

2025 SPONSOR BENEFITS

Due to advertising and printing deadlines, please respond by Monday,
September 1, 2025, to ensure a sponsorship listing.

TITLE SPONSOR

\$15,000

- Includes all the benefits of the Platinum Sponsorship Level, plus:
- Organization banner prominently displayed on stage in the West Texas Exhibit Hall
- Special stage announcement recognizing your organization during welcome speech
- Full page advertisement in the event program
- Up to 12 complimentary box lunches
- Up to 12 complimentary parking passes

PLATINUM SPONSOR

\$10,000

- Includes all the benefits of the Diamond Sponsorship Level, plus:
- Organization logo displayed on signage in the main parking area
- On-stage recognition during welcome speech
- Prominent signage at the event entrance gate
- Opportunity to address audience from stage
- Up to 2 premium exhibit booths
- 3/4-page advertisement in the event program
- Opportunity to include a promotional item in attendee tote bags
- Up to 12 complimentary box lunches
- Up to 12 complimentary parking passes

DIAMOND SPONSOR

\$5,000

- Includes all benefits of the Emerald Sponsorship Level, plus:
- Premium exhibit space
- 1/2-page advertisement in event program
- Organization logo featured in a priority position on all promotional materials
- Up to 10 complimentary box lunches
- Up to 10 complimentary parking passes

EMERALD SPONSOR

\$2,500

- Includes all benefits of Sapphire Sponsorship Level, plus:
- Organization logo displayed on event projection screen
- Organization logo printed on event tote bags
- Organization logo featured in all advertising materials
- Organization logo listed in the workshop area
- Organization name announced periodically during the event
- Organization logo included in the official event program
- Organization name announced periodically during the event
- Up to 8 complimentary box lunches
- Up to 8 complimentary parking passes

SAPPHIRE SPONSOR

\$1,000

- Includes all benefits of the Ruby Sponsorship Level, plus:
- Organization name featured on volunteer t-shirts
- Up to 6 complimentary box lunches
- Up to 6 complimentary parking passes

RUBY SPONSOR

\$500

- One exhibit booth
- Organization name featured in event program
- Organization logo displayed on Empowering Seniors Expo website
- Opportunity to contribute door prize giveaways
- Up to 4 complimentary box lunches
- Up to 4 complimentary parking passes