 258,592 families, registered with the Red Cross for possible rehabilitation assistance. Investigation of these cases has just been completed.

Actual disbursements will continue for some weeks longer, especially in cases where building operations are involved. To date \$20,937,943.47 has been spent. Disbursements are continuing at a rate of nearly a million dollars a week.

BODY OF W. K. EVATT TO ARRIVE MONDAY

The body of W. K. Evatt, 59, of 328 South Adams Street, who died Monday in San Francisco, will be received at 6:10 a. m. tomorrow by the Lucas South Side Funeral Home. Services will be held Tuesday.

Mr. Evatt, a resident of Fort Worth for 17 years, is survived by three daughters, Mrs. Jessie Chauncy, Beaumont; Mrs. Fannie Connally, Louisiana, and Mrs. Bernice Morris, Fort Worth, and a son, W. K. Evatt Jr., Fort Worth.

Think It Over—

More than 20 years in Fort Worth—always first in high ideals of Service—where your precious vision is safe.

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Halt
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Diam

Parrot and Edsall, and some of the other foreign men-o'-war on the river prepared to move to safer anchorages.

Augusta Officer Lived in Cleburne.

CLEBURNE, Aug. 20. — Chief petty officer of the U. S. S. Augusta struck by a bomb in Chinese waters today, is Joe Cookus, former Cleburne resident and brother of John Cookus, who resides here. Cookus has been in the Navy about 18 years. Relatives here have not heard from him since the present Sino-Jap trouble started.

Settlement Is Sad Over Sailor's Death.

NEW ORLEANS, Aug. 20 (AP).—The shell that killed Sailor Freddie John Falgout on the deck of the United States cruiser Augusta at Shanghai affected many homes in the town of Raceland, La.

Falgout's two younger sisters and brothers and his father, Harrison Falgout, sat on the porch of their unpainted home in Raceland, shocked over the news. His fiancée shared the grief.

In stores, fields and homes in Raceland the Falgouts—there are Falgouts all over the settlement—talked about their cousin's death.

Falgout would have been 21 years old tomorrow.

"Freddie wanted to see the world," his father said.

Falgout's sister, Louise, 19, said her brother intended to stay only four years in the service because he wanted to marry Louise St. Germaine, 20, a waitress in Napoleonville, and to help his father on the farm.

FUNERAL FOR DALLAS SPORTSMAN IS TODAY

DALLAS, Aug. 20 (AP).—Funeral services for Robert M. Chastain, 55, Dallas race horse owner who died today in Cleveland, will be conducted here tomorrow.

Chastain, who once owned a hotel here, was survived by his widow, three sisters and two brothers.

EXPECT FUND ACTION

Governor Allred has indicated that he will ask the Legislature in the coming special session to make an appropriation of \$641,000 to pay counties for claims against the State growing out of the county salary law. County Judge Miller said yesterday on his return from Austin with other county officials. This county has a claim of \$87,000.

Maltby Creek, near here, last night when a trestle, weakened by flood waters, gave way. All were rescued and taken to Leavenworth, Kan. Slight injuries were suffered by only one man.

36th Division Puts On Final Parade

CAMP HULEN, Palacios, Aug. 20 (AP).—Tanned by two weeks in the open and presenting a smart appearance after rigorous drill in the field, 8,000 members of the Thirty-Sixth Division, Texas National Guard, staged their last parade today.

Saturday morning the troops will break camp and board trains and trucks for transportation to their home stations scattered throughout the State.

EARL OF PERTH DIES

ROUEN, France, Aug. 20.—William Huntley Drummond, fifteenth Earl of Perth, died today of an intestinal ailment. He was 66 years old.

The earl's half-brother, Sir Eric Drummond, British ambassador to Rome, succeeds to the earldom.

KEN MURRAY
SAYS...

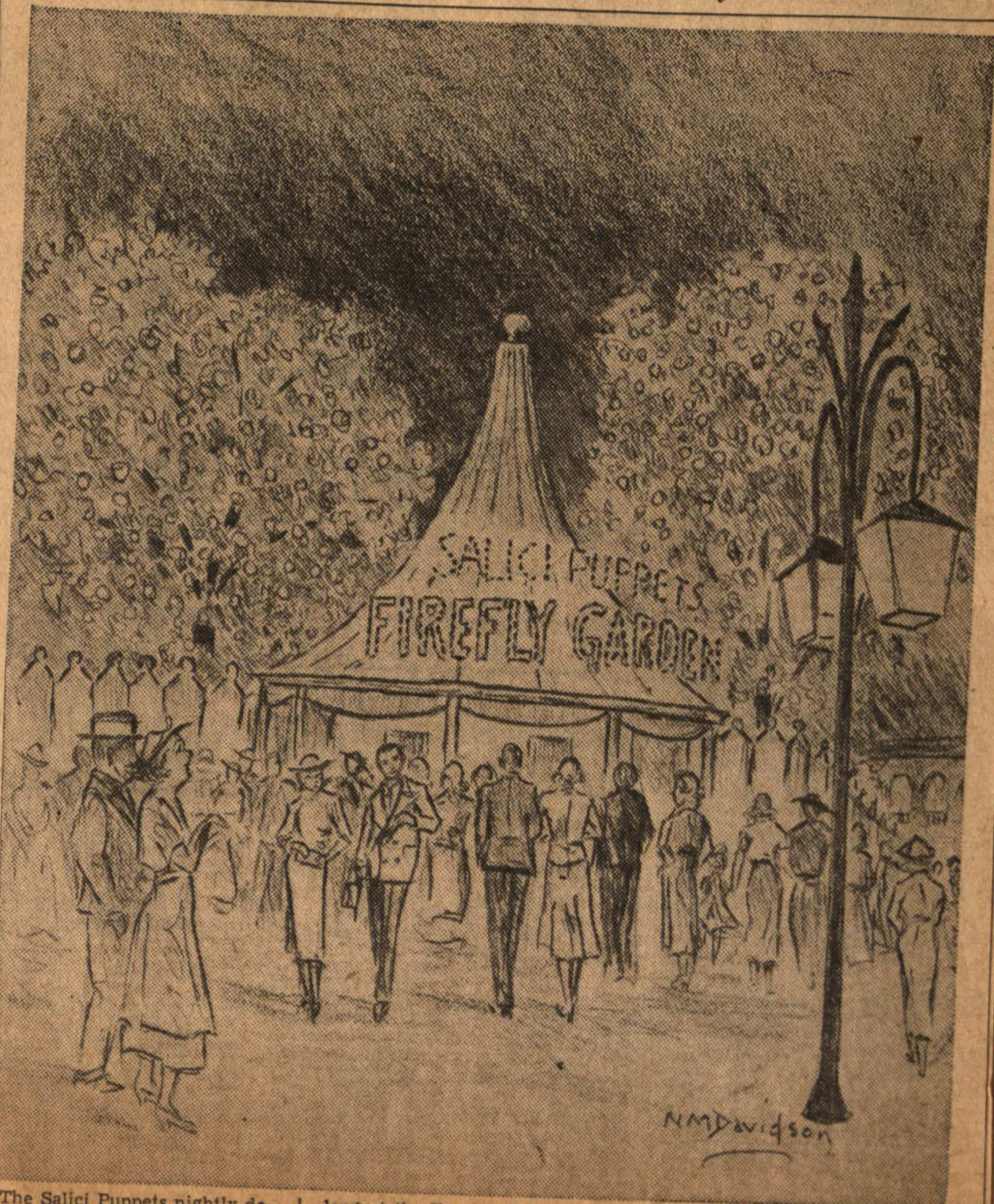
HOLLYWOOD, Cal., Aug. 20. An expert at Harvard University's School of Traffic states the day of the tough traffic cop is over. All I hope is that the tough traffic cops have read the item.

It is certainly going to do me no good to get caught driving through a red light if the cop hasn't heard the latest tidings from Harvard. Instead of pouring on the gentility and showing me, in dulcet accents, the error of my ways, he is still liable to fracture my eardrums with wrath and burnish my complexion with brimstone.

I'll believe all the tough traffic cops have gone to charm school when I can stagger through a weekend of traffic without a cross look, a harsh word or a tag.

Public announcement from Uncle Ken: Beginning today, I will cease saying "God bless you" every time a friend sneezes till the hay fever season is over. After all, a guy's entitled to some leisure.

Artist Pays Visit to Fiesta's Firefly Garden



N.M. Davidson

The Salici Puppets nightly delight children and adults in the Firefly Garden, electrical fairy-

land at the Frontier Fiesta. New acts were introduced at this show over the weekend. This sketch

is one of a series of Fort Worth scenes by N. M. Davidson.

FIESTA RUSHES
NEW HOT SPOT

Old-Fashioned Dance Hall
And Bar Will Be Open
Tomorrow Night

An old-fashioned Gay Nineties bar and dance hall will open its doors on Sunset Trail at the Frontier Fiesta tomorrow night, giving the show a new "hot spot."

Decorators, working night and day, were unable to get the place ready for tonight.

Freddie Moore, who decorated walls of the old Eighth Avenue Klub, is putting up spicy murals. Bartenders will wear checkered vests and handle-bar mustaches. Black-stockinged waitresses will juggle beer steins. Music will be by Cactus Cal's Band, featuring Bob Turley, trick drummer.

Dance tickets will be 10 cents each.

National Aviation Day is expected to bring a large turn-out of flyers to the show tonight. Today also is State Land Office Day, with Land Commissioner McDonald heading a delegation.

Carlton Winckler, stage manager, called a rehearsal in Casa Manana after the second show last night to polish the revue for weekend crowds.

Billy Rose, Fiesta director-general, took a midnight plane for Cleveland, where his "Aquacade" is running. He said he would return to Fort Worth in September.

'Which One of Us Is Me?'



"Well, take me for a twin!" exclaimed Paul Whiteman, the maestro, the first time he set startled eyes on John W. Jacks. "Say," remonstrated Mr. Jacks, "what is this, a mirage?" And confusion has prevailed ever since among the Whiteman fans who come upon Mr. Jacks as he presides behind the bar in the Astor House on the Fiesta grounds. Many ask him for an autograph. Whiteman and Jacks have agreed to try each other's jobs before long. Mr. Whiteman is the one on the left—or is it the right?

Man Shot and 5 Arrested in Raid

BENTONVILLE, Ark., Aug. 16 (AP). Fifteen officers, including Department of Justice agents, city, county and state police, raided a farm house on Highway 71, between Bentonville and Rogers, at dawn Monday, wounded one man and arrested five members of his family as they seized what they described as "a bag of money."

F. V. McCabe, Department of Justice agent of Little Rock, who led the raid, was quoted as having said that the wounded man was Thomas N. Norris, 25.

The bag of money, officers said, bore a label "Federal Reserve Bank, Houston, Texas." The amount of money in the bag was not disclosed.

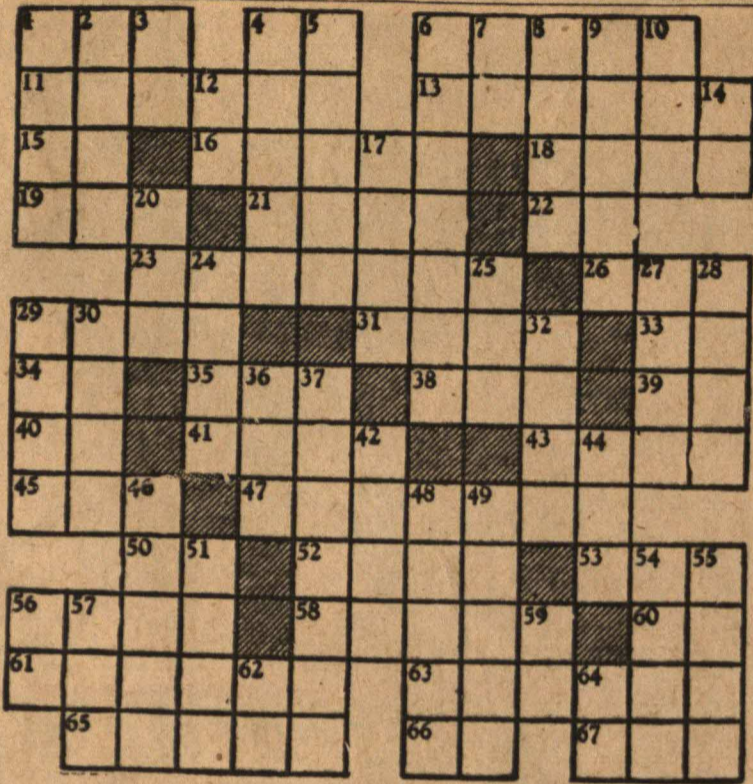
Railway locomotives in Finland burn a large amount of wood, consumption in the last year totaling 1,600,000 cubic meters of firewood.

107 LEGAL NOTICES

interest thereon, entitled to share in the distribution of the proceeds of the sale until ten (10) days after the Court, on application of or on behalf of the holders of any of such bonds and accrued interest thereon, shall enter its order or decree directing payment of the cash distributive share upon such bonds and the accrued interest thereon. Any payment required by the provisions of this paragraph, to be made in cash, may be made by the delivery of a certified check or draft payable to the order of the Special Master, drawn on or by some bank or trust company acceptable to the Special Master.

In case any bidder, upon the acceptance of his bid, shall fail to comply with any order of the Court requiring or relating to the payment of the balance of the purchase price within the period of twenty (20) days after the service of notice of entry hereof, or if an appeal be taken from any such order for the period of twenty (20) days after service of notice of entry of the order finally affirming such order on appeal, then the money, checks or notes deposited by such accepted bidder, as herein provided, may be forfeited as an exclusive penalty for such failure, and if forfeited shall be applied to the payment of the expenses of a resale and to make good any deficiency or loss in case the property, in respect of the payment or the purchase price of which said accepted bidder shall make default, shall be sold at a less price on such resale, and for such other purposes as the Court may direct. If the Court shall not confirm any sale, the deposit made by the accepted bidder at such sale shall be forthwith returned to such bidder. A purchaser shall not be required to see the application of the purchase money, nor be answerable in any manner whatsoever for any loss, misapplication or non-application of any purchase money.

CROSSWORD PUZZLE



HORIZONTAL

- | | | |
|----------------------------|----------------------|---------------------------|
| 1 Son of Noah | 26 Portuguese title | 47 Biological class (pl.) |
| 4 Because | 29 Winged mammals | 50 Sun god |
| 6 Latin for "father" | 31 To harvest | 52 To goad |
| 11 Girl's name | 33 Parent | 53 Part of body |
| 13 Hostile feeling | 34 King of Bashan | 56 Algerian seaport |
| 15 Preposition | 35 Cushion | 58 Lazar |
| 16 Bower | 38 Pen | 60 To perform |
| 18 City in Nevada | 39 Teutonic deity | 61 To respect |
| 19 Age | 40 Note of scale | 63 Seaman |
| 21 Patron saint of sailors | 41 Affirmative votes | 65 Hauled |
| 22 Type measure | 43 Class | 66 Spanish article |
| 23 Distributes again | 45 To weep | 67 Large deer |

VERTICAL

- | | | |
|--------------------|---------------------|---------------------|
| 1 To loathe | 17 Persian poet | 44 Kind of tree |
| 2 Love god | 20 Craft | 46 Hired assassin |
| 3 Pronoun | 24 To discover | 48 Thicket |
| 4 Ventilated | 25 Rested | 49 Perfect |
| 5 Very black | 27 Frank | 51 Again |
| 6 Frees on promise | 28 German coin | 54 Image |
| 7 Article | 29 Flies | 55 Kind of meat |
| 8 Weary | 30 Exchange premium | 56 Conjunction |
| 9 To correct | 32 Funeral pile | 57 To soak |
| 10 Rivulet | 36 Roman bronze | 59 Japanese measure |
| 12 Note of scale | 37 Spotted | 62 Note of scale |
| 14 Therefore | 42 Withered | 64 French article |

Call 2-5151

THE FORT WOR

Says: Salary Class, Neither Dirt-Poor Nor Filthy-Rich Is Meat For Tax Man

OK PEGLER
an never Senator
ngton, on the last
roduced a bill to
yers to deduct the
f themselves and
ir families and to
than \$250 a year
ense of educating

he owes the U.S.A. \$384.36, with accrued interest, on a profit that he picked up, but forgot to declare, two years ago.

The Doc takes in an indefinite sum of twos, fives and tens, and, anyway, unless he is a society doctor with a totsy number in a nurse's suit, to look up his patients' credit rating to see how sick they are, he isn't much of a hand to keep records. Just about the time he settles down of an evening to enter up 50 cents from the guy who dropped a crate on his toe, the phone rings and off he goes to deliver a bundle from heaven at the home of some prolific town character who will promise to pay him \$5 as soon as he sobers up.



Mr. Pegler

vertheless, it does
ed note of sympa-
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ch I write is the
These people
are matters of
ord, and their de-
ions are few and
neither holding
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uns to themselves
amortization be-
he money to lend
her 17th century
tree ranches with

SMALL merchants also have a tendency to keep books on the back of a paper bag, but the man who gets a certain amount every week and has no problems of buying and selling, spoiled stock, depreciation, bad debts and interest with which to play parlor tricks on the agents, is the one who has no alternative but to toss his money over the transom and walk on by.

Yet his health and the health of his family are items of very heavy expense, particularly if he is good pay, as he usually is, being subject to garnishee.

As Senator Bone pointed out, the honest hayshaker may deduct from his taxable income the money paid a vet-